

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
TELECONFERENCE MINUTES – JUNE 5, 2007**

Present: Anita Guerrini (Chair, UCSB), Vincent Resh (UCB), Beverly Bossler (UCD), Richard Matthew (UCI), Ian Coulter (UCLA), David Pion-Berlin (UCR), Jianwen Su (UCSB), Casey Moore (UCSC), Nancy Guy (UCSD), Bruce Madewell (consultant), Linda York (consultant), Scott Cooper (consultant), and Todd Giedt (analyst)

I. Chair's Announcements – Anita Guerrini

ISSUE/REPORT: Chair Guerrini did not have any announcements.

II. UCOP Vice President for International Affairs – Anita Guerrini

ISSUE: Chair Guerrini asked members to provide final comments on the proposed position for a UCOP Vice President for International Affairs. She noted that members held their initial discussion in the executive session of the May meeting.

DISCUSSION: One member said that UCIE's response should explicitly state that that this should be an academic, not an administrative position. He added that the committee's correspondence should begin by noting that UCIE does not think that the position should move forward as written. Other members commented on EAP's relationship to the '10 + 10' initiative, remarking that it is interesting that EAP is counted as a campus for some purposes, but not for others (such as '10 + 10'). Apart from the '10 + 10,' other significant international initiatives will continue to emerge, and faculty input will be important to fully develop these initiatives. Members also noted that the relationship between the EAP Director and the Vice President for International Affairs needs to be better defined. They felt that this should go into the second paragraph.

III. Germany Formal Review – Anita Guerrini and Ian Coulter

ISSUE: Subcommittee members Anita Guerrini and Ian Coulter presented their review of the formal review of the Germany program. They noted that the formal review committee, which also made a site visit to Germany, disagreed with both UOEAP and the Study Center Director on the issue of the FU-BEST program. Due to problems associated with this program, the formal review committee felt that it should be suspended. Another issue is student recruitment, which needs to happen on campus. However, one problem is that the campus offices are supposed to get the lion's share of their funding from the campus, and they typically have not received adequate funding from their campuses.

DISCUSSION: UOEAP Consultant Scott Cooper remarked that most of the discussion within the formal review committee centered on the purpose of the program; he noted that FU-BEST was never meant as a language and culture program. Members commented that this is indeed an interesting question—whether this is just a travel program. UOEAP Consultant Linda York said that in this coming year, the FU-BEST enrollment numbers will comprise approximately 1/3rd of Germany's total enrollment. One member of the UCIE subcommittee deferred to the Study Center Director, agreeing that the program probably should not be suspended at this critical time.

Consultant Cooper further commented that FU-BEST is part of EAP's 'Great Cities' programs. It is also an 'off the shelf' program, and is actually quite different from the other 'Great Cities' programs. It is also only in its first year.

The discussion shifted from FU-BEST in particular to the 'Great Cities' EAP programming in general. Consultant Cooper explained that the 'Great Cities' programs had its genesis in a survey of freshmen, who identified Rome, Paris, and London, among others as 'Great Cities' of Europe. Members observed that the formal review report noted that FU-BEST conversion rate was quite low (i.e., students who return to participate in another EAP immersion exchange program). Consultant Cooper noted that while these programs are very expensive, they do serve to get students abroad. Indeed this was one of the main issues during last year's budget crisis – specifically is the purpose of EAP only to get more students abroad or is it to enroll students in full-fledged immersion programs? Enrollments in full-year immersion programs have steadily declined in the past decade while the semester immersion programs and the "Great Cities" programs have flourished. Another issue relating directly to FU-BEST is the fact that fewer and fewer high schools offer German nowadays. Lastly, he mentioned that FU-BEST will be up for a full UCIE review in two years' time.

ACTION: Members unanimously approved the UCIE response to the Germany formal review, but did not recommend suspension of the FU-BEST program.

IV. Brazil Formal Review – Jianwen Su and Richard Matthiew

ISSUE: Professors Matthew and Su asked UOEAP consultants why the two programs in Brazil were separated. They noted that it appears that once they were separated, the language-based program is doing quite well. That said, they identified a number of problems in the Rio program: home stays, language skills, and student attitudes. However, none of these things seem seriously problematic. The language issue is perhaps most daunting, as one cannot require pre-departure Portuguese language instruction simply because there is not enough Portuguese language capacity within the UC system. They also mentioned that EAP should not write off the possibility of partnering with a Brazilian state-based university in the future.

DISCUSSION: Consultant Cooper clarified that UOEAP tries to set up multiple programmatic levels for students with different levels of Portuguese language abilities. This is the reason for the split. In Salvador, the Afro-Brazilian culture is quite strong. This program is focused on introductory language training as well. In contrast, the Rio program is more of a traditional immersion exchange program. He also acknowledged the problem of pre-departure language instruction, given the paucity of Portuguese language instruction at UC. Members also discussed home stays. One member remarked that one reason to focus on home stays are their role in improving students' foreign language abilities. UOEAP consultants commented that home stays are always a tricky issue with students, as inevitably some students will not work out in their home stays. Of course, one must balance this with the cultural and linguistic benefits that accrue from participating in home stays. Basically, it boils down to student choice. Finally, the UCIE subcommittee agreed with the formal review report that a staff person is needed to effectively run the Brazil programs. UOEAP Consultants said that the main impediment to hiring a staff person right now is legalization of the Study Center. Before EAP can hire a staff person, it must

become a legal entity in Brazil. The process of legalization is underway and it is expected that it will be complete in six months.

ACTION: Members unanimously approved the UCIE response to the Brazil formal review.

The meeting was adjourned at 11:00 a.m.

Attest: Anita Guerrini, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst