

UNIVERSITY OF CALIFORNIA, ACADEMIC SENATE

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

Shane N. White
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Chair of the Assembly of the Academic Senate
Faculty Representative to the Regents
University of California
1111 Franklin Street, 12th Floor
Oakland, California 94607-5200

May 31, 2018

MICHAEL T. BROWN
PROVOST AND EXECUTIVE VICE PRESIDENT
UNIVERSITY OF CALIFORNIA

Re: Approval of Simple Name Change: UC Riverside School of Business Administration to School of Business

Dear Michael:

In accordance with Section III.B.2 of the *Universitywide Review Processes For Academic Programs, Units, and Research Units* (the "Compendium"), the Academic Council has approved UC Riverside's proposal for a simple name change of its School of Business Administration to School of Business.

Sincerely,

A handwritten signature in black ink, appearing to read "Shane N. White".

Shane N. White, Chair
Academic Council

Encl

Cc: Academic Council
Senate Director Baxter
Senate Executive Directors

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COORDINATING COMMITTEE ON GRADUATE AFFAIRS (CCGA)

Karen Duderstadt, Chair
karen.duderstadt@ucsf.edu

ACADEMIC SENATE

University of California
1111 Franklin Street, 12th Floor
Oakland, California 94607-5200

May 14, 2018

ACADEMIC SENATE CHAIR SHANE WHITE

RE: UCR School Name Change: *Business Administration to Business*

Dear Shane,

At its meeting on May 2, 2018, CCGA discussed the proposal to change the name of the “School of Business Administration” to the “School of Business” on the Riverside campus.

Members voted and unanimously agreed that the name change is a “simple” one, as defined by the UCOP Compendium (III.B.2). The change will accommodate popular and accepted changes in the field/discipline.

CCGA concurs with divisional Graduate Council on this matter. No further information is needed for this committee.

Sincerely,

A handwritten signature in black ink, appearing to read "Karen Duderstadt".

Karen Duderstadt
Chair, CCGA

cc: Robert May, Academic Council Vice Chair
CCGA Members
Hilary Baxter, Academic Senate Executive Director
Jocelyn Banaria, Academic Senate Assistant Director
Joshua Schimel, UCPB Chair
Michael LaBriola, Academic Council and UCPB Analyst
Edward Caswell-Chen, UCEP Chair
Brenda Abrams, UCEP Analyst
Chris Procello, Academic Planning and Research Analyst
Shaun Bowler, UCR Graduate Division Dean
Dylan Rodriguez, UCR Academic Senate Chair
Cherysa P. Cortez, UCR Academic Senate Executive Director
Sarah Miller, UCR Academic Senate Analyst



UNIVERSITY COMMITTEE ON PLANNING AND BUDGET (UCPB)
Joshua Schimel, Chair
josh.schimel@lifesci.ucsb.edu

Assembly of the Academic Senate
1111 Franklin Street, 12th Floor
Oakland, CA 94607-5200
Phone: (510) 987-9466
Fax: (510) 763-0309

May 14, 2018

**SHANE WHITE, CHAIR
ACADEMIC COUNCIL**

RE: Proposed Name Change: UCR School of Business Administration to UCR School of Business

Dear Shane,

The University Committee on Planning and Budget (UCPB) has reviewed the proposed name change for the UCR School of Business Administration to the School of Business. The committee found no budgetary concerns with the name change and considers the change reflective of the more modern and prestigious academic scope of the School and thus has no objections.

Sincerely,

A handwritten signature in cursive script that reads "Josh Schimel".

Joshua Schimel, Chair
UCPB

Encl.

cc: UCPB
Executive Director Baxter



UNIVERSITY COMMITTEE ON EDUCATIONAL POLICY (UCEP)
Ed Caswell-Chen, Chair
epcaswell@ucdavis.edu

Assembly of the Academic Senate
1111 Franklin Street, 12th Floor
Oakland, CA 94607-5200
Phone: (510) 987-9466
Fax: (510) 763-0309

May 16, 2018

**SHANE WHITE, CHAIR
ACADEMIC COUNCIL**

RE: University of California, Riverside School Name Change: School of Business Administration to School of Business

Dear Shane,

UCEP discussed the request from UCR to change the name of the School of Business Administration to the School of Business. The Riverside Division of the Academic Senate at its December 5, 2017 meeting, voted to approve the proposed simple name change. UCEP discussed this matter on May 7th and unanimously voted to approve the name change.

UCEP appreciates the opportunity to comment on this matter. Please contact me if you have any questions.

Sincerely,

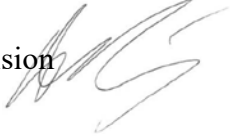
Ed Caswell-Chen, Chair
UCEP



December 8, 2017

TO: Kim Wilcox, Chancellor
Cindy Larive, Provost & Executive Vice Chancellor

CC: Shane White, Chair, Academic Council
Yunzeng Wang, Dean, School of Business Administration
Jean Helwege, Chair, School of Business Administration Executive Committee
Hilary Baxter, Executive Director, Systemwide Academic Senate

FROM: Dylan Rodriguez, Chair, Riverside Division 

SUBJECT: University of California, Riverside School Name Change: School of Business Administration to School of Business

This memo reports that the Riverside Division of the Academic Senate at its December 5, 2017 meeting, voted to approve the proposed simple name change of the School of Business Administration to the School of Business.

Per the *Compendium: Universitywide Review Processes for Academic Programs, Academic Units, & Research Units*, upon divisional approval, school name change proposals are forwarded by the Chancellor to the University Provost and Academic Council Chair; and simple name changes, like this one, may be placed directly on the Academic Council agenda.

School of Business
Administration

May 4, 2017

Dylan Rodriguez
Chair of the Academic Senate, Riverside Division

RE: Proposal to change the name of the School of Business Administration


Dear Dylan,

I am submitting to you the attached proposal to change our School name from the School of Business Administration to the School of Business. I consider this change to be a “simple name change” and according to the “Compendium: University wide Review Processes for Academic Programs, Academic Units, & Research Units” (http://www.ucop.edu/institutional-research-academic-planning/files/compendium_sept2014.pdf section III B. 2) to initiate the process, I need to submit to you a rationale and justification of the name change. If the Divisional Senate approves the simple name change, it is forwarded to the Academic Council Chair.

The proposal has been approved by our school’s executive committee on 1/10/17.

If you have any question about our proposal, please do not hesitate to call upon me.

Sincerely,


Yunzeng Wang
Dean

School of Business Administration

Proposal

Change the name of the “School of Business Administration” to the “School of Business”

In 1970, UCR established the “Graduate School of Administration” that was modeled after UC Irvine and offered courses in Business Administration, Public Administration, Environmental Administration and Educational Administration. In the early 1980s, due to problems in America competitiveness in the global market, businesses looked at academia to address these issues and this is the time when the academic term “administration” was replaced by the more general term of “business management” or simply “business”. The term administration was perceived as conveying “lower level”, processes oriented activities such as book-keeping, form-filling, paperwork whereas “business” is associated with more strategic oriented concepts such as competitiveness, competitive advantage, enterprise, venture, entrepreneurship, professionalism, etc.

Indeed, of the 436 US business school accredited by the Association to Advance Collegiate Schools of Business, 270 are named “College/School of Business”. Only about 10% of the schools are still using the term “administration” in their name and in general, these are the lower ranking schools (see Appendix).

To modernize the name of our school, and to convey a prestigious UC status, we propose to delete the term Administration from our name and formally rename the school to the “School of Business”. We proposed to be known (until an appropriate naming opportunity arises) as the UCR School of Business. Further, internally, we request that the term SoBA is replaced by BUSINESS. Our graduate School would continue to be known as the A. Gary Anderson Graduate School of Management and will be “housed” in the UCR School of Business as the umbrella entity for our undergraduate and graduate programs.

Appendix

School/College "Generic" Name	#
College of Business	137
School of Business	133
College of Business Administration	35
School of Management	32
School of Business Administration	17
Business School	14
Graduate School of Business	12
Graduate School of Management	11
College of Business and Economics	6
School of Business and Economics	6
Graduate School of Business Administration	3
School of Commerce	3
College of Business and Public Administration	2
College of Business and Public Affairs	2
International Business School	2
College of Business & Applied Sciences	1
College of Business & Economics	1
College of Business & Entrepreneurship	1
College of Business & Public Administration	1
College of Business Administration and Graduate School of Management	1
College of Business and Behavioral Science	1
College of Business and Industry	1
College of Business and Technology	1
College of Commerce and Business Administration	1
Graduate School of International Business	1
School of Business and Accountancy	1
School of Business and Leadership	1
School of Business and Management Sciences	1
School of Commerce, Economics and Politics	1
School of Global Management	1
AACSB Accredited US Schools	436