

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION

Minutes of Meeting

Friday, December 20, 2019

I. Consent Calendar

Approval of the Agenda and Minutes

Action Taken: *The agenda and minutes were approved with some corrections 11-0-0.***II. Chair's Report – Chair Sathya Guruswamy**

The Chair introduced the Initiative to Recognize International Activities and Engagement in Merit, Tenure, and Promotion that would be discussed by Michael Lazzara and Joanna Regulska from UC Davis.

III. UCEAP Director's Report – Director Vivian-Lee Nyitray

The Director provided a report on the situation with regard to the demonstrations in Hong Kong. She said that UCEAP still has a few students who plan to transit through there. UCEAP's insurance will continue to cover them for the next two weeks, but it is unclear how things will transpire in summer and fall of 2020. The CIEE internship program will not to run this summer. UCEAP is redirecting students to other options.

UCEAP anticipates a record-breaking enrollment of 6085 students going abroad. This is a very significant number and represents about a 3.7 percent increase in head count and 2.1 percent increase in FTE. This is not fully attributable summer STEM gateway programs. There were some higher numbers in some other programs, particularly in Spain. Many of these are heritage students.

The digital marketing campaign was a rousing success. The click-through rate was much above average for that kind of advertising. "Made in Italy" and "Beyond Barcelona" had a lot of traffic on their pages.

The program director for Spain and the Americas will retire in 2020 – she has been a great asset. Director Nyitray's contract has been extended through December of 2020 to allow time for a formal review to be conducted; her contract was up December 31. Some aspect of her review will probably involve UCIE.

UCEAP is discontinuing the visiting professorships in Osaka. The origin of that position was in a grant that was given by the Japanese Ministry of Education but it was never clear what that person was supposed to do. Osaka University tended to rely on this person to provide support for UC students. It was becoming quite burdensome on this person and they had no training for that. It was really the students in the intensive language program who were having some trouble. For this summer, things remain the same with the exception of not having a visiting professor. The staff in Tokyo are ready to step in as needed.

Some other staffing changes in Asia – International Christian University will no longer have a faculty director but will have a faculty liaison. ICU has proposed their vice president for international affairs who is a UK citizen with extensive experience; UCEAP looks forward to him being the faculty advisor.

In China, UCEAP continues to have very serious issues recruiting for the faculty directorship. UCEAP has made the decision that it is not hiring for this academic year. This has been an ongoing problem for several years. China has a number of problems relative to UCEAP. Director Nyitray had a frank conversation with representatives from Fudan University. UCEAP had to tell them that the student evaluations of their program were not good and that there were some concerns about the quality of their instruction. During the course of the conversation, the Fudan vice president mentioned that he was very excited about the reinstatement of a research institute with UCSD. Now reciprocity students can be placed at UCSD again.

UCEAP has been working closely with the UCLA honors program, and there will be a group of 25 UC honors students going to Pembroke College at Cambridge. They will be living together as a cohort and will be able to take any special courses and regular summer courses. UCEAP facilitated the exchange, but UCLA is doing it. UCEAP is looking at other programs in other countries for something like this. This could be a model for other campuses' honors programs.

UCEAP was contacted by the CIO of the Regents about working with a not-for-profit foundation that is jointly funded by the Department of State and the government of Portugal, working with four universities in Lisbon. UCEAP is considering immersion programs and internships in Lisbon.

IV. UCEAP Associate Dean's Report – Associate Dean Hsiu-Zu Ho

The Associate Director showed a PowerPoint presentation. She explained that, in the past, AI grants began January and ran for the year. Now they are starting with the academic year on July 1. A new call for proposals will go out on Feb 10. All nine undergraduate campuses have received AI grants, and UCEAP would love to see more grant applications. The deadline is May 1. There were a good number of questions from the committee and discussion.

Dean Ho attended the Registrars Council meeting a couple of weeks ago. Strong partnerships with the campus Registrars have led to a regular update of the UCEAP Campus Credit Abroad databases. Website analytics indicate that the Credit Abroad page is very highly trafficked. Several campus departments have sought help from UCEAP to build user-friendly searchable databases for their pre-approved courses.

Although UCEAP has not been successful in obtaining data from UCOP to conduct their own analyses on student academic outcomes, recent partnership with UCOP's Institutional Research and Academic Planning (IRAP) has resulted in the investigation of academic outcomes of UCEAP students by IRAP. Dean Ho shared an eight-page brief provided by IRAP that summarized a study comparing UCEAP and non-UCEAP student groups. In order to reduce selection bias, the study utilized a rigorous statistical methodology (Propensity Score Matching, PSM) that took into account differences in student demographic variables and levels of academic preparedness. Results of the PSM study showed that:

- *Pre-propensity score matching, 4-year graduation rates for UCEAP students were 5.8% higher than non-UCEAP students who reached their junior year*. Six-year graduation rates were 6.5% higher for UCEAP students*.*
- *After propensity score matching, 4-year Graduation Rates showed no statistically significant difference with non-UCEAP (72.7%) and UCEAP (71.9%)*.*
- *After propensity score matching, 6-year Graduation Rates for UCEAP students (97.4%) was statistically significant from non-UCEAP students (92.5)*.*

Dean Ho shared that IRAP does not have the bandwidth to conduct campus-specific PSM analysis; members will need to ask their own campus institutional research offices to have that analysis conducted.

V. Consultation with the Academic Senate Leadership

Kum-Kum Bhavnani, Academic Council Chair

Mary Gauvain, Academic Council Vice Chair

The Council Chair made a few announcements:

Regents – The Presidential Search is governed by Regents’ policy. The Senate now has an Academic Advisory Committee (AAC) to advise the Presidential Search Committee. That Advisory Committee has 13 people on it, and Chair Bhavnani heads it. The AAC will screen candidates for the Search Committee. In previous presidential services, the Advisory Committee chair has sat on the Search Committee deliberations. However, Chair Bhavnani has not been invited to participate with this current Search Committee.

The University budget was presented; it has about \$500 M in new moneys for core operations. The governor historically has given the money as a block grant, but Governor Newsom has taken to line-iteming the allocation.

Cohort-based tuition was discussed, but not voted upon. A decision will be made in January. There is no increase in employee contributions to the retirement plan; that has been delayed until July

The Working Group on Comprehensive Access was set up following the Dignity Health debacle. The President set up the group to determine the values of UC health centers; the report will go out for public comment.

Vice Chair Gauvain remarked that Provost Brown made a presentation to the Regents committee on Academic and Student affairs about the broadening of financial aid. There was also information about UC’s role in preparing K-12 teachers of quality. The last piece of the presentation was by Pamela Brown, who reported on undergraduate survey data which showed a decreasing trend in student satisfaction.

The Vice Chair also sits on the Public Engagement committee. It held a discussion of the DACA hearings that had just taken place. In addition, there was a presentation from two students from UCB – one was former foster care youth and other was formerly incarcerated person. Both were undergraduates. It was very powerful. The next day, there was of new ask of \$450M and one motion for \$20M for incarcerated and foster youth and DACA. Director Nyitray noted that the UCEAP office had sponsored two emancipated foster youth to study abroad.

Chair Bhavnani resumed the discussion with the topic of Open Access. The University is still at an impasse, but the COO of Elsevier has written to see if Chair Bhavnani will meet with her. CMU has a contract with Elsevier that is along the lines that UC wants.

There is a general obligation bond for \$2M for UC on the March ballot that is intended for capital projects. Almost all new building is based on private funding; the state is giving very little.

The Standardized Testing Taskforce had its first meeting in January 2019. The Taskforce report will come to Council and will be confidential. The final outcome will go to the May Regents meeting.

VI. Program Development

A. University of Iceland

This is a reciprocal exchange program open to juniors and seniors. It can go for fall semester or spring semester. Most courses will be in Icelandic, but there are some in English. It will not be a large program and it is fairly expensive. There were questions about the cost; it seems very boutique and very expensive. UCEAP offers \$1M in promise awards which are based partly on need and partly on merit.

B. Nanyang Technological University, Singapore

This is paired with the subsequent proposal. It proposes an exchange program for the fall, spring, or a year. It is for sophomores, juniors, and seniors. It will be open to all STEM, including many fields of engineering. Students can take a for-credit internship, and there are a number of corporate laboratories on campus. UCEAP had a delegation of UC professors and deans go and visit in September and it was well-received and reviewed; they were excited about sending their engineering students to this program.

C. Singapore University of Technology and Design

This is paired with the program above also an engineering focus program. It is the same criteria as the one above – fall, spring, and a year and also eight-week summer research program. This university was founded in 2009 with MIT – it is very young. It has a number of labs that the students would have access to. It also has small classrooms, so students will get lots of special attention and one-on-one tutoring if they want it. It is a very exciting proposal.

D. American University of Armenia Summer School

UC is affiliated with this university and has played an important role in developing it. It is a niche program and will appeal to heritage students fairly exclusively. It will be a five-week-long summer program. UCEAP has asked them to add one additional course about Armenia – right now there is only one. Students are guaranteed housing in the brand-new dorm. Members discussed the proposal and said that subject matter faculty should be consulted about the syllabi and the quality of the programs. The proposal needs comments from subject matter experts.

VII. Information Items

A. New Summer Internship Option with CIEE

This is a new option for an existing program. UCEAP is interested in adding Toronto as another location for its Global Summer Internships Program. CIEE has been running this program in Toronto for quite some time and has established good summer internship placements. It has quite a bit in biotechnology, and the location is a less intimidating option for the risk-adverse.. UCEAP hopes to start in summer 2021.

VIII. Executive Session

A. Approve University of Iceland Program Proposal

Action Taken: The program was approved 10-0-0.

B. Approve Nanyang Technological University Program Proposal

Action Taken: The program was approved 10-0-0.

- C. Approve Singapore University of Technology and Design Program Proposal

Action Taken: The program was approved 10-0-0.

- D. Approve American University of Armenia Summer School Program Proposal

Action Taken: The program was declined 0-0-10.

The program has been found to be in need of further development and has not been approved.

To make the program meaningful for heritage students, the curriculum needs to be infused with Armenian issues, history, culture and arts. The program should work with UC faculty who are Armenian scholars to develop curriculum at a high level. Care should be taken to make sure that the curriculum is developed to interest UC students. Finally, once a decision has been made about the curriculum, it will be beneficial if the syllabi are sent to discipline faculty to review.

IX. Initiative to Recognize International Activities and Engagement in Merit, Tenure, and Promotion

Michael Lazzara

Joanna Regulska

Professor Lazzara said he and Professor Regulska wanted to discuss the need to recognize international activities by faculty as part of the merit and promotion process. They are hoping UCIE will take a leadership role in advancing this issue. The main idea is that the UC system values international and global engagement. It would be a very positive thing for faculty to mention their international activities in the merit and promotion process. It should not be mandatory, but optional. A 2016 policy on international activities mentions explicitly that internationalization is part of the mission of the University, and other universities are including international activities in merit and promotion.

APM 220 talks about international activities in relation to advancement to above-scale, but there is no reference to them in earlier career stages. The University needs to incentivize this much earlier on. Professor Regulska said that there are a number of different reasons why the value of global engagement needs to be recognized and encouraged.

Professor Lazzara added that this should not be positioned as a major change – it is an incremental tweak to the APM to infuse the international dimension in important ways. Members should discuss it with their CIEs or Senate Chairs and then report back at the next meeting.

X. Campus Reports

Berkeley – The member had a question regarding multilingual students and their writing. He asked if other campuses had information about how students get designated as needing special writing instruction. This resulted in discussion.

Davis – Nothing significant to report.

Irvine – The member was not present.

Los Angeles has mostly been talking about the affordability of study abroad programs. The campus wants to make sure that study abroad is available to all students.

Merced – Nothing to report.

Riverside – The campus was looking to fill an assistant provost for strategic initiatives and international recruitment, but then provost left, and nothing resulted. The committee representative will be bringing the international student perspective to her campus Committee on Unparalleled Student Experience.

San Diego - The International Student Experience Symposium in November was well attended. The Global Education Office has piloted a peer coach program to support a cohort of first year international students. The Office also has created a globally-engaged Triton calendar that integrates all internationally-focused programs on campus.

San Francisco – The member had to leave.

Santa Barbara - The campus lost its CIE analyst and had to postpone the last meeting.

Santa Cruz – The campus is moving through its internationalization laboratory draft goals; they will go out for review by all senate committees. Professor Hourigan will be going to the international administrators' conference in Washington, D.C. to present on shared governance and faculty engagement.

The committee adjourned at 3:55.