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*Chair of the Assembly of the Academic Senate
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August 16, 2013

NATHAN BROSTROM
EXECUTIVE VICE PRESIDENT, BUSINESS OPERATIONS

AIMÉE DORR
PROVOST

Re: Enrollment Management Planning

Dear Aimée and Nathan,

The Academic Council continued its discussion of enrollment management planning at its July 24 meeting. At that time, it became clear that some divisional Senates were not consulted at all in the preparation of the recently submitted planning documents, and that other divisional Senates received only token, ex post facto, updates instead of meaningful consultation. Given the critical importance of enrollment management for internal fiscal planning, external relations, and academic integrity, we find this lapse of Shared Governance most disturbing. We urge you in the strongest possible terms to take proactive steps to ensure that all campus administrations fully engage the Senate in the full course of their enrollment planning, including next steps in the process that is already underway. The most recent discussions about enrollments have been fiscally driven – increase nonresident enrollments – and not about the quality of the education that we provide. It is time to ensure that there is a deep engagement of the faculty who define the environment in which they teach and our students learn.

We look forward to working with you to improve this process.

Sincerely,

A handwritten signature in black ink that reads "R.L. Powell".

Robert L. Powell

Cc: Academic Council
Debbie Obley, Associate Vice President, Budget and Capital Resources
Executive Director Winnacker