University Committee on International Education Annual Report 2017-18

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Charge of the Committee

According to Academic Senate Bylaw 182, the University Committee on International Education (UCIE) should fulfil the following roles in systemwide governance:

- 1. Consider and report, in consultation with other Academic Senate committees, on matters of international education and engagement referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee.
 - a. Report to the Academic Council and other agencies of the Senate and confer with and advise the President and agencies of the University Administration on matters concerning international engagement.
 - b. Initiate policy recommendations regarding international engagement programs and the status and welfare of international students and scholars at UC.
 - c. Evaluate and advise on UC's international service learning or experiential learning programs, except programs whose authorization and supervision is performed independently by the campuses.
- 2. Provide Continuing review of the Education Abroad Program and its policies.
 - a. Consult with the University Office of Education Abroad Program on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of UCEAP Programs.
 - b. Represent the Senate in the selection of Study Center Directors.
 - c. Maintain liaison with the Council of Campus Directors.
 - d. Advise the University Office of Education Abroad Program Director on all matters of international education.
 - e. Have the responsibility for the final academic review of new Study Centers and Programs after the first three years, and for regular reviews of all centers and programs every ten years or as conditions may require.
 - f. Authorize and supervise all courses and curricula in the Education Abroad Program.

New UCEAP Programs Reviewed in 2017-18

Aahus University - *Approved* Uppsala University - *Approved*

Copenhagen Business School Summer Program - Approved

Grand Budapest: Business Culture, and History - Approved

University of Cantabria Internship Program - Approved

Crossroads of Culture in the Mediterranean – *Approved* Island Sustainability: French Polynesia – *Approved*

Immigration and Identity – Asia in South America - Approved

Program Review Reports/Reviews

2016/17 Thailand 10-Year Review - Approved

2016/17 Czech Republic 3-Year Review-Approved with one proviso: UCIE would like to see how the UCEAP response to the committee's concerns progresses in a year. In particular, UCIE would like to see how quality of courses has improved. UCEAP is asked to provide course syllabi at that time for review.

2016/17 Germany 10-Year Review - *Approved* 2017-18 Argentina Three-Year Review - *Approved* 2017-18 Netherlands Three-Year Review - *Approved*

Program Discontinuances/Closures

France – Ecole Normale Superieure

Spain and Italy - European Transformations (semester option)

Brazil - CIEE Salvadore

Morocco - Summer Intensive Arabic program

Israel - Israel at Ben-Gurion University of the Negev

New Zealand – University of Canterbury, Massey University-Palmerston North, and Lincoln University England-- Programs at University of the Arts London's Camberwell College, Chelsea College, and

Wimbledon College; University of East Anglia Summer School

Sweden -- The Swedish Language and Culture program at Folkuniversitetet

Egypt – Letting expire the exchange agreement with American University

China – Close the program at Beijing Normal University

Spain – Close the program at Complutense University

Tanzania – African and Kiswahili Studies

Topics of Note During the 2017-18 Year

UCOP's "Getting to 30%" systemwide meeting on October 16 was intended to help identify the problems with international education from a process point of view. A broad swath of campus units were represented, but no students and very few faculty from the Systemwide Senate. Part of the discussion outlined some of the challenges for students and the need to outreach to different groups of students: athletes, honors students, etc. Also discussed were the academic challenges currently faced: students today are not interested in going abroad for the experience alone: they want to know what courses they will take and how will they count toward their degree. Discussion revolved around administrative issues rather than academic content or curricular aspects.

As a fallout of the state audit, an outside organization (the Huron Group) was consulted to make recommendations about the "footprint" of OP. One of the recommendations it made was to relocate some programs to campuses. UCEAP had an existing MOU with Santa Barbara that has served quite well. Historically, the only money that has come to program from OP has been \$230K a year through tuition buyout from the state that flows through OP. However, it was decided that UCEAP should be removed entirely from the OP books. In addition, the Huron report stated that UCEAP needed a whole new charter and also an entirely new MOU. A new draft MOU was created (good only for one year) which had errors and did not seem to be based on the old MOU or the current organizational chart. There was almost no consultation with the Academic Senate in this process.

UCEAP Activities and UCIE

UCEAP enrollments were slightly down from 2016-17 as part of a reaction to the terrorist incidents in Europe. However, applications for 2018-19 were more positive as those concerns faded. UCEAP increased summer participation and English-language programming in 2017-18. Students prefer to do their coursework in English because they don't want to jeopardize their GPA. Reciprocity students have been often not identifiable in certain ways in the registrars' databases. As a result, they have been overlooked and/or counted as extension students. UCEAP worked to make sure that the University treated reciprocity students fairly to honor the obligations it has made with international partners.

Shortly before Director Nyitray was hired, the UCEAP governing committee approved a reduction in the student participation fee from \$900 to \$600. At that time, UCEAP appeared to have a fiscal reserve built up. However, this reduction resulted in a structural deficit; UCEAP was bringing in less money than it needed to operate. Director Nyitray requested that the board revisit the student participation fee and raise the student participation fee to \$1K, a rate that should be able to remain static for some time. The program intends to offer \$1M/year in scholarship funds for the next five years; those funds will go to the campuses based roughly on the percentage of UCEAP participation per campus. In addition, the program will fund additional staffing at the Study Abroad offices for two years at 50 percent.

Target of Opportunity Grants

UCEAP has had these grants for many years but always restricted them to UCEAP staff or campus study-abroad colleagues. As of 2017-18, UCIE and governing committee members who were traveling and wanted to see a nearby study center could apply to UCEAP for a little extra money to cover local travel and lodging, etc. A post-travel report is due within a month of the faculty member's return.

As discussed earlier in this report, the Huron Report figured considerably in 2017-18 year for UCEAP. Huron Report representatives talked very briefly with UCEAP before recommending that the program be taken from OP and fully housed at UCSB. UCEAP expressed concern about UCEAP's role as a systemwide program if it is understood to be part of UCSB, and (with Vice Provost Susan Carlson) put together a document where it outlined concerns about the proposed reorganization. One important consideration was the sheltering of the program (which is self-funding) from campus financial vicissitudes. Despite the concerns of UCEAP and UCIE, the program was transferred fully to UCSB.

Acknowledgements

Thanks to Academic Council Chair Shane White, Vice Chair Robert May, Senate Executive Director Hilary Baxter, and Associate Director Jocelyn Banaria. Thanks also to our UCEAP partners: Vivian-Lee Nyitray, Hsiu-Zu Ho, and Sarah Abraham.

Respectfully submitted,

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