

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES – JUNE 16, 2011

Present: John Haviland, Giacomo Bernardi, Olga Kagan, Dan Simmons, Jeannette Money, Yang Ye, Ann Craig, Todd Giedt, Jean-Xavier Guinard, and Linda York

I. Chair's Comments

Chair Haviland briefed members on the proceedings of the last UCEAP Governing Committee meeting, which took place on June 7. The Governing Committee discussed UCIE's white paper on academic integration, as well as program reviews. Consensus was reached that the current review cycle of three years for new programs and ten years for existing programs is simply too long to effect real program review and change. The suggestion was made that programs be moved to a five-year review cycle with a provision for ad-hoc reviews as necessary. That said, a formal proposal on academic review must wait upon an agreement between UCIE and UCEAP on the model of academic oversight and the resources that the different modalities of academic oversight might require. Provost Pitts also requested three year overlapping terms for Senate members on the Governing Committee. However, a change in UCIE's bylaws would be necessary to effect such a change.

II. Consent Calendar

A. Approval of the Agenda

B. Approval of the Draft Minutes from the May 13, 2011 Meeting

ACTION: Members approved the agenda and the minutes with some amendments.

III. Program Review Reports

A. China

REPORT: Professor Bernardi reported that this program has grown significantly over the past ten years. There are two primary destinations for students in the China program – Beijing and Shanghai. While not dismissing this growth, the review committee felt that more students should be going to China, given the importance of this country. Traditionally, most students participating in the China programs have done so in language programs, but this is shifting. Reflection this shift, the review committee made a recommendation to offer a course in English on Chinese culture; this should probably be done in China given the logistics of organizing it on the campuses. However, such a course may be expensive given that very few courses are being taught in English, and may need to be taught by a center director or a faculty member at one of the Chinese universities. China is also relatively expensive on the whole. Another issue is the organization of the programs. For instance, at Beijing, all registration is done on paper; it is not possible to do this on-line at this time. To its credit, UCEAP has offered students the opportunity to combine Korea, China, and Japan into one package.

DISCUSSION: One member commented that some Chinese faculty may have difficulty delivering courses in English; it may be more appropriate for the Center Director to teach the Chinese culture course. Professor Bernardi responded that actually the number of courses taught in English has steadily increased over the last couple of years, especially at Beijing. A related general concern is the recent emphasis on courses taught in English over courses in the native languages; this will generally retard academic mastery of foreign languages. Director Guinard commented that UCOP imposed a freeze on new program development for a number of years, so that partially accounts for the slow growth in

China. The Obama program (the “[100,000 Strong Initiative](#)”), which is designed to increase the number and diversify the composition of American students studying in China, was only recently announced, and there are not any funds from the Administration devoted to it, as it is supposed to be privately funded. However, the Chinese will provide funding for undergraduate scholarships. UCEAP will work with its two Chinese partners to assist Chinese reciprocity students to gain access to these funds. He also suggested an on-line course for the Chinese culture course. He confirmed the general increase in English-language courses, but noted that this in response to market demands. Another member remarked that there are two types of students studying in China: 1) The traditional EAP student trying to improve their Chinese language skills; and 2) students taking English courses in China. With respect to the former, the China program is still among the best programs to do this (especially in Beijing for Mandarin Chinese). Regarding English courses, the quality of courses seems to be uneven, and behind the course offerings in Hong Kong, and even Taiwan. A combination program might be attractive on paper, but Korea, China, and Japan are quite distinct, and there are doubts about how many students would actually participate in such programs. Chair Haviland added that courses in English are unfortunately a necessity given the language skills of students studying abroad. Director Guinard said that it might be a luxury to require courses (e.g., the Chinese culture course) before and/or after their study abroad experience, and suggested that it might not be possible in this fiscal environment. Chair Haviland asked how UCEAP could offer such a course, given that there is now only one study center director in China. Director Guinard responded that UCEAP would recruit someone who could do both the academic and administrative work.

ACTION: UCIE approved the China review report; Professor Bernardi will draft a list of follow-up actions. UCEAP will formally respond in one year’s time.

B. Korea

Chair Haviland presented this report for Professor Ricci, who could not attend the meeting.

REPORT: The review committee was happy with the long-standing relationship with Yonsei University, but did express concerns about housing, student advising, and course information (before departure). In addition, students expressed concerns about not being well-integrated into the Korean university community. There is also a need to explore some other program options in Korea.

DISCUSSION: Director Guinard remarked that UCEAP is about to change its Yonsei liaison officer. With respect to new programming, UCEAP is in talks with a number of institutions. Demand is there, but UCEAP is seeking a balance between Yonsei and other institutions.

ACTION: UCIE approved the Korea report; UCEAP will formally report back to the committee in one year about expanding program options in Korea.

VII. New Program Proposals

ISSUE: Director Guinard briefly outlined the different program proposals:

- *Universidad Tres de Febrero, Buenos Aires Summer Program in English:* The program would be six weeks in duration, and UCEAP would offer two courses in English, focusing on Argentine culture, and literature. This program responds to a need for more programming in Argentina. UCEAP has a new study center director in place to oversee both Chile and Argentina. Housing arrangements would be home stays with additional options available as necessary. The program would be open to UC sophomores, juniors, and seniors with an overall minimum GPA of 2.85. Students would earn a total of ten UC quarter units for the program, which is sufficient to qualify

for financial aid. All course syllabi will be vetted by the appropriate Faculty Advisory Committee. This program would begin in summer 2012. Director Guinard noted that there is another program for Spanish in Buenos Aires.

- *University of New South Wales (UNSW) Traveling Summer School:* This is a new concept, and would run mid-June through mid-July, earning nine UC quarter credits. UNSW conducts a six-week travelling summer school during the Northern Hemisphere summer (mid-June through July) that provides international students with the opportunity to combine a full academic workload with travel to interesting locations throughout Australia. The present selection of eight summer school tracks includes courses in art, media, engineering, Australian history, and Australian environment and wildlife. Three weeks of the program coursework are conducted at the UNSW campus.
- *Proposal to Restart the CIEE Critical Studies Program in Paris:* This program was successful for a number of years, before it was terminated for reasons of cost, which have now been resolved. It is designed for a unique cohort of students who have an advanced level of French and are interested in a critical approach to contemporary French thought, and would be open to UC juniors and seniors with a 3.0 GPA and a minimum of five semesters/seven quarters of university-level French or its equivalent. However, the program would not generate a tremendous number of students.
- *Free University Berlin Summer School (FUBiS):* Currently UC students can enroll in the summer school's intensive language classes in order to meet the language requirement for the UCEAP Berlin immersion programs. UCEAP proposes offering a month-long summer school (mid-July to mid-August) as a stand-alone option for UC students to take classes on a range of subjects in the social sciences and humanities and/or study language (at all levels). The program is open to undergraduates with sophomore standing or higher who have a minimum 2.5 GPA, and students would receive between 8-12 UC quarter units. FUBiS arranges student housing, including home stay options, and provides student services and activities.
- *University College Dublin, Quinn School of Business Summer Internship Program:* The Quinn School of Business Summer Internship program (June-July), offered by University College, Dublin (UCD), would allow EAP students to participate in an orientation and academic module (either Irish history and culture or business depending on the track), and complete a six-week professional internship in Dublin. Students would receive nine UC quarter credits, and the minimum GPA requirement is 3.0.
- *National University of Singapore (NUS) Summer Biodiversity Program:* NUS will augment its regular UCEAP academic year program with a unique summer field program in biodiversity. The five-week program (late June through late July) consists of two required courses, each worth six UC quarter units for a total of 12 UC quarter units for the program. Eligibility requirements are sophomore standing or higher, and a minimum cumulative GPA of 3.0. On-campus housing would be provided.
- *Singapore Agency for Science, Technology & Research (A-STAR), Science and Technology Research for Undergraduates:* Designed as a pilot program with UCSB, A-STAR would provide full funding for international students to come to Singapore to work in science and technology labs for two to six months. The only out-of-pocket expense to the student is the airfare. A-STAR provides for all other support in Singapore. UCSB proposes to run this as a pilot program for the first year with A-STAR, but suggests that UCEAP consider recruiting students from all campuses to participate in the program in 2012-13.
- *Thammasat University-Based Multi-Country Program in South East Asia:* It has been suggested that UCEAP consider multi-country programs in such locations as Southeast Asia, planned around a theme or topic. Thammasat University is a trusted EAP partner, and could provide the instruction and student services for such a program centered on the theme of Economic Trade and Investment

Relations in Southeast Asia, and would include Thailand, Singapore, and Malaysia. The program duration would be from four to five weeks. The first portion of the program would be about 2 to 2.5 weeks in Thailand for the main lectures with a potential visit to Laos. Director Guinard drew a parallel between this program and many faculty-led campus programs, which are quite popular, and utilize such a thematic-based multisite approach.

- *London School of Economics (LSE) Summer School:* The LSE Summer School program is the largest university summer school in the UK and offers over 60 intensive courses in areas of Accounting, Finance, Law, Economics, International Relations, Government and Society, and Management. UC students would enroll in one intensive course per three week session (for 4.5 UC quarter credits) and could elect to enroll in one or both of the two sessions offered each summer (for a total of 9 UC quarter credits). This program would be open to undergraduates with a minimum GPA of 3.3.

DISCUSSION: Members were interested in the number of students that all of these programs would add in total. Director Guinard remarked that these programs could add anywhere from 100 to 500 participants, or 30 to 100 FTEs. This represents a net gain financially because many of these proposed programs are with existing partners. For many of these options, it is simply a matter of informing campus offices. Some concern was expressed over the ability of campus staff to remain knowledgeable about so many different programs. One member remarked that UCEAP needs to carefully consider learning outcomes when developing these types of program options, especially non-traditional ones. With respect to campus funding, Director Guinard said that maintaining a current knowledge base of additional programs has really hit the campuses that have cut staffing to their EAP offices. Therefore, UCEAP is taking a more direct approach in marketing and application/enrollment management. As an organization that will become self-supporting, new program development is critical. He reminded members that for a couple of years, UCOP had imposed a freeze on new program development despite the fact that UCEAP has a mandate to be the primary study abroad program provider to UC students. He added that the on-line internship course (for all students participating in internship programs) will go a long way towards defining learning outcomes in these non-traditional programs.

It was also suggested that UCIE begin thinking about short programs with lower GPA requirements; even a 2.8 GPA might be too high, as it excludes certain segments of the student population. That said, UCEAP must abide by the GPA requirements of the host institution. This issue will be placed on the agenda for next year.

Members also made specific comments on the individual program proposals:

- *Universidad Tres de Febrero, Buenos Aires Summer Program in English (Argentina):* Chair Haviland asked about the quality of the instructors in this program. Director Guinard responded that both the instructors and relevant syllabi be vetted by the FAC on Spanish Language, Spain and Latin America. The committee was also interested in the type of student that the Argentina program would attract. Director Guinard responded that he anticipates that this program would attract students with limited Spanish language skills, confirmed that an ancillary Spanish program could be established alongside the program, given sufficient student interest.
- *UNSW Traveling Summer School (Australia):* Concern was expressed about the low GPA requirement (2.8 GPA), and that this program would be visiting popular tourist attractions.
- *CIEE Paris:* The committee asked if the success of this program is tied to student enrollment. Director Guinard responded that tuition has increased since the program was closed, which has lowered the gap between what students pay to go to UC and what they would pay to go on this

program. UCEAP is also receiving a discount from CIEE. If a gap does remain, UCEAP could institute a small program option fee, but would not want to do this unless it is absolutely necessary. As a matter of principle, UCEAP no longer subsidizes individual programs. Another member asked if this program complements or competes with the other France programs? Consultant Linda York responded that students who want to study critical studies must go on the CIEE program, or pursue other options outside of EAP. The level of French required is also much higher than the other French immersion programs.

- *FUBiS*: Members were overwhelmingly positive about this program and the model of intensive language instruction that it is based upon.
- *University College Dublin, Quinn School of Business Summer Internship Program*: One member asked how the course in the first track fits in with the kinds of internships that are proposed. The same question applies to the research paper in both tracks. Director Guinard responded that the goal of the course is to expose students to as many facets of Irish culture as possible. Members suggested that the research paper actually be academic, and not just a journal of their internship experience. The proposal does not provide much detail about the actual internships either.
- *NUS Summer Biodiversity Program*: Members asked if the syllabi would be vetted by UC departments beforehand. Director Guinard agreed to this stipulation. Some concern was also expressed over the language instruction in this program.
- *STAR-A Research Program in Singapore*: The main concern expressed was whether science and engineering students would be willing to take six months out of their respective programs. Members felt that this could be marketed as a capstone experience, which should apply to their major work. If designed as such, an academic research paper should be designed into the program.
- *Thammasat University-Based Multi-Country Program in South East Asia*: Director Guinard emphasized that students would do more than just travel in this; it would be led by local faculty. Members expressed reservations about the duration of the program vis-à-vis the travel time. How substantial is the knowledge imparted through the academic course work? The security/stability of Thailand (especially in the northwest) could prove to be another issue. Director Guinard responded that safety and security is always a concern, and UCEAP actively monitors this. If UCEAP discovers that more time is needed (for academic course work), then UCEAP could look into that. Members suggested that public health might be a better theme for study in Thailand. The committee expressed support for further development of the program, but UCIE would like to see a full proposal at a later date.
- *LSE Summer School*: Members remarked that this program has the potential to attract high-achieving students who might otherwise not consider study abroad.

A. Universidad Tres de Febrero, Buenos Aires Summer Program in English

ACTION: UCIE approved this program.

B. University of New South Wales Traveling Summer School

ACTION: UCIE approved this program.

C. Proposal to Restart the CIEE Critical Studies Program in Paris

ACTION: UCIE approved this program.

D. Free University Berlin Summer School (FUBiS)

ACTION: UCIE approved this program.

E. University College Dublin, Quinn School of Business Summer Internship Program

ACTION: UCIE approved this program.

F. National University of Singapore Summer Biodiversity Program

ACTION: UCIE approved this program with the caution that UCEAP vet the courses with the relevant departments.

G. Singapore Agency for Science, Technology & Research (A-STAR), Science and Technology Research for Undergraduates

ACTION: UCIE approved this program for recruitment with the suggestion that it be marketed as a capstone program.

H. Thammasat University-Based Multi-Country Program in South East Asia

ACTION: UCIE expressed support for continued development of this program with the submission of a complete proposal at a later date.

I. London School of Economics Summer School

ACTION: UCIE approved this program.

VIII. Recommendations for Reorganizing UCEAP Programs in Delhi, India

ISSUE: Director Guinard reported that there were a number of problems with the India Delhi program (e.g., cost, its legality in India, the impending retirement of its director, and poor student evaluations). As a result, UCEAP considered eliminating its Delhi program in favor of new program options, but received considerable faculty opposition. He stressed that UCEAP did not initially consult with UCIE over this decision because the reasons for closing the Delhi program were not academic, but concerned financial, legal, and personnel issues. Subsequently, former India study center director Juan Campo was appointed as ombudsperson to sort out the faculty concerns. After consultation with faculty, Professor Campo made a number of recommendations. That said, a lack of congruence still exists between Professor Campo's recommendations and input from certain faculty. Therefore, UCEAP has decided to maintain the current status of the Delhi program for now. However, Director Guinard asked for UCIE's advice in this matter, as well as its opinion on the proposed programs at Manipal, Mumbai, and Pune.

DISCUSSION: Members were concerned about the timeline going forward. They remarked that regardless of what happens to the Delhi program, it behooves UCEAP to offer a range of options to its students there. Chair Haviland asked for details on the relative stage(s) of development of the proposed programs. Director Guinard responded that they are slated to start in 2013, so UCEAP needs a decision in the near future. Consultant York added that all these programs are already established (they are offered through other program providers), so UCEAP would be able to include them in the promotional materials immediately.

ACTION: After further discussion, UCIE recommended that UCEAP establish a South Asia Faculty Advisory Committee (FAC) to study this issue further; the FAC should report its findings to UCIE at its November 2011 meeting. In the meantime, UCIE suggests that the current status of the Delhi program be maintained. With respect to the proposed programs at Pune, Manipal, and Mumbai, UCIE has decided to postpone a decision on these programs until its November meeting. Finally, UCIE asks that the South Asia FAC also be charged with carefully reviewing these program proposals, and perhaps suggesting alternate options, which UCIE would receive at its November 2011 meeting.

IX. Special Study/Internship Proposal, Thammasat University, Bangkok

ISSUE: Thammasat University, UCEAP’s partner university in Bangkok, has proposed an academic internship option in conjunction with UCEAP students’ regular academic studies there; an internship could take the place of one or two of the five courses students take each semester. The UCEAP Liaison Professor would be responsible for approving projects, monitoring progress, and assigning final grades. The direct supervisor of the special study internship could be a Thammasat faculty member, another qualified local expert in the field, or the UCEAP Liaison Professor. For-credit internships would provide UCEAP students with the opportunity to interact with the Thai population off-campus, acquire experience in an area of special interest, and complement their academic focus at Thammasat University.

DISCUSSION: Members took a favorable view of this program, but noted that it is important for the program to include academic components.

ACTION: UCIE expressed support for continued development of this program with the submission of a complete proposal at a later date.

X. Executive Session

No minutes were taken for this portion of the meeting.

The meeting was adjourned at 1:00 p.m.

Attest: John Haviland, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst