

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION

Minutes of Meeting

Friday, March 15

I. Consent Calendar

Action Taken: The Agenda and Minutes were approved.

II. Chair's Report

The Chair informed the committee that the analyst had set up a Box folder for sharing of information and documents.

The EAP Advisory Committee meeting was on Feb 26. The last meeting was mostly to talk about budgetary issues. In addition, there were three main topics: new programming, rising fees, and perceptions around time to degree – there are thoughts that study abroad delays graduation – it would be good to pursue to get the data to communicate that is not the case. Studies indicate that it is to the opposite. UCEAP needs to debunk this myth

Director Nyitray added that the University has drifted away from the momentum of International Thinking Day and the Getting to Thirty Percent efforts, largely because of the Huron Report. Vice President Ellis would like to refocus efforts in this direction, including rewriting the Mission Statement to include language on international education.

The committee talked about these efforts and also expressed concern about students who come to UC without any language skills, particularly from China. Is UC exploiting these students and using them as a cash cow? If so, then some of that money should be used to help them.

III. UCEAP Director's Report –

Director Vivian-Lee Nyitray

The Director reported that final enrollments were 5873 students for this year, which is an 11 percent increase - most of it in summer STEM. However, even a three percent annual growth pattern has repercussions for UCEAP's financial model. The original business model had the program being self-sufficient from student tuition and fees. UCOP has not offered any sustaining funds to help. Campus cost sharing will continue, but it is not yet a permanent line item at this time. UCEAP will be working with the student finance office at OP to review a spreadsheet that shows how individual campuses package students for study abroad. There is great variability between the campuses.

There was a data breach in UCEAP applications that caused a lot of concern. Luckily, the IT team remedied it quickly.

OP is looking at discontinuing its TABLEAU account, so UCEAP may need to buy its own account.

UCLA is aiming is looking to develop year-long intensive physics programs on the campuses.

UCEAP is pleased to announce that it has a new director of programs in Asia.

Campus fees: Why are students who are going abroad are paying all of the campus fees while they are away? Some portion of that should probably be excluded since the students are not on campus. The problem for UCEAP is that students who are on summer programs are hit with new fees in

spring, at the last minute. Something needs to be done, and the chancellors and EVCs probably need to weigh in on this.

UCEAP is exploring allowing CSU students to come into UCEAP. The program is in advanced conversation with Fullerton and Long Beach and will be piloting with them. CSU students would pay Cal State system tuition, which is less than UC, but everything would be taught to UC standards and syllabi. It will lower the cost for UC students in these programs as well as allow CSU students to have semester study abroad options.

Director Nyitray went on a trip to Korea with Janet Napolitano and was pleased to note the President's interest in education abroad.

IV. UCEAP Associate Dean's Report

– Associate Dean Hsiu-Zu Ho

The Associate Dean showed a PowerPoint regarding UCEAP's Academic Integration efforts. She told committee members about the AI grants and what impact they are making. She said it is a little early to tell now what impact the grants have had; better information will be available in two to four years. There is now a new AI Grant call with a deadline of May 1. She showed increases in the biology grant awardees between 2015 and today.

The Associate Dean also discussed reasons students choose study abroad in general and with UCEAP in particular. The number one reason for selecting a UCEAP program was degree process and unit transfer. Another slide showed popular destinations and majors: England, Italy, The summer physics program in England, Ireland and Scotland are all very popular. Students are also taking foreign languages classes in countries that are not native to that language (Japanese in Germany for instance). She also showed a slide listing seven locations where study abroad cost less than staying on campus.

New dashboards have been developed and now UCEAP has included overall program satisfaction to show different student responses. 54 percent of all students reported being very satisfied with their UCEAP experiences.

V. Consultation with the Academic Senate Leadership

Kum-Kum Bhavnani, Academic Council Vice Chair

The Health Care Task Force is talking about UCSF possibly merging with Dignity Health, which is Catholic-based. This is problematic.

Governor Newsom's preliminary budget was released and gave UC \$240M. This was not as bad and Governor Brown's budget, but it was not equal to the University's "ask". He did give UC \$40M toward graduate medical education. The University is hoping that the May Revise will provide additional funds as Newsom becomes more familiar with UC and its needs. One down side is that the money is line-itemed as opposed to coming in a block grant. This is concerning in view of UC's autonomous status.

At the Regents' meeting, there was a presentation on multi-year planning. OP has developed a framework for this so that it can plan ahead financially and it can be more predictable. It has three pillars: 1. 200K more degrees by 2030 (this does not mean 200K more enrollments), 2. Achieving the California dream (social mobility for first-generation students who come into UC), and 3. Investing in the professoriate – UC needs more funding for ladder-rank faculty; it needs 275 more faculty per year, and those faculty need to be more diverse.

There was discussion about a request to increase NRST by 2.6 percent to keep up with inflation. This was tabled but there was a lot of discussion about not increasing it; this leaves a \$30M hole in the budget to keep up with the cost of living.

On February 20, UC had its Legislative Day with ICAS including all the academic senates: UC, CSU and CCC+. Some legislators were very sympathetic. UC is looking at putting forward a general obligation bond of \$80 billion; it is researching to see if the voters would go for it.

The Elsevier negotiations fell through; there was too much of a gap between what Elsevier demanded and what UC was willing to give. Council made a statement supporting the negotiating team. Norway has now pulled out of its contract with Elsevier, as have Germany and Sweden.

A task force has been formed to look at the value of standardized testing in undergraduate admissions. Chair May has asked for an interim report by June 30.

Fetal tissue research has become a political issue for UCSF – the federal government has now said that their work has to be reviewed every 90 days; used to be once a year. There is one lab that provides fetal tissue and the concern is that the government is trying to put them out of business. The systemwide research policy committee wrote a letter to Council saying that this is eating into academic freedom and it is curtailing research. Council endorsed the letter and sent it to the President.

Council will be meeting next week to discuss any implications of the recent scandal about parents buying admissions to top-tier universities.

Program Development

VI. For First UCIE Review: New Program Proposals

A. Seoul National University

This is an exchange program. Currently, UCEAP has only one partner there so now, so it is looking to add SNU. The program proposal has gotten good reviews. SNU is new to internationalization, and they are learning how to accommodate UC students. It might be a more limited exchange until they become more familiar with student exchange. They do not have a summer program, but homestay is an option. The requisite GPA is 3.0.

B. Business and Entrepreneurship in London

This is a UC construct program at the study center in London with Accent International. It is a winter quarter program, which is fairly rare. UCEAP has a lot of business programs but the entrepreneurial aspect is not something it really has to date. This will start at 60 students and it is expected to grow. They will be UC courses with UC prerequisites. UCEAP may talk to Accent about doing something in spring so semester students can participate.

C. Python and Data Science

This is a UC construct program with Accent in Madrid over the summer. There has been demand for an introduction to coding for non-CS majors. The first course is an introduction to Python and the second is a data science course that uses python to address questions in academic fields. This program would give an opportunity for heritage speakers to advance their Spanish speaking skills. Feedback on the program was very good but there is some concern that the Python course is very basic and that the data science is more advanced. UCEAP is going to get more information from Accent. Spain is very popular for students going abroad.

VII. Program Reviews

A. 2017-18 UK (Sotheby's) Three-Year Review

This is a one-semester-long study program which is very unusual in that it partners with Sotheby's - a commercial partner. There are several tracks students can choose from. Sotheby's hires adjunct faculty and it is very good experience for the students. The courses are all very professional and tailored to UCs needs. There might be concern about sending students to a for-profit program, but they do seem to be useful and do not duplicate UC offerings. There were some minor recommendations for improvements. One track, the weakest, is being cancelled. The program offers three separate experiences: in class, in a gallery, and then how things are put together for a catalog shot. An art and business track allowed students who are passionate about art to placate their parents' desire for practicality/business. However, there are not many students in it because of the cost.

B. 2018-19 France (Lyon 3) Three-Year Review

The committee had some serious concerns about the quality of the program. It is located in a satellite of the Lyon University; they are geographically isolated with other international students. Student reviews commented on inferior academic work that was not up to UC standards. Students felt professors were not engaged.

The Director told the committee that the program is being cancelled.

VIII. Information Items A. Proposed Program Closures

- Language and Culture, Tsuru University: The numbers have never been high for this program. Students needed some Japanese to qualify and it is usually more than students have. UCEAP added more programs for students with introductory Japanese. It was a difficult decision to cancel the program.
- Global Business in Asia, University of Hong Kong. The partner has pulled out. It will not drastically impact UCEAP's Hong Kong offerings.

B. Proposed Program Reviews for 2019-20 10-Year

Taiwan Review:

Three-Year Multi-Site Review

Three-Year Hong Kong Review

Three-Year Mexico Review

Three-Year India Review

Three-Year Israel Review

Three-Year Physics Summer Review

UCEAP asked for faculty recommendations for these reviews. It was agreed that in lieu of a review, UCEAP can submit a report on the status of the Israel program due to the very low participation numbers. Suggestions can be sent to the Committee Analyst.

IX. Executive Session

Action Taken – Both program reviews were approved 9-0-0.

X. Campus Reports

Members reported on items of note from their campuses.

The meeting adjourned at 3:30.