

Minutes of Videoconference Meeting January 8, 2019

- Approval of UCPB January 8, 2019 agenda
- Approval of UCPB December 4, 2018 minutes

- **Kieran Flaherty, Associate Vice President & Director, State Governmental Relations**
- **David Alcocer, Associate Vice President, Budget Analysis and Planning**

In January, the Regents will discuss the Governor's budget, approve two Professional Degree Supplemental Tuition proposals, and review preliminary fall 2018 enrollment data. The data

show a systemwide increase in the number of first-generation students who enrolled at UC as undergraduates, but also systemwide declines in the number and percentage of enrolled Pell Grant recipients, which UC determined was an effect of improving economic conditions for California families rather than declining accessibility. The data also indicate that several campuses could exceed slightly the new undergraduate nonresident enrollment cap.

Several UCPB members noted that divisional Senates had little or no opportunity for consultation on the templates UCOP asked campuses to complete outlining plans and goals. AVP Alcocer noted that the identification of specific needs and strategies will be an iterative process, and it is important for campuses to provide a mechanism for faculty input.

III. Consultation with Academic Senate Leadership

- *Robert May, Academic Senate Chair*
- *Kum-Kum Bhavnani, Academic Senate Vice Chair*

Task Forces: A Senate task force led by former BOARS chair Henry Sanchez will be reviewing the role of standardized testing in UC undergraduate admissions and eligibility. The task force will assess the issue without prejudice or presupposition. Another task force co-chaired by Chair May and UCSC Chancellor Blumenthal will develop a policy addressing scholarly obligations and protections for non-Senate academic employees.

Publisher Negotiations: The University was unsuccessful in its negotiations with Elsevier for subscription contracts that expired on December 31. UC and Elsevier are continuing discussions in a good faith effort to conclude negotiations by January 31. Elsevier has agreed to extend access to materials through January 31, to allow for an additional month to conclude discussions. Every campus is holding meetings to brief faculty about the negotiations. The librarians are also developing a contingency system to ensure alternative access to Elsevier journals if needed.

- A UCPB member urged the University to keep rank-and-file faculty informed about the negotiations, the risk of losing access, and the contingency plans.

Fetal Tissue Research: The federal government is increasing its attention and opposition to the use of legally acquired fetal tissue in biomedical research. Later this month, Council will consider a statement that supports UC researchers' continued access to federal funding and opposes restrictions impeding the use of federal funding for fetal tissue research.

Faculty salaries: The 2019-20 UC budget plan calls for a 5% increase in on-scale faculty salaries as part of the President's multi-year plan to close the UC faculty salary gap.

IV. Announcements

- *Jim Steintrager, UCPB Chair*
- *Eleanor Kaufman, UCPB Vice Chair*

December Assembly Meeting: The President reported to the Assembly that she has accepted recommendations to consolidate UC's Mexico-related entities into a single entity housed at UC Riverside and to maintain UC Health as a UCOP division with its existing governance structure, to be funded by the health systems as a separate line item in the UC budget. The President has also accepted the recommendations of the ANR Advisory Committee for UC ANR's structure, governance, and funding. Additional organizational reviews are underway for UC Press, UCDC,

UC Center in Sacramento, the Research Grants Program Office, and the Innovative Learning Technology Initiative. The CFO reported to the Assembly that the University is active in the bond market for student housing projects using the Public-Private-Partnership (P3) model.

Fully Online Degree Proposal: The Academic Council discussed a proposal from the UCI School of Business to establish a fully online undergraduate degree program, the first of its kind in the UC system. The School and the UCI Senate disagree about the need for a Senate review. The Compendium states that a “first ever” program must be reviewed by the systemwide Senate. However, the School contends that the degree has already been approved through individual course approval requests of mirror online course versions of traditional face-to-face courses.

ANR Task Force: Vice Chair Kaufman noted that the President has accepted the final ANR Advisory Committee report and recommendations. The report did not include the fifth recommendation proposed by the UCPB ANR Task Force, emphasizing the need for greater integration between ANR and all the campuses. The President asked the Academic Senate, through UCOC, to provide 6 nominations for 3 faculty representatives to the ANR Governing Council.

V. Campus Reports

Chair Steintrager asked UCPB members to prepare information about their campus CPB’s structure, operation, and resources, including compensation for committee leadership, for purposes of comparison at a future meeting. He noted that Santa Cruz is seen as a model for shared governance consultation on budget and planning.

UCSC Representative Schumm noted that the UCSC Senate chair, vice chair, and CPB chair sit on a leadership committee that meets regularly with the Provost. He added that the UCSC CPB is leading an initiative to review impaction in departments and wants to consult with other campuses about best practices for addressing impaction.

It was noted that Merced is launching an effort to develop more comprehensive institutional academic planning criteria, processes, and evaluation metrics. The effort aligns with the larger restructuring of the campus into departments, the planned shift to school-level FTE allocations, and Merced’s goal to achieve R1 status. The Merced CPB is also reviewing a new metric for evaluating student-faculty ratios on campus.

UCSD Senate committees are discussing a pilot program in which Academic Personnel will conduct institutional reference checks on final candidates for academic appointments conferring tenure, in an effort to flag faculty with blemished records, especially regarding sexual harassment.

The UCSF CPB is discussing research space and new space funding at the growing Mission Bay campus; a plan to make maternity leave more standardized across schools; and issues affecting the morale of faculty in the in-residence series and other health sciences titles funded from non-state sources.

The UCSB CPB has noted the contrast between the administration’s positive focus on improving campus rankings, and the ground-level reality of deteriorating infrastructure and overcrowded

classrooms. In addition, the committee is running big picture comparisons of budgets for academic areas and those for non-academic areas (e.g. auxiliaries and development), which represent an increasing share of the budget.

The UCLA CPB is in the midst of a local evaluation of the SSGPDP Program and is eager to participate in the systemwide evaluation.

The UCI committee is discussing a proposal for a fully online undergraduate degree in the School of Business. The proposal has raised questions about the nature of a university education, the quality and effectiveness of online education, and whether a sole focus on graduation rates and efficiency is shortsighted.

The undergraduate student representative noted that students are concerned about the potential effect of SSGPDPs on state-supported programs and campus infrastructure, including their connection to reductions in available classroom space, reduced faculty office hours, and an increasing number of classes scheduled at night or very early in the morning.

VI. Self-Supporting Graduate Professional Degree Program Reviews

1. UC Berkeley Flexible MSW

Lead UCPB reviewer Trounstein noted that UC Berkeley's proposed Flexible Master of Social Welfare (Flex-MSW) SSGPDP will be housed in the Berkeley School of Social Welfare, and offered alongside the School's current State-supported MSW program. The current MSW program requires a two-year commitment, while the Flex-MSW will have two tracks: 1) a full-time accelerated one-year program geared to students with an undergraduate degree in social welfare; and 2) a three-year part-time program geared to working adults.

Professor Trounstein's report noted that Berkeley provides a compelling justification for the Flex-MSW based on the critical need for social workers nationwide, a demonstrated market demand, well-established curriculum, and strong faculty support. However, it also noted several concerns, including 1) how the Flex-MSW will affect the existing state-supported MSW, given that students enrolled in both versions of the program may sit side-by-side in classrooms; and 2) how the high cost of the Flex-MSW, and its low return-to-aid, will affect the program's ability to attract a diverse student body, especially given the modest salary potential for professional social workers. There was also concern about establishing more general inequities, given that the Flex-MSW and the State-supported MSW will have identical admissions criteria and coursework, but much different costs, and that no accelerated path to the MSW is provided for State-supported students. The report recommended clarifying plans for scaling up the existing MSW to accommodate additional SSGPDP enrollments in a way that does not affect the quality of the State-supported MSW or the ratio of Senate to non-Senate faculty teaching in the programs.

- UCPB members noted concern about extending the SSGPDP model into professional fields that are traditionally lower paid. Members noted that the projected net revenues for the Flex-MSW program are relatively small, and the proposal should include additional discussion about its financial benefits for the School of Social Welfare and UCB.

ACTION: Forward review to CCGA with a cover letter.

2. UC Davis Online MBA

ACTION: UCPB member Christopher Newfield (UCSB) volunteered to lead the review and report to UCPB.

3. UC Berkeley Master of Design (MDes)

ACTION: UCPB member Ahmet Palazoglu (UCD) volunteered to lead the review and report to UCPB.

4. UC Los Angeles Master of Legal Studies

ACTION: Chair Steintrager will lead the review.

VII. Self-Supporting Graduate Professional Degree Program (SSGPDPs)

UCPB reviewed a preliminary set of data requests to campuses and UCOP related to SSGPDP revenues and deficits, enrollments, access and diversity, indirect cost rates, faculty effort, and other topics. The purpose is to help the CCGA-UCPB-UCAP subcommittee respond to Senate Chair May's request for an overall evaluation of the degree of success of the SSGPDP program.

UCPB members made additional suggestions for an examination of actual revenues to projected revenues; changes over time in enrollments of State-supported and self-supported students in shared courses; the extent to which the SSGPDP is competing with similar existing programs on the campus or on another UC campus; and whether indirect costs charged to the SSGPDP actually cover its use of facilities and space. A member suggested that the Senate implement an ongoing review of SSGPDPs with annual reporting and analysis of data on access and diversity, and revisit a 2008 CCGA request for annual reporting of data on the socioeconomic, gender, and racial composition of applicants and enrollees in SSGPDPs.

ACTION: Chair Steintrager will further refine the questions and divide them into those best answered by divisional APB offices or by Institutional Research offices (on campuses or at UCOP); those best answered by assistant deans; and those best answered by program directors. He will also seek input on the questions from the CCGA chair.

Meeting adjourned at 1:00 pm

Minutes Prepared by Michael LaBriola, Principal Committee Analyst

Attest: James Steintrager, UCPB Chair