



Mary Croughan
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Chair of the Assembly and the Academic Council
Faculty Representative to the Board of Regents
University of California
1111 Franklin Street, 12th Floor
Oakland, California 94607-5200

December 16, 2008

**INTERIM PROVOST GREY
UNIVERSITY OF CALIFORNIA**

Re: Reconstitution of AGSM at UC Riverside

Dear Bob:

I am pleased to inform you that at its meeting on November 24, Academic Council unanimously approved the proposed reconstitution of the A. Gary Anderson Graduate School of Management to allow the School to award a B.S. in business administration, currently housed in the College of Humanities, Arts, and Social Sciences. However, this approval is contingent on Council receiving responses to the questions posed in the attached letters from UCPB and UCEP. In particular, these committees wish to know: 1) if the proposed ten faculty recruitments have been successfully filled; and 2) how the student-faculty ratio of 1:25 is calculated, since the numbers in the proposal pertain to the total number of students, not student credit hours or student FTEs taught by AGSM faculty.

Academic Council did not approve changing the School's name to the College of Business, which would require the creation of a new administrative structure. In addition, UCPB questioned whether two degree programs are sufficiently large to justify establishing a College. Council instead suggests renaming the reconstituted school the Anderson School of Management, reflecting the inclusion of the undergraduate major.

Please do not hesitate to contact me if you have any questions regarding Council's recommendations.

Sincerely,

A handwritten signature in cursive script that reads "Mary Croughan".

Mary Croughan, Chair
Academic Council

Copy: EVC&P Wartella. UCR
Dean Stewart, AGSM
Linda Fabbri
Yvonne Perrelli
Academic Council
Martha Winnacker, Senate Director

Encl (3)

UNIVERSITY OF CALIFORNIA, ACADEMIC SENATE

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COORDINATING COMMITTEE ON GRADUATE AFFAIRS (CCGA)

Farid Chehab, Chair

chehabf@labmed2.ucsf.edu

ACADEMIC SENATE

University of California
1111 Franklin Street, 12th Floor
Oakland, California 94607-5200

October 29, 2008

**MARY CROUGHAN, CHAIR
ACADEMIC COUNCIL**

Re: Reconstitution of the Anderson Graduate School of Management at UC Riverside

Dear Mary:

At its meeting on October 7, 2008, the Coordinating Committee on Graduate Affairs (CCGA) reviewed and discussed the proposed reconstitution of the Anderson Graduate School of Management (AGSM) at UC Riverside. AGSM is currently chartered to offer only graduate degrees, however its reconstitution will allow the AGSM group to offer the undergraduate B.S. degree in Business Administration following its transfer from the UCR College of Humanities, Arts and Social Sciences (CHASS). CCGA supports the consolidation efforts of ASGM and CHASS and unanimously voted to approve the proposed reorganization into the new College of Business.

Sincerely,

A handwritten signature in cursive script, appearing to read "Farid Chehab".

Farid Chehab, Ph.D.
Chair, CCGA

Copy: Martha Winnacker, Executive Director



UNIVERSITY COMMITTEE ON EDUCATIONAL POLICY (UCEP)
Stephen R. McLean, Chair
mclean@engineering.ucsb.edu

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October 20, 2008

MARY CROUGHAN, CHAIR
ACADEMIC COUNCIL

Re: Reconstitution of AG Anderson Graduate School of Management at UC Riverside

It appears that the transfer of the undergraduate program in business administration from the College of Humanities, Arts and Social Sciences and the requisite creation of a new umbrella School of Business to allow the granting of B.S. degrees is a logical and expedient measure that will benefit the students who are involved. Thus the Committee on Educational Policy in general supports this action.

Nevertheless we have some concerns that we would like to see addressed. First of all, the graduate school seems to make heavy use of lecturers in delivering courses to the undergraduate students. In fact their accrediting agency requires only 90% of their faculty to be either 'academically and/or professionally' qualified. (We wonder what credentials the other 10% might have). Our expectation is that the desire of the school be to have 100% of the faculty be qualified to teach undergraduates. Beyond that we have concerns about the cohesiveness of a program that depends heavily on lecturers. How does AGSM compare to other business schools in the UC system in its use of lecturers? How does AGSM rate in comparison to those schools?

Second, in order to bring themselves into line with requirements of their accrediting agency, the graduate school indicates that they will be recruiting for 10 positions in the next year. Are these open positions? If so why are there so many unfilled? If any are new positions, given the present budget climate, UCEP is concerned about where those FTE will be found. If they come from transfer of faculty from other departments, we worry about the deleterious effects this might have on other programs.

Finally, in light of UC's current budget situation, UCEP questions whether this proposal is budget neutral.

Sincerely,

Stephen R. McLean, Chair
UCEP



UNIVERSITY COMMITTEE ON PLANNING AND BUDGET (UCPB)

Patricia A. Conrad, Chair

paconrad@ucdavis.edu

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November 6, 2008

FARID CHEHAB, CHAIR

COORDINATING COMMITTEE ON GRADUATE AFFAIRS (CCGA)

Re: (Revised) Proposal to Reconstitute the UC Riverside A. Gary Anderson Graduate School of Management

Dear Farid,

The University Committee on Planning and Budget (UCPB) has completed its review of the revised proposal to reconstitute the A. Gary Anderson Graduate School of Management (AGSM) at UC Riverside to include an undergraduate component. UCPB endorses the proposal pending clarification of several points described below.

There does not seem to be controversy about the proposal at UCR, which was tabled due to systemwide reaction in 2006. At that time, UCPB expressed concerns about faculty resources and stable leadership within the school and UCEP expressed concerns over the curriculum, its implementation, and the relationship of the major to the AGSM faculty. The School currently offers only the MBA, but its faculty play a significant role in delivering instruction for the campus Business Administration major, which now resides in the College of Humanities, Arts, and Social Sciences (CHASS).

UCEP's questions seem to be addressed by EVC & Provost Wartella's statement that AGSM faculty are "deeply involved," as well as by the comparisons of the curriculum to degree requirements in comparable programs, and the upcoming AACSB accreditation review. Three external deans provided Dean Stewart with supporting letters for the proposal.

UCPB's previous questions and concerns about resources seem to be largely addressed by UCR's updated proposal. EVC & Provost Wartella's letter indicates that solid leadership now exists at both the decanal and departmental level, and that additional staff FTEs are now devoted to the management of the program. Moreover, ten faculty FTEs appear to have been allocated to AGSM, so the proposal does not seem to be a case of "start and starve."

According to the proposal, the goal of an overall faculty-student ratio of 1:25 will be met by plans for hiring "at least ten ladder faculty members for fall 2008." That ratio is a target imposed externally, for accreditation as a business school. On page 13, the proposal states that

“AGSM is currently involved in an aggressive faculty recruiting campaign intended to add at least ten ladder faculty members for the fall of 2008. This would bring the total active faculty to 40, including all ladder faculty, visitors, and full time lecturers. The School is currently budgeted for 39.5 FTE. Given the current enrollment of the School (1116 undergraduate students and 125 MBA students) this faculty size will provide for the faculty to student ratio mandated by the accreditation agency AACSB, which is 1:25.”

UCPB has two questions about this key paragraph. First, how are the FTEs for this ratio measured, since the numbers cited in the proposal pertain to the total number of students, not student credit hours or student FTEs taught by AGSM faculty? Second, and more importantly, since the response to UCPB’s concerns hinges on these new hires, what was the outcome of the FTE recruitments?

Subject to a satisfactory response concerning new faculty FTEs and the measurement of the faculty-student ratio, UCPB supports the proposal. In addition to our recommendation, UCPB submits the specific comments and questions below for consideration by CCGA:

- On page two, the proposal to rename the reconstituted school the College of Business appears to be a new element of the proposal. Apparently, the College would consist solely of the MBA and the undergraduate business program. The AGSM appears to already have an Executive Committee and Bylaws, but substantial revision is presumably required for a College. We note that one could support the two degree programs and the proposed governance structure, while questioning whether one school and one undergraduate degree program alone are sufficiently large to comprise a College.
- On page 9, it seems more appropriate to base the size of the major on the resources within the AGSM, and of course student demand, instead of a fixed percentage of the UCR undergraduate population.
- On page 9, Table 2 indicates a plan for not only an Economics/Administrative Studies major, but also a Business Economics major. What will be the impact of the new program on the latter major, which is not discussed in the proposal?

Sincerely,



Patricia Conrad
UCPB Chair

cc: UCPB
Senate Chair Croughan
Senate Executive Director Winnacker