

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES – JANUARY 25, 2013

Present: Michael Dessen, Juan Campo, Rick Kern, Todd Giedt, Jean-Xavier Guinard, Angela A., Giacomo Bernardi, William Jacob, Jeanette Money, Lucille Chia, Karin Sanders, David Berenstein, Eduardo Macagno, Jyu-Lin Chen, Marie Ann Plane, and Robert Powell

I. Chair's Comments

ACTION: Members agreed to (1) ask for individual campus faculty director reports from Council of Campus Directors (CCD), which will be coordinated through CCD Chair Juan Campo; (2) request UCEAP rationale and selectivity criteria for selecting external vendors and third-party providers; and 3) formally request the addition of a section to new UCEAP program proposals that articulates the strategic position of the proposed program in terms of UCEAP's regional strategy (both within country/region and globally), discipline and/or specific foci, student demand, and campus needs.

II. Consent Calendar

A. Approval of the Minutes from the October 17, 2012 Meeting

B. Approval of the Agenda

ACTION: Members approved the agenda and the minutes with minor modifications.

III. Director's Report – UCEAP Associate Vice Provost & Executive Director Jean-Xavier Guinard

REPORT: Director Guinard reported that UCEAP remains on track to reach self-supporting status by 2015-16; the overall budget outlook is positive. The UCEAP Governing Committee recently requested that a share of the tuition buy-out from the State Legislature (approximately between \$1-2M) is redistributed back to UCEAP. If UCEAP does not get the tuition buy-out, it will have to use its contingency reserve. Most of the revenue sharing that UCEAP put into place for 2011-12 with the campuses was used for additional EAP scholarships. Unfortunately, UCEAP is unable to revenue share again this year, but it is doubling its allocation for scholarships to \$1M for 2012-13 (up from \$500K in 2011-12) with \$200K being sent directly to the campuses, which should maintain current the levels of scholarships systemwide. However, UCEAP continues to lose enrollments over time – in 2010-11, UCEAP recorded 4,800 participants, in 2011-12 this number fell to 4,684, and for 2012-13, UCEAP is projecting 4,500 enrolled EAP students. Director Guinard explained that the financial crisis has had some effect, but other factors include declines in year-long immersion programs and competition from campus-based programs. The most recent concerning development is a mandate to increase to the throughput of undergraduate students through UC (e.g., unit caps, financial aid caps, etc.); this will likely to continue to depress student abroad participation rates. He emphasized that these effects emanate more from perception (that study abroad delays graduation) than reality, but UCEAP will likely ask for exceptions if any unit caps are indeed implemented.

He also remarked that the new model of academic oversight is working well. Faculty have been willing to serve on the faculty advisory committees (FACs) and UCEAP has observed high application rates to the five existing visiting professorship positions. UCEAP has also established faculty- and staff- liaison cores and hired a full-time academic coordinator in support of its academic integration efforts. In sum, the strategic plan is on track; UCEAP held a number of retreats in order to revisit the plan and make

adjustments. With respect to faculty positions abroad, most study center directors accepted, and UCEAP has extended the current Egypt Director to facilitate a one-year delay. Finally, UCEAP is recruiting three positions – Web Master, IT Director, and a Director of Development.

DISCUSSION: One member observed that the current recovery from the financial crisis might mean that enrollments may also begin to recover. However, “competition from campus programs” seems to indicate that the applicant pool is fixed. However, there is an alternative explanation that this pool is not fixed, and campus programs may be generating future enrollments by increasing student interest in study abroad. These same students may indeed decide to enroll in longer EAP programs later on. Chair Kern also asked for an update on the data on academic progress for students who do study on EAP. The committee also asked that program descriptions should be linked to any programs on UCTV.

IV. UCEAP Program Reviews

ISSUE: The ten-year program reviews scheduled for 2013-14 include Japan, Mexico, and the Netherlands. UCEAP is requesting nominations for the 2013-14 program review committees; these are due at the March 15 UCIE meeting. For *Mexico*, the program is limited to only a couple of options – UNAM in Mexico City and the field research program (social sciences and environmental sciences). For *Japan*, most of the emphasis is on the Humanities and the Social Sciences, with some STEM options. Language specialty is also helpful for Japan. For *The Netherlands*, nominations with expertise in the social sciences, international relations, etc., are needed.

ACTION: Members are asked to provide nominations at the March meeting.

V. UCEAP Program Review of the Paris Summer Language & Culture Program

REPORT: Chair Kern summarized that the Paris review is quite positive overall. Students on the whole are very satisfied, and the program itself is very rigorous. In fact, there may be too much rigor; UCEAP might be well advised to incorporate activities that promote more student involvement in their local communities and/or in their homestays. At UC, review committee members also recommended establishing a committee of foreign language department chairs (in this case, French) on the campuses to better management foreign language course enrollments and participation in study abroad programs. For example, small foreign language departments with a limited student base may risk jeopardizing departmental funding when they send students to study abroad because their student FTE drops. One knee-jerk reaction would be to advise students against studying abroad. It is envisioned that such a committee could deliver a series of policy points on foreign language learning and study abroad programs, or make recommendations to departments to diversify their curricula to better accommodate returning EAP students.

DISCUSSION: Members asked about the impact of so-called “service” courses hosted by foreign language departments on foreign language majors. Chair Kern responded that the development of such “service” courses does not necessarily attract majors, which foreign language departments need for funding. Indeed, such “service” courses have been cut significantly at Berkeley. He also noted that summer programs do not affect UC campus foreign language department enrollments at all. One member observed that the Paris Program costs \$4,000 more than a similar EAP program in Berlin. Chair Kern responded that this is due to the payment of instructors for intensive instruction; one proposed solution is the addition a less-intensive track (with fewer credits) for about \$1,000 less. Such a track might actually increase enrollments. UCEAP Faculty-in-Residence Ann Marie Plane added that the new multi-site program in Paris (offered in spring) has solid enrollments thus far. In addition,

members advised that research components should be added to such language & culture programs as the Paris summer program (e.g., an internship at a French hospital).

ACTION: Jeanette Money will review the program review for the Paris Summer Language & Culture Program, which will be due at the March meeting.

VI. Vietnam Program

ISSUE: At the last meeting, UCIE approved the program, but not the curriculum. Members are asked to approve the curriculum at this meeting.

DISCUSSION: Director Guinard remarked that the course materials have been forwarded to Vietnamese language experts. UCEAP contacted three experts, and heard back from one of them, who commented favorably on the program. Members accepted the favorable assessment of the program's language component, and viewed the core course content in a positive light.

ACTION: Members approved the curriculum for the Vietnam Program.

VII. UCEAP Program Reviews

A. Semester Honor's Program at Sotheby's Art Institute, London

PROPOSAL: UCEAP is proposing to open a semester-length (15 weeks) intensive honor's program at Sotheby's Art Institute in London that combines academic study with an insight into the professional art world. The program seeks to develop visual and critical abilities in relation to art practice, to foster reflectivity and independent research potential, and to assist students in the acquisition of knowledge and skills that are appropriate to the art world. The proposed program would run in Fall semester only and will offer students two study tracks, each of which carry a full course load: i) Foundations of Western Art, or ii) Art and Business. The anticipated start date is Fall 2014. The program would be open to juniors, seniors, and graduate students. Sotheby's initially set the minimum GPA at 3.75; however, UCEAP has negotiated this down to a 3.5 GPA for UC students. There will also be a program option fee for this program due to its expense.

DISCUSSION: Chair Kern remarked that the *Foundations of Western Art* course is much too basic to give upper-division Art History students any major credit. Subsequently, members advised UCEAP to make this course more London-specific, and more like an upper-division art history course (e.g., Museum Studies). Director Guinard responded that they could have a program open to two tracks – one for advanced students taking specialized courses, and the other devoted to freshmen or sophomores take courses on the introductory level. Currently, Sotheby's has a well-established graduate program, but are looking to enter the undergraduate market. The high GPA requirement relates to the Sotheby's interest in attracting serious undergraduate students. In fact, the *Foundations of Western Art* course is designed for first-year graduate students. He added that the syllabus for the *Foundations of Western Art* course is not totally accurate; UCEAP could conceivably go back to Sotheby's with a request to alter that course. In fact, instructors are already regularly taking students to local museums. Another member observed that only about 10% of the undergraduate population earns a 3.5 GPA and above. Members were also interested in the break-even point for this program. Director Guinard responded that such programs with prestigious institutions actually attract significant numbers of students. He said that UCEAP is hoping for a small cohort (e.g., ten students), and does not need excessively large numbers of students. Another member suggested that perspectives on non-Western art be added to the program.

B. Summer Program in Engineering for Sustainability, University of Applied Sciences, Munich, Germany

PROPOSAL: UCEAP is proposing to partner with the Munich University of Applied Sciences to send UC students to its international summer school program in Engineering for Sustainability. Eligible students can enroll in a variety of engineering and economics courses taught entirely in English that focus on automotive, industrial, electrical engineering, business administration and management, and entrepreneurship. The program would be open to juniors and seniors in mechanical, industrial and electrical engineering with a minimum GPA requirement of 2.85. The anticipated start date of the program is summer 2014.

DISCUSSION: While the feedback on this proposed program is quite positive, some Engineering departments feel that the courses are quite short, thereby increasing the uncertainty of receiving major credit. UCEAP Faculty-in-Residence Plane said that this same program is offered at Cal Poly San Luis Obispo. The Cal Poly professor associated with this program has stated that the experience “in the field” makes up for their short duration of these courses. That said, some UC Engineering departments have opined that this approach may not be suitable for Engineering at UC. She added that one of the few things that Engineering students can do is to study abroad in the summer, as participating in a year program significantly impedes students from making suitable progress in the major. Given these issues, members mentioned the option of marketing this program for elective credits. Faculty-in-Residence Plane added that due to the stability of the content over time, students are able to discuss the potential for major credit with their major advisors well before departure. Other options for Engineering students are typically summer internships, which generally do not count for major credit either.

C. UC-Construct Program in Yogyakarta, Indonesia

PROPOSAL: Given the strong interest in Indonesia and the removal of the U.S. Travel Warning for that country, UCEAP is exploring possibilities for the resumption of undergraduate study abroad activity in Indonesia. Towards that end, UCEAP proposes to work with the VIA (formerly known as Volunteers in Asia) to provide infrastructure for a short-term summer academic program in Yogyakarta. Such a program would introduce students to interdisciplinary issues in contemporary Indonesian society, economy, politics, religion, and culture; offer introductory and sustained Bahasa Indonesia language acquisition; provide site visits, field excursions, and opportunities for community interactions; and allow for the pursuit of individual student research. Prerequisites for participation would be sophomore, junior, or senior class standing, with a minimum 2.85 GPA. No prior language study would be required. The duration of the summer program would be five weeks, likely in July, and the minimum UC units earned would be 10 UC semester/15 quarter units.

DISCUSSION: Chair Kern observed that the comments on this program are unanimously positive. It is also timely to reopen this region of the world to UC students. One member expressed the need to get a sense of interest on the campuses for a program in Indonesia. UCEAP Regional Director Mary McMahon responded that the primary interest is coming from UCB, UCLA, and UCSC. She added that pre-1998, the EAP Indonesia program attracted approximately 25 students annually from a variety of majors, which speaks for a multi-disciplinary approach to this proposed program. Members also recommended using the successful Thai summer program as a model for Indonesia. Academically, one challenge is the inclusion of so many courses for academic credit into one summer program (e.g., Indonesian language, core course content, service/research, and allowing for some free time). One member expressed the concern of finding a sufficient number of opportunities for community engagement in English. Towards that end, UCEAP consultants noted that VIA is confident that they can facilitate such opportunities in English.

D. Summer Program in Community Public Health in Santiago, Dominican Republic

PROPOSAL: UCEAP proposes to partner with CIEE in offering a seven-week summer program in community public health taught in Spanish in Santiago, Dominican Republic. The program is designed to appeal to pre-professional students with little or no prior health care experience who have an interest in Spanish language, medicine, and the associated health professions with a particular emphasis on underdevelopment and community public health. A track in sports management is also available.¹ CIEE requires a cumulative GPA of 2.75 and two years of college-level Spanish or the equivalent; college-level coursework in public health is also recommended. Students earn 9 semester/13.5 quarter units for successful completion of the program. The program is slated to begin in summer 2014.

DISCUSSION: Chair Kern observed that the 2011 student evaluations on the CIEE program were excellent. However, if students do decide to pursue research while on this program, they will need to consult with their local IRBs before departure. He also noted that many UC students simply do not have access to public health courses on their home campuses, even introductory ones. If students do not have a background in public health, could a short background course on public health be developed? Overall, members were supportive of this program, but asked for a short description of UCEAP's current portfolio of public health programs. UCEAP Faculty-in-Residence Plane responded that EAP actually offers a wide range of opportunities in public health (e.g., PUNE internship in India, as well as programs in Ireland and Botswana).

V. New Business

UCIE did not have any new business.

VI. Executive Session

Minutes were not taken for UCIE's executive session.

The meeting was adjourned at 12:30 p.m.

Attest: Richard Kern, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst

¹ In 2011, UCEAP proposed a previous iteration of this program – in sports management.