

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES – DECEMBER 15, 2014**

Present: Bjorn Birnir (Chair-UCSB), Jyu-Lin Chen (UCSF-T), Eduardo Macagno (UCSD-Vice Chair), Frank Wilderson (UCI-Alternate), Andres Resendez (UCD), Ben Crow (UCSC), Juan Campo (CCD-Chair), Jean-Xavier Guinard (UCEAP), Linda York (UCEAP)

I. Chair's Comments

Chair Birnir did not have any comments.

II. Consent Calendar

A. Approval of the Minutes from the October 17, 2014 Meeting

B. Approval of the Agenda

ACTION: Members approved the consent calendar.

III. UC and International Research: Gap Analysis Project – Dragana Nikolajevic, Research Policy Analyst, UC Office of Research & Graduate Studies (ORGS)

PRESENTATION: Analyst Dragana Nikolajevic briefed the committee on the International Gap Analysis Project. The impetus for the project is the determination, and ultimate mapping, of resources available at UC for international research. At the University, there is often a gap of knowledge with respect to supporting international research endeavors. As one example, there is not a central data base of international research collaborations. There is also a need for a policy or policies, as the campuses take a very siloed approach to international research currently. There is also not a clear idea of how much money is dedicated to international research either. ORGS does know that in 2013, \$4B came from US donors (for UC research), but only \$153M came from international sponsors. There is also no way to track sub-awards, which may go to international research collaborations. ORGS also does not know where UC has a legal presence. One of the barriers in implementing systemwide solutions is the uneven development of systems on the campuses. Collaborating internationally requires that all collaborators comply with federal regulators, etc. There are also practical concerns (e.g., paying people in a cash economy).

With this in mind, the project has a number of goals:

1. Identify areas of UC international research activities and initiatives where RPAC can fulfill its mission to provide value-added systemwide coordination, policy analysis and development support.
2. Organize gathered information, create and maintain resources to be accessible to UC personnel interested in conducting research abroad.
3. Identify and address challenges to the coordination and development of policies and guidance that have a bearing on research conducted abroad.

DISCUSSION: One member asked if this project was requested by the President. Dragana responded that this project was initiated independently within ORGS as a way to better support UC researchers systemwide. Previous data collection efforts in this area have only served as snap shots of international activity at best. One member remarked that his campus is only beginning to gather data on research being conducted internationally, but he expressed doubt whether his campus would be willing to share that data systemwide. Dragana clarified that UCOP is not trying to develop a database at this time, but are trying to construct a clearing house of resources available to UC PIs conducting research in the

international sphere. The Davis member remarked that at his campus, the Provost of Research is normally the person who brings these international research issues forward; it might be wise to convene the various Provosts of Research to begin to address these issues. Another member suggested developing a systemwide survey on international research and related infrastructure; he suspects that UCSF may be the farthest along in this area. Chair Birnir added that the data that UCIE is trying to collect currently is more educational in nature, than infrastructurally-based. However, he anticipates in the future that some database could be used to enhance UC campuses' efforts to internationalize themselves. In summary, this project aims to determine the types of issues that emerge on the campuses when it comes to international research, and which specific resources are needed.

IV. Director's Report – UCEAP Associate Vice Provost & Executive Director Jean-Xavier Guinard

REPORT: Director Guinard reminded members that this year UCEAP is focusing on quality in three areas – programs, processes, and relationships. Overall, he painted a positive enrollment picture, noting that UCEAP will increase its participants from 4,624 last year to over 5,200 enrolled participants this year. UCLA, UCSD, and UCB have significantly increased their recruitment, and are largely responsible for this year's growth. Next year's goal is 5,400 participants. Given that the fall application activity is promising, UCEAP will probably reach that goal. However, after next year, UCEAP is forecasting flat FTEs. At the last UCEAP Governing Committee meeting, a new UCEAP budget plan was developed, in part to determine how UCEAP should best invest its operating surplus (\$10M) and its contingency reserve (\$5M). Two-thirds of this surplus/reserve will be invested in TRIP, which should garner a long-term return of approximately 5%. The new budget plan includes three key features – increasing scholarships (\$1M to \$1.5M), freezing a number of program option fees (applies to one-third of UCEAP's programs), and providing incentives for increased and repeated participation (e.g., waiving the participation fee for a second EAP program). UCEAP is also planning for a 5% tuition increase. If the State does come forward with an increase in UC's budget (corresponding to UCEAP's FTEs), UCOP would fight very hard for a tuition buy-out. While a tuition increase would positively impact UCEAP's budget on the one hand, it may also discourage study abroad participation.

UCEAP continues to be involved in the UC Mexico Initiative. They are working on pilot program with UNAM, UC Sacramento, and UC-DC; summer options at UNAM; and Casa de California. While there are continued negotiations over Casa de California, it is staying within the UC system. UCEAP recently celebrated 50 years in Spain. An alumni reunion (in Spain) is being planned; there was also a site visit to Spain recently. In Japan, the University of Osaka has dedicated a couple of new offices to UCEAP. Osaka received one of the so-called "Super Global Awards," which are provided by the Japanese Education Ministry in order to get Japanese institutions to internationalize themselves. The first 50th Anniversary celebrations in Hong Kong and London are being planned for 2015. These celebrations are not only about spending money; they are investments in alumni engagement. The budget for each of these events has been approximately \$50K (e.g., Bordeaux, Madrid, and Japan), with alumni paying for some of these costs. The overseas celebration is accompanied by an event at a UC campus. UCEAP has benefited from including a site-visit for the staff in these events (e.g., Spain), as they see an enrollment increase the following year from those campuses that participated in such site visits. Therefore, these anniversary celebrations more than recoup the costs incurred. Two Study Center Directorships are being advertised currently – Chile/Argentina and Japan. While there seems to be less faculty interest in the directorships, interest in visiting professorships is up. The International Policy Workgroup is also ongoing; Director Guinard is part of that workgroup.

DISCUSSION: UCEAP has been asked by the Governing Committee to set its contingency reserve closer to \$8M (rather than \$4.6M). Chair Birnir encouraged UCEAP to keep their numbers up, but minimize their fees (program option fees and participation fees) as a strategy going forward. Members asked for a list of the anniversary celebrations that UCEAP is planning over the next few years in order to coordinate campus initiatives. One member also asked about the downsides in committing to study center directorships. Director Guinard explained that the directorships are fairly expensive propositions.

V. 2014-15 Program Reviews & Review Questions

A. France Review: Draft Questions for the 2014-15 Review

ACTION: Members approved the review questions for the 2014-15 France Review.

B. One Year Follow-Up Report on the 2012-13 United Kingdom Review

REPORT: UCIE's recommendations from the UK review included 1) reviewing the UK study center staffing structure to address increases in workload due to rising semester and summer participation; 2) expanding internship and research opportunities for undergraduates; 3) develop a plan to follow up with students on how much internship credit is awarded at their home campuses and what that credit goes towards; and 4) providing information to help potential students better distinguish the academic strengths and breadth of academic offerings at partner institutions. In response to the review, UCEAP has increased its staffing at two of its UK sites. With respect to internships, UCEAP has added internships to its ACCENT programs; is offering offer Global Internships online module (in association with UC Berkeley) to students studying at Queen Mary and Kings College London; and is adding interns to the UCEAP London and Edinburgh study centers in order to assist with program promotion and social media projects. UCEAP has also strengthened its research opportunities within the UK, and has made some progress in resolving the issues related to students obtaining credit from UC departments. In particular, it has worked directly with several UC STEM departments to revise host institution syllabi for use in summer programs taught in the UK (and Ireland). Partner information has also been expanded (in the program guides) to allow students to discern the differences between these programs.

DISCUSSION: Members remarked that UCIE recommended against closing both Leeds and York. Director Guinard responded that UCEAP did decided to suspend York, but it will suspend Leeds once an appropriate alternative partner for studio arts majors is in place. He added that a new program at the University of the Arts London is currently under development to meet that need. One member asked if the Berkeley Global Internship Program could be expanded to other campuses. Director Guinard remarked that this is a successful model and could possibly be emulated across the system. Berkeley maintains about 5-10 internship programs around the world.

VI. Developing Online Course Components for UCEAP Programs with Internships --

Associate Dean Hsiu-Zu Ho

BRIEFING: UCEAP strives to offer internships with its programs, and has a number of programs that either require internships or offer optional internships.¹ Unfortunately, not all of these internships offer academic credit. However, UCEAP aims to change that by offering on-line courses associated with

¹ UCEAP programs with required internships include European Transformations at Madrid & Rome (semester with internship), Global Cities – Urban Realities at London and Paris (semester with internship), India at Pune (internship & research), Ireland (Irish Parliament internship), Singapore at the Agency for Science, Technology, & Research, and UK-Scotland (Scottish Parliament internship). Programs with optional internships include Australia, Chile, Ghana, Italy, Jordan, Mexico, Thailand, & UK-England.

these internships to make them credit-bearing internships. There are currently only two UCEAP programs with online course components: the Berkeley Global Internship programs at King's College London and University of London, Queen Mary. Towards the end of expanding these opportunities, UCEAP is developing a UC construct program in Mumbai, India with a required two-month internship at a local NGO; an internship-for-credit as an option for UC students studying at International Christian University in Tokyo; and an online course that focuses on leadership for the proposed UC-Mexico Global Leadership program with UNAM, UCDC, and UCCS. ILTI could serve as the host for UCEAP's online courses.

DISCUSSION: One member asked if the internships are subject- or skill-specific. How can one determine the quality of the internships, as opposed copying, filing, etc.? Consultant Linda York responded that UCEAP works very hard to identify internships that have real learning components, and to ensure that students are not only pushing papers. She added that most UCEAP internships are not in technical fields. In most cases, students are tasked with translation, facilitating local engagement using social media, etc. Chair Birnir remarked that he does not see these online courses replacing the counsel of the local study center director. Director Guinard responded that unfortunately not all sites have study center directors (and they are now responsible for larger geographic areas), so these online courses fill an important gap. The intent of these online courses is the provision of consistent and streamlined support for all students participating in internships abroad.

VII. Associate Dean's Follow-up Report on UC Departmental Grants for Academic Integration of Study Abroad

BRIEFING: The deadline for Departmental Grants for Academic Integration (AI) passed on November 21. This grant initiative aims to promote the integration of study abroad programs and coursework into the departmental curricula with the overall goal to make study abroad an integral and accessible part of every undergraduate's academic experience. The AI initiative aimed to give ten awards of \$5000 to academic departments across the UC system. UCEAP received 16 proposals from seven different campuses: four from Berkeley; three from Davis; two from Irvine; one from Riverside, two from Santa Barbara; two from Santa Cruz; and two from San Diego. These grant proposals varied across Arts, Humanities, Social Sciences, Science and Engineering disciplines. 11 applications were awarded, totaling \$50,000: three to Berkeley (one of the Berkeley awards received the typical \$5000 award; a second requested \$3500 and a third Berkeley award received \$1500 of the \$5000 requested); two awards went to Davis; two to Irvine; one to Riverside; one to Santa Barbara; one to Santa Cruz; and one to San Diego. Projects are to begin January 2015 and end with a report of activities and deliverables due on September 30, 2015.

VIII. Final Hearing of AMIDEAST Intensive Arabic Summer Program in Rabat, Morocco & Amman, Jordan

ISSUE: This proposal requests that UCEAP substitute America-Mideast Educational and Training Services, Inc. (AMIDEAST) as the summer provider for intensive Arabic language programs instead of expanding to summer with current partner CIEE in Rabat and Jordan. With the closure of UCEAP's Egypt programs and the possible suspension of Israel programs (currently an alternative Arabic language location), UCEAP feels that there is an urgency to find alternative opportunities for students to learn Arabic and that summer is, for many non-language majors, the best period to make significant language proficiency gains. Students could earn a full year of course credit in a single summer (two four-week sessions). UCEAP's current partner in Morocco and Jordan, CIEE, only offers a semester of Arabic during the summer. UCEAP prefers to introduce EAP summer Arabic with AMIDEAST

because they will offer more levels of Arabic as well as opportunities for advanced Arabic learners to progress over the course of the summer.

Director Guinard responded to UCIE's specific questions from the October meeting. First, UCEAP provided more information on AMIDEAST in the revised proposal; it is an American non-profit organization engaged in international education, training, and development in the Middle East and North Africa. Second, with respect to female students and related safety issues, he noted that the agenda contains a Rabat and Aman safety report, along with information on how UCEAP advises its students in such areas. Third, UCIE asked about the options for movement from this program to other programs in the Middle East. UCEAP found that there would be options for beginner language learners to move to other programs, but more advanced Arabic learners would have fewer options. He reminded members that there are not any plans to reopen the Egypt program right now. Although there are Arabic options in other countries, they are not at locations where one would expect for them to be offered. There is also no summer term for Arabic language study currently. Finally, there was also a question relating to the different varieties of Arabic. He commented that there are two varieties – one for reading and writing and one for colloquial speaking. This program focuses on both these types.

DISCUSSION: Juan Campo affirmed that AMIDEAST is an excellent study abroad option with options for both beginners and intermediate/advanced Arabic language learners. Other members asked what is the typical study abroad student's interest in learning Arabic. Director Guinard responded that given the size of the world population speaking Arabic, along with the role that Middle Eastern countries continue to play in geo-political global issues and events, there is rather strong interest in learning Arabic among UC students. Although Arabic is offered on UC campuses, as a quality study abroad program, UCEAP needs to offer a program in Arabic. With respect to safety and political issues, Director Guinard add that of the 42 countries that UCEAP offers programs in, a number of these countries often profess objectionable views on various political issues, including women's issues and gay/lesbian rights. UCEAP tries to stay apolitical within these countries. CCD Chair Juan Campo added that UCSB has experienced significant growth in studying Arabic with a number of students coming from Middle Eastern heritage. The Global Studies major also requires two years of foreign language, which is another motivator. It is very difficult to develop competence with Arabic without an immersive component, which this program will offer. With respect to women's rights, he added that the majority of the Egypt participants were women, and they were quite successful in this program. Safety/security guidelines are very effective in this area. Although safety concerns are present in Morocco, the same can be said for many other locations, and UCEAP does an excellent job in managing these safety issues.

ACTION: Members approved the AMIDEAST Intensive Arabic Summer Program in Rabat, Morocco & Amman, Jordan.

IX. First Hearing/Review of new UCEAP Program Proposals

A. University of Queensland-Solomon Islands Global Environment and Community Health Program

REPORT: The UCEAP Australia-Solomon Islands Program in Global Environment and Community Health seeks to provide students with a dynamic way to study the nexus between common community-level health challenges and environmental degradation in Oceania's Pacific islands. Offered through the University of Queensland (UQ) in Brisbane, Australia, this semester-long multi-site program combines classroom and experiential learning with field research in a setting where students can explore first-hand the impact of global climate change

on the environment and public health. With its public health emphasis, the proposed program will be distinct enough from UCEAP/UQ's Marine Biology and Terrestrial Ecology enterprise so as not to compete with that program's strong enrollments. The program is comprised of two parts and will encompass the full range of contemporary lecture, laboratory, and field studies modes of content delivery and skills development.

DISCUSSION: Chair Birnir asked if the courses are similar to the ones that Queensland offers to its own students. Consultant Linda York responded that they are indeed quite similar, but they have been developed specifically for the UCEAP program, which allows for a semester's worth of academic credit within ten weeks. The research project would be carried out in the Solomon Islands. Members also inquired about cost. Linda responded that a final cost figure is not yet available, but it will be no more than the Marine Biology program, which is admittedly expensive. Another member remarked on one reviewer's criticism that there is not sufficient public health course in the program. Director Guinard responded that this program is more focused on community health and how those issues intersect with environmental issues. In general, members observed that this is a remote area, and students will need to be active and fit (e.g., with swimming skills). How will UCEAP certify such ability? Director Guinard responded that the physical aspects will be noted in the program materials, so some kind of self-screening will be encouraged.

B. St. Xavier's College, Mumbai

REPORT: Following UCIE's recommendation that UCEAP pursue a UC program based in India, and based on the exploration since the UCEAP January 2014 update to UCIE, UCEAP now proposes a fall semester in India that would consist of an intensive month-long course taught by a UC faculty member and held at St. Xavier's College, Mumbai, followed by a two-month-long internship with a non-governmental organization based in Mumbai. Students would earn 12 semester/18 quarter units of UC credit. The anticipated enrollment capacity is 25–30 UC students. If approved, the program could begin in fall 2016.

DISCUSSION: Chair Birnir remarked that the partner institution is not playing much of a role besides providing the facilities, which is odd. He asked if St. Xavier's College may have something else to offer UC. Director Guinard responded that one of the goals in starting this program is the development of a better relationship between UC and St. Xavier's College. Members also asked about computer science courses within this program. Director Guinard remarked that UCEAP will continue to explore options for STEM students at St. Xavier's College. UCEAP will also be looking for visiting professor to support this program once it is established.

X. Campus International Activity/Study Abroad Data

ISSUE: UCSC representative Ben Crow updated the committee on the International Activities working group. Thus far, four principals have been raised: 1) International policies should benefit UC; 2) UC must maintain academic freedom within the scope of its international activities; 3) UC's engagement should preserve the dignity of UC's global partners (and benefit them); and 4) campus autonomy should be retained. The working group has collected an inventory of international policies across campuses and at UC's comparison institutions. At present, there is Senate oversight over international activities at only a couple of campuses, which is a concern.

DISCUSSION: With respect to data collection on the divisions, Chair Birnir asked members to continue this effort, and include exchange students (EAP and local), international students, and international MOU agreements (for research and exchanges). He added that it would be also be useful to have some comparison with other universities.

XI. UC Mexico Initiative Update – Assistant Directors Alberto Diaz and Veronique Rorive

ISSUE: The initiative was launched in January 2014 by President Napolitano, after realizing that there was not any strategic approach to Mexico by the University. The initiative is emphasizing energy, environment, health, education, and arts and culture, and is forming working groups around these topical areas. Many of the activities within the last two months have been in support of the working groups – chairs and a number of faculty have been identified, etc. An Advisory Board is also being formed, which is being chaired by both the Presidents of UC and UNAM. Other activities that have taken place within the first year have included a collaboration with the Mexican National Council of Arts and Culture, a visit by the Mexican Undersecretary of Energy to LBNL (a MOU was signed to expand post-doctoral fellowships at the LBNL), and a Global Diaspora Initiative with the State Department.

DISCUSSION: Chair Birnir asked if they have tried to develop a list of researchers with collaborative research ties to Mexico. Also, what resources are at the disposal of the Initiative? Associate Director Rorive responded that they have compiled a very rudimentary list from the UC Mexus and CONACYT awards, publications, etc. Several campuses – UC Davis, UC Berkeley and UC Santa Barbara – keep lists of faculty who have research interests in Mexico. They are also working with the UC San Diego Supercomputer Center to build an online faculty research expertise directory. In terms of resources, right now the Initiative does not have many resources to speak of. However, they are developing resources through the working groups, but this is still in transition. The Davis member asked if the Initiative has any bearing on the negotiations on the levels of funding from UC Mexus? The Assistant Directors responded that this is entirely separate from the UC Mexico Initiative. UC Mexus is overseeing the actual CONACYT renewal process. A draft agreement will be ready in January 2015, with a signing ceremony in June 2015. Another member asked how the Advisory Board is being constituted? President Napolitano and Chancellor Kim Wilcox are spearheading this process. Emphasis is being placed on both UC chancellorial and elite public/private sector participation, but faculty will not be included. As noted above, faculty will be represented on the working groups. Assistant Director Rorive will make a recommendation that the Senate be involved with the steering committee for the Advisory Board however.

XII. UCIE’s Bylaw Revisions

Held in executive session; minutes were not taken for this portion of the meeting.

XI. New Business

There was not any new business.

The meeting was adjourned at 4:00 p.m.

Attest: Bjorn Birnir, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst