

UNIVERSITY OF CALIFORNIA, ACADEMIC SENATE

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Chair of the Assembly and the Academic Council
Faculty Representative to the Board of Regents
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June 3, 2011

PRESIDENT YUDOF
PROVOST PITTS
VICE PRESIDENT DOOLEY, EXTERNAL RELATIONS
VICE PRESIDENT BECKWITH, RESEARCH & GRADUATE STUDIES
UNIVERSITY OF CALIFORNIA

Re: UC Seminar Network

Dear Mark, Larry, Dan and Steve:

At its meeting on May 25, the Academic Council unanimously recommended that UC highlight the UC Seminar Network in its institutional advertising and external advocacy. In 2008-09 UCORP conceptualized the Seminar Network, a unique and strategic approach to recording, broadcasting, and/or archiving the hundreds of seminars that take place on UC campuses each week, and initiated a pilot project, partnering with UCTV. The Seminar Network enhances UC's public image as a place of innovation, is consistent with UC's public service mission, and serves a scholarly resource. We commend it to you and request that you make every effort to publicize this community resource.

Sincerely,



Daniel L. Simmons, Chair
Academic Council

Copy: Academic Council
Martha Winnacker, Academic Senate Executive Director

Encl.



UNIVERSITY COMMITTEE ON RESEARCH POLICY (UCORP)
Phokion Kolaitis, Chair
kolaitis@cs.ucsc.edu

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May 20, 2011

**DAN SIMMONS, CHAIR
ACADEMIC COUNCIL**

RE: UCORP Seminar Network and UCTV

Dear Dan,

The University Committee on Research Policy (UCORP) recently heard from 2008-09 Chair James Carey (UCD) regarding the progress of the [Seminar Network](#) led by his UCORP. The project called for a strategic approach to recording, broadcasting, and/or archiving the 100s of seminars that take place on UC campuses each week, and a pilot project was initiated. Since 2008-09, Professor Carey has continued to develop the project, recently teaming with [UCTV](#) to improve access and standardize platforms.

Please follow this link for a demonstration of "UCTV Seminars":

<http://seminars.uctv.tv/>

UCORP is excited about the prospects of this project, and we ask the Academic Council to commend it to the President, the Provost, and External Relations for prioritized institutional advertising, lecturer and presenter participation, and external advocacy:

- UCTV Seminars will help enable UCTV not only to fulfill its public service mission, but also to become a scholarly resource.
- UCTV Seminars is the first of its kind at any institution of higher education.
- UCTV Seminars has garnered extramural support, making it currently a cost-neutral program.
- UCTV Seminars will enhance UC's public image and help retain UC's primacy in educational development and innovation, even during these difficult times.

Thank you for your consideration, and do not hesitate to contact me for further information.

Sincerely,

A handwritten signature in black ink that reads "Phokion Kolaitis". The signature is written in a cursive style and is positioned above a horizontal line that extends to the right.

Phokion Kolaitis, Chair
UCORP

cc: UCORP

Lynn Burnstan, Director, UCTV

James Carey, Professor of Entomology at UC Davis

Martha Winnacker, Executive Director, Systemwide Academic Senate