Daniel L. Simmons  
Chair of the Assembly and the Academic Council  
Faculty Representative to the Board of Regents  
University of California  
1111 Franklin Street, 12th Floor  
Oakland, California 94607-5200

June 3, 2011

PRESIDENT YUDOF  
PROVOST PITTS  
VICE PRESIDENT DOOLEY, EXTERNAL RELATIONS  
VICE PRESIDENT BECKWITH, RESEARCH &GRADUATE STUDIES  
UNIVERSITY OF CALIFORNIA

Re: UC Seminar Network

Dear Mark, Larry, Dan and Steve:

At its meeting on May 25, the Academic Council unanimously recommended that UC highlight the UC Seminar Network in its institutional advertising and external advocacy. In 2008-09 UCORP conceptualized the Seminar Network, a unique and strategic approach to recording, broadcasting, and/or archiving the hundreds of seminars that take place on UC campuses each week, and initiated a pilot project, partnering with UCTV. The Seminar Network enhances UC’s public image as a place of innovation, is consistent with UC’s public service mission, and serves a scholarly resource. We commend it to you and request that you make every effort to publicize this community resource.

Sincerely,

Daniel L. Simmons, Chair  
Academic Council

Copy: Academic Council  
Martha Winnacker, Academic Senate Executive Director

Encl.
DAN SIMMONS, CHAIR
ACADEMIC COUNCIL

RE: UCORP Seminar Network and UCTV

Dear Dan,

The University Committee on Research Policy (UCORP) recently heard from 2008-09 Chair James Carey (UCD) regarding the progress of the Seminar Network led by his UCORP. The project called for a strategic approach to recording, broadcasting, and/or archiving the 100s of seminars that take place on UC campuses each week, and a pilot project was initiated. Since 2008-09, Professor Carey has continued to develop the project, recently teaming with UCTV to improve access and standardize platforms.

Please follow this link for a demonstration of “UCTV Seminars”:
http://seminars.uctv.tv/

UCORP is excited about the prospects of this project, and we ask the Academic Council to commend it to the President, the Provost, and External Relations for prioritized institutional advertising, lecturer and presenter participation, and external advocacy:

- UCTV Seminars will help enable UCTV not only to fulfill its public service mission, but also to become a scholarly resource.
- UCTV Seminars is the first of its kind at any institution of higher education.
- UCTV Seminars has garnered extramural support, making it currently a cost-neutral program.
- UCTV Seminars will enhance UC’s public image and help retain UC’s primacy in educational development and innovation, even during these difficult times.

Thank you for your consideration, and do not hesitate to contact me for further information.

Sincerely,

Phokion Kolaitis, Chair
UCORP

cc: UCORP
Lynn Burnstan, Director, UCTV
James Carey, Professor of Entomology at UC Davis
Martha Winnacker, Executive Director, Systemwide Academic Senate