

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION  
MINUTES OF THE MEETING  
FEBRUARY 24 & 25, 2005**

**February 24****I. Appointment of Formal Review Subcommittees**

**ISSUE:** Two UCIE members need to be selected to serve on each of the subcommittees. These subcommittees will review all of the materials associated with the Formal Review Committees' reports (including the original review and the responses gathered after the release of that review), and write a response.

**ACTION:** The following members were selected to serve on the following subcommittees:

- **Spain: Fred Burwick and John Graham**
- **Hong Kong: Francoise Sorgen-Goldschmidt and Ralph Frerichs**
- **Short-Term Programs (London, Paris Center, American University of Paris, and Siena): Anita Guerrini and Peter Young**
- **Ghana: David Pion-Berlin and Janice Humphreys**

**II. Selection of Formal Review Programs for 2005-06**

**ISSUE:** Programs to be reviewed in the 2005-06 academic year need to be selected. It was noted that EAP could only review about four programs per year.

**ACTION:** The following programs are scheduled to be reviewed in 2005-06 (Note: Philippines review postponed until '06-07):

- **France – ten-year review**
- **UK (Pembroke/Sussex Summer) – three-year review**
- **Chile (Concepción) – three-year review**
- **Egypt – ten-year review**

**III. Israel Programs**

**ISSUE:** UCIE was asked to review the current suspension of the Israel program by Student-Regent Designate Adam Rosenthal, as well as by the UCSD Associated Students.

**DISCUSSION:** Members agreed that a student waiver form would not hold up in court (such as the ones Adam provided as examples), and would be an embarrassment to UC if anything tragic were to occur. Members concurred with EAP's current policy of observing the State Department's Travel Warnings when making decisions about program suspensions (the State Department has a current travel warning for Israel). Per EAP policy, EAP does not maintain any programs in countries under State Department Travel Warnings and once a Travel Warning is issued in a country with an active EAP program, that program is suspended (see distribution item 4). UCEAP consultants cited the temporary suspension of the India program as an example, and both members and consultants argued that an exception should not be made for Israel given the current safety/security concerns. Members agreed with the consultants that academic freedom

did not apply in this case, when considered alongside the more important issues of safety, security, and EAP's Travel Warning policy. It was also noted that students are always able to study anywhere in the world they wish, but not necessarily on a formal UC EAP program (and receive transfer credit for courses taken abroad back at UC). Although the consultants noted that the situation in Israel has improved (this discussion took place before the recent terrorist attack in Tel Aviv on February 25<sup>th</sup>), they did say that if the safety/security conditions changed significantly and the Travel Warning was lifted, UCEAP is logistically prepared to reopen the program relatively quickly.

**ACTION: UCIE voted in favor of upholding and maintaining EAP's suspension of the Israel program with five in favor, one abstention, and zero against. Chair Burwick will write a response letter to Student-Regent Designate Adam Rosenthal.**

#### **IV. UC Davis/Wageningen Pilot Program Proposal**

**ISSUE:** This proposal was described by Linda York as a pilot program between UC Davis and Wageningen in The Netherlands to build an international component into the UC Davis undergraduate agriculture curriculum. The pilot would have a two-year phase (exclusively between Wageningen and Davis) before it would be opened up to other UC campuses (although special campus requests would be honored).

**ACTION: Members voted unanimously to approve the proposal for a Davis pilot. The formal proposal for the new program will be on the May UCIE agenda.**

### **February 25**

#### **I. Chair's Announcements**

##### Internships:

**ACTION: UCIE mandated that uniform internship criteria and rules (including faculty oversight at program sites administered by liaison officers) be applied to all EAP programs with academic internships. It was noted, however, that some students choose to do internships without receiving academic credit for them.**

##### Regional Director Position:

**ACTION: UCIE made the request for more information regarding the duties and responsibilities of the Regional Directors.**

##### Student Evaluation Forms:

**ACTION: UCIE requested that these be reviewed. It was noted that there is a task force at UCEAP dedicated to this task.**

##### Language Articulation:

**ACTION: UCIE urged UOEAP to make language articulation a priority within its larger academic integration initiatives. UCEAP consultants noted that Rodney Sangster (Regional Director) is working with the UC-wide language consortium to reach this objective.**

Siena Calendar:

**ISSUE:** The UCIE Formal Review Committee for Short Term Programs will be recommending in their forthcoming report that instead of running five programs each year, Siena should only run two semester programs and one summer program. Although UCIE requested an expeditious response to this calendar change, UCEAP consultants explained that due to the formal review process and the need to solicit input from the campuses and the study center on the implications of making this change immediately, calendar and structural changes may not be possible for the next academic year.

**ACTION:** Given the reasons cited above, this item was tabled until the May UCIE meeting.

**II. UOEAP Director's Report**

**REPORT:** EAP Director John Marcum gave a report on the current status of EAP.

**Main Threats (to EAP):**

- Enrollment Cap: Director Marcum noted that current enrollment is actually below the enrollment cap mandated for EAP. However, there is a possibility of growing by an additional 50 FTE this year and again next year.
- Excess Unit Fee Policy: Represents a threat for students who fear that they will accumulate and have to pay for excess units. Such a threat could encourage students to apply to non-UC programs, which would not be subject to the excess unit fee policy.
- Economy: The unfavorable exchange rate is making it financially difficult for students to participate in EAP programs (especially in Europe).

**UCOP Concerns:**

- Decline in Graduate Education: Due partially to visa problems, UC has suffered a 20% decline in international graduate student applications. UC is also facing competition from foreign universities for these students.
- Master Plan: UCOP is concerned that UC's role in research (and its impact on the California economy), as dictated by the Master Plan, is not properly understood by members of the State Legislature due to their emphasis on undergraduate access.
- UC International Strategy: UC needs an international strategy. Dr. Gretchen Kalonji has recently been hired to facilitate the development of this strategy.
- Reorganization of the Provost's Office: The Provost's Office has recently been reorganized. The net effect of this reorganization is that EAP and OIAA are now located within Academic Programs and report to Julius Zelamanowitz (see distribution item 5).

**Statistics:**

- Total fall applications are at 4,344 (2.9% below this point last year).
- Year-long applications are down by 12%, which follows the general trend of students shifting from year-long programs to short-term programs.
- Egypt applications are 26% higher than last year.
- Semester applications are less than 1% lower than last year.

- Berkeley, Davis, Irvine, and Santa Cruz received fewer applications than last year; applications at Santa Barbara, San Diego, and Los Angeles are marginally higher; and Riverside's applications are appreciably higher.

### **Beyond EAP Projections**

- Casa de California: President Dynes and Provost Greenwood will be at the inauguration of the UC Mexico Center "Casa de California", in Mexico City on April 12<sup>th</sup>.
- Possible Partnership with the University of Utrecht: The President of the University of Utrecht visited UOEAP and discussed this potential research and teaching partnership. There will be UC preferences given for visiting Chairships at the University College at Utrecht. Director Marcum and the Vice Provost for Research Lawrence Coleman will be going to the Netherlands to further discuss this partnership.
- Shanghai Knowledge and Innovation Center: EAP will have office space to develop a business program and further develop its language and other programs in Shanghai. Other UC campus programs also will share this office space with EAP.

**DISCUSSION:** There was a short discussion on programs that compete with EAP (either other UC campus programs or non-UC programs). Director Marcum noted that because transfer credits are exempt from the proposed excess unit fee policy, these programs have the potential to attract students who would traditionally go on EAP or other UC study abroad programs (because coursework taken abroad on these non-EAP programs would be counted as transfer credit). In regards to summer programs, UCEAP consultants remarked that EAP would only run full-length academically rigorous summer programs (not programs of 2-4 weeks in duration, but programs of at least seven to eight weeks duration).

### **III. Program Development Update**

**ISSUE/REPORT:** UOEAP Consultant Linda York gave the following updates on program development:

- University of Utrecht: Currently gathering input from UC as to the priority areas or disciplines for this program. There are a substantial number of English-only course offerings at Utrecht. This program is being designed for juniors and seniors (as opposed to University College at Utrecht, which offers coursework for sophomores and juniors).
- UC Davis/Wageningen: For a description, please see the minutes from February 24 above.
- Fudan University (Shanghai): Intended for business/economics students and originally designed as a UC-construct program, UCEAP is now looking more closely at utilizing the course offerings that are already available at Fudan University (School of Management already offers 16 courses in English). The current priorities include further investigation of the course offerings at Fudan in addition to obtaining UC faculty reviews of this coursework.
- Imperial College (London): This institution is primarily interested in a 1:1 exchange in the disciplines of engineering/science. It is anticipated that this program would eventually accommodate 12-14 students per year. However, given the constraints of the Imperial calendar, this would be a year-long program only.
- Free University (Germany): Free University has developed an English program in the humanities and social sciences. Because this program has already been established (rather than requiring UC to establish its own construct program), it would allow UCEAP to send as

few or as many students as it wants. It is hoped that such a program might reinvigorate interest in Germany as a study abroad location.

- Brazil: UCEAP opened up a pilot fall program at Rio because of a high number of applications this year. The program is similar to the established spring program at Rio.

#### **IV. Status & Strategy Reports**

**ISSUE/REPORT:** Scott Cooper reviewed the current status of EAP programs country-by-country. He described how weekly meetings, annual reports, trip reports, and regular consultation between upper management and staff inform these reports. Please see enclosure item two for details on a particular country/program.

He also discussed the different job functions between his position and the new position of Associate Dean (Bruce Madewell). Essentially, Scott's position deals with general oversight, planning, development, research, and academic integration, whereas Bruce is responsible for faculty relations (study center director recruitment and orientation, and the faculty exchange program) and academic quality oversight (course approval process, petitions, grades, and UCIE program reviews). In terms of academic integration, Bruce is working with professional and graduate schools to find out/understand how EAP can better serve the interests of these professional or graduate schools.

**DISCUSSION:** In light of declining EAP enrollments, Scott presented the results of a poll conducted by UCEAP of the EAP campus offices regarding possible areas of growth. The biggest recommendation was the opening of semester/quarter-long program options in English-speaking countries such as Australia, New Zealand, the UK, and Ireland. It is anticipated that UCEAP would offer these options at institutions that have already been approved by UCIE. Year-long programs will be protected in the sense that new semester-length programs will be offered at locations without popular year-long programs. In making this presentation, Scott asked for UCIE's approval to further develop these kinds of semester-length English-speaking program options.

**ACTION: UCIE voting unanimously in favor of endorsing this new line of program development by UCEAP.**

#### **V. Excess Unit Fee Policy**

**ISSUE:** This proposed fee would apply to undergraduate students who earn more than 110 percent of the UC units required for graduation. The fee would be equivalent to the marginal cost of education and will be charged on a per-unit basis up to the normal course load of 12 units per term, at which point it will become a flat fee. The charge is estimated to be \$270/unit. It is anticipated that this fee will negatively affect EAP students, some of whom go over the 110 percent threshold before graduating.

**DISCUSSION:** As background to this issue, a 1995 UCIE ('UCEAP' in 1995) resolution was mentioned, which argued that units acquired as part of a student's participation in EAP should be treated similarly to advanced placement and transfer units, and that the unit maximum before penalty for EAP students should be 125 percent rather than 110 percent of the minimum needed to graduate. Members discussed the ways in which the current proposed fee policy would affect

future EAP students. There was general consensus that the fee would hurt EAP students in two ways. First, for those students who do go over 110 percent, it would negatively affect them financially. Second, and more importantly, there is a psychological effect. The fear of such a fee might discourage students from applying to EAP—perhaps encouraging them to apply to non-UC education abroad programs (because transfer units are exempt from this policy) or dissuading them from pursuing study abroad opportunities at all. It was also noted that such a policy would push more students into short-term programs, thereby further eroding the year-long immersion programs, which research has shown are most effective at reaching academic training, cultural sensitivity, and personal development goals. Beyond the direct impact that such a policy would have on EAP, members also felt that this proposal was poor academic policy in the sense that it would restrict the academic options of undergraduate students who may be undeclared majors.

**ACTION: All members voted in favor of drafting a resolution in opposition to applying the proposed excess unit fee policy to EAP students be sent as UCIE’s official response to the Academic Council. UOEAP consultants John Marcum and Scott Cooper were tasked with drafting the resolution.**

#### **VI. Minimum GPA Waiver**

**ISSUE:** The current policy to approve GPA waivers for students with GPA’s between 2.6 and 2.85, where this is allowed, requires consultation among the Regional Director (RD), the Study Center Director, and various staff members at both UOEAP and the campus EAP office. Due to concerns of inadequate faculty oversight of this process, it was proposed that this policy be changed to read that the disposition of requests for waivers for students with GPAs between 2.6 and 2.85 would be the joint responsibility and decision of the appropriate faculty Campus Faculty Director and the Regional Director. In the case of a disagreement, the Academic or Associate Deans would have the authority to make the final decision.

**ACTION: All members voted in favor of adopting the new minimum GPA waiver policy.**

#### **VII. Academic Probation Policy**

**ISSUE:** Current policy states that any student who goes on academic probation is ineligible to participate in EAP. The problem is that this policy does not protect students who may have had a bad quarter/semester, but whose cumulative GPA is still above the minimum GPA requirement for that program and who have spent considerable time, energy, and money in preparing for participation in EAP. Therefore, the proposed policy states that students must maintain a cumulative GPA above the minimum required for that program at the time of departure. Academic probationary status, however, would signal a Campus Faculty Director to examine and screen a student’s EAP application more closely. Therefore, a student on academic probation can still participate in EAP if his/her cumulative GPA at the time of departure meets the stated minimum GPA standards and if, after careful screening, the Campus Director feels they are suitable and qualified for the targeted program.

**ACTION: All members voted in favor of changing the academic probation policy. UOEAP Consultant Bruce Madewell will write the new wording of this policy.**

### **VIII. Israel Update**

**ISSUE:** A brief presentation/discussion took place regarding the current status of the Israel programs. Chair Burwick and EAP Director John Marcum provided a review of the UCIE discussion from the day before on this topic for the benefit of the CCD members. For details, please see the description of the UCIE discussion of February 24 above.

**ACTION: Members reaffirmed their position to uphold UCEAP policy that programs in countries on the State Department’s Travel Warning list, including Israel, should continue to be suspended.**

### **IX. Grade Delays Report**

**ISSUE/REPORT:** UCEAP Consultant Bruce Madewell reported to the committee on the current status of delays in reporting EAP student grades to UC. He stated that the primary problem is that faculty abroad are not turning in grades in a timely manner (particularly Europe and Ghana). However, much of this delay can be attributed to a different academic culture, and is something that EAP cannot strictly dictate. It was noted that although there have been improvements in long-term (greater than three months) lag times in grade reportage, lag times between one and two months remain.

### **X. Policy on Transfer GPA’s**

**ACTION: The Council of Campus Directors tabled this issue indefinitely.**

### **XI. Study Center Recruitment Update**

**ISSUE/REPORT:** UOEAP Consultant Bruce Madewell reported to the committee on this year’s Study Center Director process. He noted that EAP received 70 applications for 18 positions. EAP is currently in the process of interviewing these candidates at the various UC campuses. Each campus interview committee consists of Associate Dean Bruce Madewell, the appropriate faculty Campus Faculty Director, the Campus Administrative Director (if available), a UCIE representative, a student returnee, and an EAP Campus Advisor. He described the process as follows: After the first round, the Short List Review and Selection Committee, consisting of the Associate Dean, Academic Dean, EAP Human Resources Director, a UCIE representative, a CCD representative (usually the Chair), and the relevant Regional Director, makes a short list. The applicants on the short list are invited to a second round of interviews with Director John Marcum and UCIE Chair Fred Burwick. UC Provost Greenwood will receive two recommendations for each opening after the second interview. The official appointment comes from the UC President sometime in June/July.

**DISCUSSION:** Several members discussed the importance of wording the rejection letters in such a way as to encourage applicants to reapply at a later date. UCEAP consultants acknowledged that they are keenly aware of this, and try to encourage applicants to reapply as much as possible. UOEAP Consultant Scott Cooper noted that the distributional pattern of applications among countries and programs, observed in enclosures 21 and 22, is fairly typical, with the exception of Germany (which received 10 applications this year). Study Center Director appointment extensions were completed, or are in the process of being completed for Egypt, India, Mexico, and Russia.

*UCIE Meeting Minutes – February 24 & 25, 2005*

The meeting was adjourned at 2:35 p.m.

Attest: Fred Burwick, UCIE Chair  
Prepared by: Todd Giedt, Committee Analyst