

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES - MARCH 20, 2015**

- I. **Chair's Comments**– *Chair Bjorn Birnir*. Chair Birnir announced that the Academic Council discussed the new bylaws at its meeting Feb. 17th. Chair Birnir attended the meeting by phone and had a good discussion with the Council. The Council was mostly worried about overlap with the jurisdiction of other committees, but Chair Birnir assured them that UCIE was not interested in usurping any power and would collaborate fully with other committees. The bylaws were then sent out to all Academic Senate committees on March 6th and they are supposed to turn in their comments before May 15th. The bylaws will be considered by the systemwide academic senate at their May 25th meeting.

Chair Birnir announced that UCEAP Director is stepping down. UCOP Provost Aimée Dorr will appoint a search committee for the new director.

II. **Consent Calendar**

The Committee approved the minutes for the December 15, 2014 meeting. The Agenda was also approved.

III. **UCEAP Director's report**

UCEAP Executive Director Jean Xavier-Guinard reported on the status of UCEAP. Enrollment is up in summer programs but down in year-long immersion programs. FTE number is slightly down.

IV. **First Hearing/Review of UCEAP Program Portfolio Proposals**

A. **UC Global Leadership Program**

The UC Global Leadership Program aims to train tomorrow's leaders through a truly global undergraduate curriculum of courses and experiential learning. In today's economy, many organizations and companies are led by young adults for whom a BA or BS is the terminal degree. This new generation expects and needs their undergraduate education to include the leadership training that will ready them for successful global careers. Thus, the goal of this proposed program is to extend executive leadership training to undergraduates. The UC Global Leadership Program also plays a strategic role in President Napolitano's UC-Mexico Initiative of bolstering academic and cultural ties between the United States and Mexico.

UCIE members asked how many students would be enrolled in the program. The number is small.

B. **Rome and Istanbul: Landscapes of Empire, Religion, and Culture**

This proposal was developed in response to changing student enrollment patterns and the results of the 2014 student interest survey. There is a demonstrated shift in demand towards shorter term stays abroad, a trend reflected in the recent interest survey, which indicated strong interest in summer programs, especially those more than 4 weeks in length. There has also been a strong response to the multi-country programs UCEAP has introduced in the last couple of years. Much of the interest is from students who do not tend to consider other UCEAP programs and thus multi-country programs target a somewhat unique market. Moreover, the survey results showed continued strong demand for programs in Europe. There is only one UCEAP summer program currently offered in Italy and it is a language and culture program.

UCIE members questioned the expense of the program and the limited number of students that could participate.

C. University of the Arts London

A recent UCEAP study interest survey indicated a high demand for study abroad programs in Europe in general and in London in particular. Partnering with UAL would help UCEAP to better meet the student demand for opportunities to study in the capital. Additionally, as part of last year's UK consolidation consultation, the UK Faculty Advisory Committee endorsed expansion in London where particular opportunities found in the city will most benefit UC students. There is consistent demand for Studio Arts programs in England and UCEAP wishes to expand access to this underserved discipline. Currently, no such programs are offered in London.

UCIE members thought that this program was a useful option for students in Studio Art.

D. University of Michigan-Shanghai Jiao Tong University Joint Institute

The proposed UM-Jiao Tong joint program would help meet the growing request for engineering degree coursework and provide an alternative STEM option/term in mainland China. It would also be an English-language engineering option in the fall term, requiring that students be away from UC campuses for only a single term. This program is based on a jointly developed US-China curriculum and as such is better designed to meet UC engineering degree standards and requirements. The comparable courses taught in English that would meet UC requirements and ease of life among both international and local students in Shanghai is required for student confidence in study abroad.

UCIE members questions whether the credits for this program would be transferable to UC, since the program is designed the University of Michigan. They also asked if additional language and culture courses were available to the students in the program.

E. University of Oslo

UC San Diego is developing a series of Strategic Educational Partnerships (SEPs) with key universities abroad where there are already established research collaborations. They would like to build on these partnerships to include one or more of the following modalities: student exchange, research internships, short-term embedded study programs, and dual degree programs. The University of Oslo (UiO) has been chosen as one of the first strategic partnerships given the existing extensive research collaborations across faculties at the two universities.

There were many questions about this program. The number of credits for each course. The resources involved, housing, etc. and when this program will become available to students from other UC campuses. Answers will be provided at the May meeting of UCIE.

V. Final Hearing/Review of UCEAP Program Portfolio Proposals

A. University of Queensland-Solomon Islands Global Environment and Community Health Program

Presently, UCEAP's offerings in Oceania are few and limited to the countries of Australia and New Zealand. However, UC student surveys have shown that Oceania is the second choice destination (only after Western Europe). This UC construct program with the University of Queensland would not only expand the current offerings in this region and increase UCEAP's global coverage to include the Solomon Islands. It would also be the first multi-site program in Oceania, a program format that students have expressed strong interest in. While the program is similar to UCEAP's other University of Queensland program in marine biology and terrestrial ecology in terms of its emphasis on labs, field study, and research, it has a distinct topical focus that examines the intersection of the environment and health.

UCIE members thought that while this was an appealing program for many students it was also very expensive.

B. St. Xavier's College, Mumbai

UCEAP currently offers three programs in India: an international summer school program in New Delhi at Jamia Millia Islamia, a summer program for research or internship in Pune run by the Alliance for Global Education, and a fall semester program for coursework in the Study India Program at the University of Hyderabad run by CIEE. There is limited student interest in these options; costs for the second two run a bit higher than study at one's home UC campus. The proposed program in Mumbai features both coursework and an internship: one intensive course taught by a UC professor followed by a two-month internship with an NGO.

UCIE members were positive about starting a program in India but would have welcomed a greater involvement from partner institutions.

ACTION: The proposed program proposals were approved.

VI. 2014-2015 Program Reviews

- A. 2014-2015 Africa Review: questions for the review committee
- B. Proposed 10-year reviews for 2015-16: Hong Kong (with 3-year Polytechnic and HKU Global Business), Spain (with 3-year Pampeu Fabra)
- C. Proposed 3-year reviews for 2015-16: Argentina (Tres de Febrero), China (Tsinghua), India (Pune, Jamia Millia Islamia University), Singapore (NUS Biodiversity, A*STAR), Taiwan (NTNU Language and Culture, NTU Summer)
- D. Proposal to simplify three-year reviews

This discussion was postponed to the May meeting.

- E. UCIE Review of the Japan review report and responses.

Chair Birnir summarized the 10-year Japan review:

Japan is clearly an important technological and commercial partner for California and many opportunities exist for Californian students with a working knowledge of Japanese and a knowledge of Japanese culture. Some opportunities (but fewer) also exist for students with excellent knowledge of Japanese; however, this poses a question of decades of commitment.

There is a clear trend in Japan to increase the number of international students and commit additional resources to serve them. UCIE believes that the best action for UCEAP is to take advantage of this and rely more on partner institutions to service the UC students. This should be done in cooperation with the UC Study Center in Tokyo but if international student offices and staff exist at the partner universities the Study Center should coordinate with them. One can argue that the number of students and even the number of partner universities can be increased without too much additional strain on the Study Center. This argues against a Study Center Director that resides in California. With a distributed system of partner institutions and distributed student population, it makes more sense to have a mobile director who can travel to the partner institutions when and wherever he or she is needed. Thus UCIE does not recommend having a director residing partially in California. The visiting professors can also be made to serve more than one institution.

The committee supports trying the enrollment at MGU for some years but discussing restricting the program to the fall with MGU in the meantime, as was recommended by a former visiting professor. Additional

emphasis on less rigorous Japanese seems also in order, especially with programs that are taught in English. UCIE supports the other recommendations of the committee, on staff training and recruitment of students and faculty to better inform prospective student.

***ACTION:* The 2015-16 reviews were approved and the Africa review questions.**

VII. International Programs at Campuses

Chair Birnir discussed information supplied by members of the committee and encouraged those who have not collected information from their campuses to do so.

VIII. Committee Information Updates

A. UCEAP 50th Anniversary Upcoming Events

Director Guniard described events planned for Spain and UK.

B. UC Berkeley Online Internship Course Syllabus

IX. Executive Session

Minutes were not taken during Executive Session.