## UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION ANNUAL REPORT 2006-2007

# TO THE ASSEMBLY OF THE ACADEMIC SENATE:

## **Responsibilities and Duties**

The University Committee on International Education (UCIE) oversees all academic aspects of the UC Education Abroad Program (UCEAP), and is responsible for approving new programs, changes in programs, and all program courses and credits. The committee also oversees the regular formal review of programs and advises the President on the appointment of study center directors. Highlights of the committee's activities and accomplishments are noted in this report.

UCIE met four times during the 2006-07 academic year, including an annual joint session in February with the Council of Campus Directors (CCD) of the Education Abroad Program (EAP).

## **EAP Program Development**

UCIE approved four new programs and/or program options in 2006-07:

		Duration/	
<b>Program/Host Institution</b>	Location	Start Date	Emphasis
Imperial College	UK	Year/ Fall 2008	Engineering/
		× ·	Sciences
Introductory Chinese/Beijing	Beijing, China	Semester/	Beginning
Normal University		Summer 2008	Chinese
Paris Summer Language and	Paris, France	Summer/2008	Beginning
Culture/Paris Center			French
Granada Immersion/	Granada, Spain	Semester/ Fall	Immersion
University of Granada		2008	

## EAP Suspensions/Discontinuances

UCIE suspended the program at Flinders University in Australia.

# **Education Abroad Program Funding Model**

Members remained concerned about the funding model used for EAP. The budget crisis of 2005-06 made clear that the traditional funding model, which is based on full-time equivalents (FTEs) without any funding from education fees, was no longer viable. Throughout 2006-07, EAP continued to operate with a deficit. UOEAP brought in Jerry Kissler as a consultant to work with UOEAP on this issue; UCPB was also involved.

# Education Abroad Program Review/EAP Directorship

UCIE Chair Anita Guerrini provided regular updates on the progress of the EAP program review, which was conducted by the Joint Ad Hoc Committee on International Education. Although a report was completed in winter 2007, the committee did not formally receive that report. UCIE sent a letter to Academic Council in June asking for an opportunity to

review that report. That correspondence also inquired into the status of the search for a successor to Dr. John Marcum, who retired in June 2007, as UCEAP Director.

### Vice President for International Affairs

In June, UCIE commented on the proposed position for a Vice President for International Affairs. Members did not approve of the job description as written, and felt strongly that such a position should be academic in nature, as opposed to an administrative position. It must also have a set of clear and measurable objectives. In the opinion of the committee, the job description did not fit either of these criteria. Members also opined that establishing such a position may be premature, given the fact that the report from the Ad-Hoc Review Committee has not yet been reviewed by key Senate committees, including UCIE. In the end, they recommended that a final decision on the structuring of this position be delayed until (1) the report from the Ad-Hoc Review Committee is vetted and reviewed by Academic Council and key Senate committees; and (2) after a clear international strategy is defined with input from the Senate.

## 'In Association with UC' Degrees

In late 2006, UCIE requested that the Academic Senate approve the establishment of 'in association with UC' degrees, which would be bestowed on reciprocity students who study at UC campuses through established UCEAP reciprocity programs for a significant amount of time. Academic Council rejected the initial proposal, sending it back to UCIE with comments. The main objections included a lack of UC control over the content or quality of the degree awarded with this designation, as well as the lack of specificity in defining what coursework and length of residency would qualify a reciprocity student for receiving this designation. On the force of these objections, UCIE decided not to resubmit a revised proposal.

## Senate Regulations 694/695

UCIE opined on the proposed revisions to Senate regulations (SRs) 694/695. Members recommended excluding EAP in SR 694 as an 'off-campus' site because EAP academic programs are already under the oversight of the Academic Senate through UCIE.

## **Formal Program Reviews**

Members commented on five formal program reviews and one internal UCIE review in the 2006-07 academic year: Brazil, Canada, Egypt, Germany, Lund Joint Summer Program (internal UCIE review), and Thailand:

#### <u>Brazil</u>

Members accepted and endorsed the formal review committee's report and its recommendations, noting that the two programs at Bahia and Rio de Janeiro are successful and should be continued. The UCIE subcommittee's report on the formal review did identify home stays, language skills, and student attitudes as issues that need attention however. The paucity of Portuguese language instruction capacity in the UC system is a barrier, so one cannot require pre-departure language instruction for all students studying in Brazil. While some students complained about the poor state of the information technology (IT) infrastructure in Brazil (specifically at Bahia), UCIE agreed with the formal review report that students actually benefit from experiencing the same

IT challenges that local students face. Currently, the Brazil Study Center is pursuing legalization (anticipated to take six months), after which, it will be recognized as a legal entity in Brazil and can hire a staff person (as recommended by the formal review).

#### Canada

Members accepted and endorsed the formal review committee's report and its recommendations on the EAP program with the University of British Columbia (UBC). UCIE reviewers also commented on the misperception that studying in Canada is not really 'studying abroad.' They remarked that given the differing social system and, in particular, the diversity of the Vancouver area, much can be learned from immersing oneself in Canadian culture and education. Echoing that sentiment, UCIE reviewers agreed with the formal review report that it is desirable to grow the program at UBC. That said, they acknowledged the reality of low to stable student demand (with both UC and reciprocity students) for this program, and EAP is not able to expand the program at this time.

#### Egypt

Members accepted and endorsed the formal review committee's report and its recommendations on the Egypt program, which is located at American University in Cairo (AUC). UCIE reviewers made the following observations: First, the UC student demand for the program is likely to grow given the current global situation (Egypt is the only EAP program in the Middle East). At the same time, the program is constrained by the reciprocity agreement that puts an upper limit on the program of 25 students per year. While UCIE appreciates UOEAP's effort to renegotiate the reciprocity agreement, the subcommittee recommends that student enrollment numbers be closely monitored in the next few years and encourages UOEAP to be prepared for an anticipated high demand situation. Also, AUC is scheduled to move from its current location in central Cairo to a new site on the eastern edge of the city. Although AUC has assured EAP that it will run regular buses from central Cairo to the new campus, UCIE has tagged this as an emerging challenge for EAP students. Finally, UCIE agreed with the formal review's specific recommendations, which include: Retaining the Study Center Directorship; keeping the five course semester course-load requirement; renegotiating the reciprocity agreement; instituting intensive and 'survival' Arabic; semesterization of the program (a semester option is planned for 2008-2009); and expanding EAP contact to other institutions, such as Cairo and Alexandria (a Middle East/Arabic faculty advisory committee has been formed to move this recommendation forward).

#### <u>Germany</u>

Members accepted and endorsed the formal review committee's report and its recommendations. The UCIE subcommittee agreed with the formal review committee's remarks on the semester-length program at Free University (FU) – "The first-year language program at FU-BEST is not designed optimally for EAP's primary mission, nor for the student population we are sending there, and its integration with language instruction at UC is poor." While they stopped short of recommending its suspension, members did acknowledge that the program is still in its beginning stages and that despite its drawbacks, it does serve to get more students studying abroad even though its

conversion rates (the number of students who study on or extend to other EAP programs) are quite low. Subcommittee members did appreciate the fact that FU-BEST will be reviewed in two years' time as part of the 'Great Cities' review process. Finally, the subcommittee urged EAP to market the Germany programs more aggressively.

#### Lund Joint Summer Program

Members accepted and endorsed the internal review report on the Lund Joint Summer Program, as submitted by professors David Pion-Berlin (UCR) and Val Rust (UCLA). The report highlights the fact that student enrollment has been slipping; UOEAP consultants note that this is primarily due to the high costs of the program (especially the declining exchange rate of the dollar). Both reviewers also expressed concern over the start date of the program, noting that ideally it should begin one week earlier to better fit UC academic schedules. UOEAP consultants remarked that they will continue to make efforts to adjust the schedule but acknowledged the reality that moving the program back would conflict with a major Swedish summer holiday. In the end, members agreed that the benefits accruing to the University from the program are significant; UOEAP should make every effort to strengthen and revitalize the program.

#### <u>Thailand</u>

Members accepted and endorsed the formal review report and its recommendations. Subcommittee members noted that the Thailand program seems to be functioning quite well, although some students may not have all of the requisite language skills. They also felt that Thai language instruction should be made more accessible, but observed that a significant proportion of students do not wish to go beyond a very basic level of Thai. While the subcommittee supported the development of a summer program (especially to boost language skills), they were doubtful about the efficacy of 'summer tours' program, as suggested by the formal review report; UOEAP consultants remarked that any summer program would need to be a full eight week program, not a 'summer tour.' Finally subcommittee members acknowledged students' reports that ?summer housing might be difficult to find. However, UOEAP consultants noted that temporary housing is available for such students.

#### 2007-08 Formal Reviews

Members approved Chile, Rome, Russia and Taiwan to be formally reviewed in the 2007-08 academic year. The following UCIE members volunteered and were appointed for the formal reviews: Ian Coulter (Chile), Errol Lobo (Rome), and Richard Matthiew (Russia); both Nancy Guy and Beverly Bossler volunteered for the Taiwan formal review.

#### **Study Center Task Force II**

UCIE received and approved the report from the Study Center Task Force II, which made the following key recommendations (among others): 1) consideration of faculty with non-Senate titles; 2) a more rigorous and uniform recruitment and selection process for Liaison Officers involving greater input from UC faculty; 3) affirmation that a Study Center Faculty Director's appointment does not include any provisions for work and/or compensation for the spouse or partner; 4) support of some flexibility to allow extension

of effective Study Center Faculty Directors (beyond the two-year term); 5) that letters of evaluation from the EAP Director be sent to the department chairperson at the completion of the Study Center Faculty Director's assignment; 6) although Study Center Faculty Directors are guided by the Faculty Code of Conduct, the administrative assignment can be terminated at any time by the EAP Director, and the Study Center Faculty Director withdrawn; and 7) even though two-year directorships are difficult for many faculty, the Task Force does not recommend reducing directorships to one-year terms. Members approved the recommendations with two caveats. First, they noted that professional faculty members, who most often come from the health and medical sciences, will suffer the loss of income normally accruing from their professional activities as the result of serving as a Study Center Director. Second, the committee is concerned about spousal support, as well as the lack of recognition in the report about the important role that SCD spouses/partners play in the operation of a study center.

### **UK Immersion Strategy Committee**

UCIE approved the report from the UK Immersion Strategy Committee, which recommended reducing the number of partnerships in the UK from 24 to 18.

### Faculty Advisory/Strategy Committees

UOEAP established the following faculty advisory committees: India, Shanghai, and the Middle East. UOEAP is also setting up a Japan Strategy Committee; Beverly Bossler volunteered to be the UCIE representative on this committee.

#### **Selection of Study Center Directors**

In May 2007 UCIE selected 2008-10 Study Center Directors for the following Study Centers: Australia, Brazil, China (Shanghai), Egypt, France (Lyon and Paris—two positions), Germany, Italy (Rome), Scandinavia (Sweden/Denmark), Spain (Barcelona), and the United Kingdom/Ireland (two positions). UCIE Chair Anita Guerrini and UCEAP Director Marcum forwarded nominations to Provost Rory Hume in late May, for final appointment by President Bob Dynes.

#### Acknowledgements

UCIE wishes to acknowledge the contributions of its consultants: UCEAP Director John Marcum, UCEAP Associate Director Scott Cooper, UCEAP Associate Dean Bruce Madewell, and UCEAP Director of Academic Development & Support Linda York. Members would also like to thank the alternates who served throughout the year: Ellen Comisso (UCSD), Paulo Monteiro (UCB), and Val Rust (UCLA).

Respectfully submitted: Anita Guerrini, Chair (UCSB)

Anita Guerrini, Chair (UCSB) Errol Lobo, Vice Chair (UCSF) Vincent Resh (UCB) Beverly Bossler (UCD) Richard Matthew (UCI) Ian Coulter (UCLA) David Pion-Berlin (UCR) Nancy Guy (UCSD) Jianwen Su (UCSB) Casey Moore (UCSC) John B. Oakley (ex-officio) Michael T. Brown (ex-officio) Todd Giedt (Analyst)