

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
ANNUAL REPORT 2005-2006**

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Responsibilities and Duties

The University Committee on International Education (UCIE) oversees all academic aspects of the UC Education Abroad Program (UCEAP), and is responsible for approving new programs, changes in programs, and all program courses and credits. The committee also oversees the regular formal review of programs and advises the President on the appointment of study center directors. Highlights of the committee's activities and accomplishments are noted in this report.

UCIE met six times during 2005-06 academic year (four face-to-face meetings, two conference calls), including an annual joint session in February with the Council of Campus Directors (CCD) of the Education Abroad Program (EAP).

Education Abroad Program Review

Formally requested by UCIE late last year, the Academic Senate instituted a full review of the UC Education Abroad Program (UCEAP), with a final reporting date in January 2007. The Ad-Hoc Committee on International Education was formed to conduct this review. It is co-chaired by UCIE Chair Fred Burwick and University of New South Wales International Director, Jennie Lang. UCIE Vice Chair Anita Guerrini (UCSB) is also a member. The Ad-Hoc Review Committee was charged with reviewing UC's programs and activities in international education with a particular emphasis on UCEAP.

Throughout the year, UCIE members provided considerable input to the Ad-Hoc Committee via Chair Burwick. First, they expressed their reservations about trying to document all activities relating to international education at UC. While formal programs (both EAP and non-EAP) are easier to tally, many activities are very informal and ad-hoc (especially research involving graduate students), which would be very difficult to document. Responding to a perception of a general lack of information on the Ad-Hoc Committee's activities and its charge/mission, members presented a set of resolutions from the UCB Committee on International Education (CIE) to Chair Burwick at the May meeting. These resolutions note that while the UCB CIE is looking forward to receiving the final report, its members need enough time to properly review it and instruct its UCIE representative as to how it should be accepted. Second, the Berkeley CIE invited ad-hoc committee members to a meeting to discuss the work of the ad-hoc committee. The UCB CIE resolutions also criticized the Ad-Hoc Committee's mission statement as being overstated and unrealistic. Chair Burwick both accepted the UCB CIE resolutions and he agreed that Ad-Hoc Review Committee members will meet with divisional international education committees as needed.

UCEAP Budget Crisis

In late fall, UCEAP discovered that it was facing a budget deficit of approximately \$3 million by the end of the 2005-2006 fiscal year. The budget crisis resulted from a

number of internal and external factors. External factors included demographic shifts (year-long to semester-long participation), which have meant a higher EAP cost per student FTE; expensive self-construct programs; the 2004-05 California state fiscal crisis; a limit of 50 FTE for new enrollments with lower per-FTE UCOP funding levels; deteriorating dollar exchange rates; and incomplete UCOP funding for EAP summer programs. Likewise, UCEAP faced a number of internal challenges: a lack of formal proactive budgeting and expenditure coding processes for many years; inaccurate study center year-end financial expense reports; study center invoice processing lags; reciprocity imbalances; and increasing study center operating and instructional costs.

Important Note: *Provost Rory Hume officially suspended any action on the following approved program cuts.*

Members approved a series of program cuts based on five principles:

- Principle 1: The elimination of any EAP self-construct programs if there are alternative EAP programs with similar coursework available. All remaining self-construct programs must be redesigned during 2006-2007 and 2007-2008 to be cost-effective by June 30, 2008. Under this principle, members approved the redesign of the Great Cities programs (London Fall, UC Rome, and Paris UC Center Fall) so that they become cost effective as soon as is possible.
- Principle 2: Eliminate all summer programs, except those that are language & culture or special focus. In response to this principle, members approved the elimination of Sussex and Pembroke provided that their administration and management can be passed to another UC entity (e.g., campus summer sessions).
- Principle 3: Eliminate duplicative, subject-specific programs within a specific country. Members approved the elimination of the following programs: Australia, Tasmania, fall and Spring Semesters and Biology Program; Australia, James Cook University.
- Principle 4: Eliminate any program that has a total FTE count of less than 15 and total program costs exceeding \$20,000. Members approved the elimination of the DIS program in Denmark.
- Other Cuts: Members approved the elimination of the Leiden, Netherlands program. In Italy, they agreed to cut the winter and spring quarters at Siena; eliminate the Brera program; and delay the proposed move of the second year Italian program from Siena to Padova. They also approved the elimination of the second semester of the Paris Center program, and the postponement of the new Paris summer first year French language and culture program. Finally, they agreed to introduce enrollment caps of eight students each at Ireland-Cork and Ireland-Galway.

12,000 EAP Students by 2012

Responding to a call from President Bush to increase the number of American students who study abroad to one million annually by the year 2017, members strongly urged UCEAP to set a goal of enrolling 12,000 students by 2012 (approximately a three-fold increase in annual UCEAP student enrollment). In making this resolution, members both acknowledged the recent budget crisis and supported a reevaluation of EAP's budget formula towards a viable model that is based more on participation than FTE's. The

committee also reiterated its commitment for increased UCOP funding for future growth, which it feels is vital for UCEAP to reach this goal.

'In Association with UC' Degrees

UCIE requested that the Academic Senate approve the establishment of 'in association with UC' degrees, which would benefit reciprocity students who study at UC campuses through established UCEAP reciprocity programs. Such degrees would include the language, "in association with the University of California" on their diplomas. Although foreign institutions already offer reciprocity students academic credit for their study at UC through so-called 'sandwich' degrees, the establishment of 'in association with UC' degrees would elevate them to a new level. Members envision that such degrees would only be granted to reciprocity students who study at UC for a substantial amount of time. Members argued that formalizing and dignifying these kinds of degrees holds a number of merits. First, such degrees would be more attractive to high-caliber foreign students who add value to UC through their cultural diversity and academic quality. Second, a larger throughput of reciprocity students allows UCEAP to increase the levels of its two-way exchanges. This matter is currently under review by the Academic Council.

Formal Program Reviews

Members reviewed three formal program reviews in the 2005-06 academic year: Chile (Concepción), France, and Pembroke/Sussex. Egypt was originally planned for this past year; however it was postponed until fall 2006.

Chile (Concepción Language and Culture Program)

Members accepted and endorsed the UCIE subcommittee's report. Subcommittee members placed priority on the following recommendations from the Formal Review Committee: (1) the development of a new 12-unit course focused on language acquisition; (2) sending UC faculty to Concepción to teach a workshop on the pedagogy; and (3) the addition of a new course that takes an expanded view of 'Spanish in the World.' They also highlighted the opportunities for students to volunteer with charitable groups, and members urged UCEAP to find ways to grant UC credit for these activities, if none currently exist. Finally, the subcommittee encouraged UCEAP to continue its work in academic integration, as more needs to be done to inform departments and campus directors about the offerings in the Concepción Language and Culture Program (as well as the various restrictions to credit and residency requirements). In particular, members called upon UCEAP to explore ways in which more credit can be granted towards the Spanish minor for students participating in the program.

France

Members accepted and endorsed the UCIE subcommittee's report and its recommendations. Subcommittee members clarified the 'rapidly declining' student enrollment in the France programs that the formal review report makes note of. Statistics obtained from UOEAP actually show increasing enrollments when all France programs are considered (including short-term options). Commenting on these statistics, subcommittee members noted that there is not a clear downward trajectory, especially if one considers the enrollment numbers for 2006-07 as an outlier. The formal review report also examined a number of the Paris programs, including the Critical Studies

program (with CIEE) and the various programs at the ‘Institutes d'Etudes Politiques’ (IEP’s). Subcommittee members agreed that the Critical Studies program is a good example of an excellent hybrid program that is flexible—giving students the best aspects of both the American and French educational systems. They recommended that the Critical Studies program should be retained; a pre-ILP program should be established; and a fall semester option should be investigated. They also did not think that a non-CIEE program would necessarily reduce costs. While the subcommittee agreed that the IEP programs (especially Sciences Po Paris) represent the better institutions in the French educational system, they wondered if semester immersion options might be a possibility, arguing for a good mix of year-long and semester-long offerings. Finally, members commented that study center directorships should be retained for all sites in France. They also identified graduate studies as one area that needs to be further developed.

Pembroke/Sussex

Members accepted and endorsed the UCIE subcommittee’s report and its recommendations. Subcommittee members applauded the high academic quality of the programs and the high degree of student satisfaction, citing small classes and personalized instruction as assets to both of these programs. In doing so, they also highlighted a number of issues noted in the formal review report (units, grade inflation, independent study, and costs). Regarding unit equivalency, the subcommittee agreed with the Formal Review Committee that despite the lower number of contact hours in the UK courses, students were generally working as hard as they do in typical UC courses due to small class size (~15 students) and the consistent preparation and participation required in these classes. Grade Inflation was another issue. In short, the Formal Review Committee did not think that the grade inflation was significant. The Formal Review Committee also recommended optional supervised independent study, based on the classic British tutorial style of instruction. The subcommittee encourages UCEAP to make available such independent study to those students desiring this course of instruction. Finally, subcommittee members agree with the Formal Review Committee that the current high costs should and can be reduced. Although members realize that an unfavorable pound-dollar exchange rate is largely to blame for these high costs, they are encouraged by an ~ 20% reduction in housing costs for Pembroke for 2006 that UOEAP has recently negotiated. They noted that the high costs appear to slant the programs towards students with higher income levels, thus reducing diversity. In closing, the subcommittee noted the differing opinions between the Formal Review Committee and the SCD on the issues of unit equivalency and grade inflation at Sussex. They therefore urge the new SCD, who begins his tenure in July 2006, to interact with the Sussex program and independently evaluate these issues.

2006-07 Formal Reviews

Members approved Brazil, Canada, Germany, and Thailand to be formally reviewed in the 2006-07 academic year. UCIE member David Pion-Berlin (UCR) was appointed as the lead reviewer for the Lund Joint Summer Program.

Rome Study Center Directorship

UCIE members unanimously endorsed the maintenance of a Rome study center directorship and instructed UOEAP to launch a new search for a Rome SCD. UCEAP

did not have a Rome SCD this year due to the onset of the budget crisis, and the fact that there were not any viable candidates available for the position. The Rome programs currently enroll 100 EAP students annually.

Program Development

Members approved a number of new programs and/or modifications to existing programs. These include:

- International Christian University, Tokyo, Japan
- Revised Academic Program and New Host University at Hanoi University of Foreign Students (HUFS), Hanoi, Vietnam: Members approved a hybrid UC construct program with a new host university that allows EAP to retain its core courses, while gaining access to a number of courses taught in English offered through HUFS.
- Agreement with the Bologna Accademia of Art

Program Discontinuances

Members approved the following discontinuances:

- Trento Fall Semester Program
- Alcalá, Spain Semester Program

Travel Warnings

UCEAP Consultant John Marcum reported that an ad-hoc committee has been established to reconsider the EAP policy on State Department travel warnings. This committee outlined two options for EAP in this area. First, EAP could continue to recognize travel warnings, but approach the independent participation of students differently by removing certain obstacles to participation and/or provide students with more information on independent study opportunities. The other is the establishment of a committee to regularly assess the safety and risk for particular programs, and maintain ongoing monitoring of these conditions and the levels of risk in those countries. At this time, EAP continues to follow its traditional travel warning policy—i.e. using State Department travel warnings as the basis for program suspension decisions.

Study Center Task Force I

Members endorsed the final report from the Joint UCIE-UOEAP Task Force on Study Center Directors, which makes a series of recommendations for the organizational structures and staffing needs of EAP programs, centers, and locations abroad. The report recommended a clear distinction between the purviews and tasks of UC or local faculty directors and staff, the elevation of a study center staff position to provide oversight for operational, administrative, and service tasks, clear reporting lines within study centers and between study centers and UOEAP, the co-management of study centers by Regional Directors and Study Center Faculty Directors or Faculty Liaison Officers, and an implementation team to institute these recommendations. In endorsing the report, the committee emphasized the value of Study Center Directors (SCD's) and the important role that they play in the running of UCEAP's programs.

Study Center Task Force II

UCIE approved the establishment of a second Study Center Task Force (SCTF II), which was established to consider the pragmatic issues of the Study Center directorships (recruitment, selection, orientation, compensation, and evaluation of Study Center directors and liaison officers). Membership of this committee includes three faculty representatives, one UCIE representative (David Pion-Berlin), one Regional Director, the UOEAP Human Resources Director and Associate Dean Bruce Madewell.

Task Force on Graduate and Professional Students

This committee is being established to create and promote EAP opportunities and program options for graduate and professional students. Membership should include UOEAP Consultant Madewell, a UOEAP Regional Director, a CCGA member, a UCEP member, a Graduate Dean, a UCIE member, and a graduate student representative.

Other Subcommittee Membership(s)

The following members were selected for various subcommittees:

- Standing UC Faculty Advisory Committee for the Siena Language & Culture Program: Christine Kennedy/Errol Lobo (UCSF)
- Standing UC Faculty Advisory Committee for the London Semester Program: Casey Moore (UCSC)
- Standing Subcommittee on Program Development: Charles Leshner (UCD) and John Graham (UCI)
- UK Reorganization Committee: Nancy Guy (UCSD)

Selection of Study Center Directors

In May 2006 UCIE selected 2007-09 Study Center Directors for the following Study Centers: France (Bordeaux), China, India, Italy (Immersion) Programs, Japan (Tokyo), Mexico, The Netherlands, and Spain (Granada). UCIE Chair Fred Burwick and UCEAP Director Marcum forwarded nominations to Senior Vice President and Provost Rory Hume in early June, for final appointment by President Dynes.

Acknowledgements

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Respectfully submitted:

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