

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES – MAY 16, 2014

Present: Rick Kern (Chair-UCB), Andres Resendez (UCD), Ben Crow (UCSC), Bjorn Birnir (UCSB), Steve Lee (UCLA), Isaac Scherson (UCI), Christina Schwenkel (UCR), Eduardo Macagno (UCSD), Bill Jacob (Academic Council Chair), Mary Gilly (Academic Council Vice Chair), Juan Campo (UCSB – CCD Chair), Jean-Xavier Guinard (UCEAP Director), Linda York, Jeff Stopple, and Todd Giedt (Associate Director, Academic Senate)

I. Executive Session

Minutes were not taken during the executive session.

II. Consent Calendar

- A. Approval of the Agenda**
- B. Approval of the Minutes**
- C. UCIE Vision Statement**

ACTION: Members approved the consent calendar; the UCIE Vision Statement will be forwarded to Academic Council.

III. Director's Report – UCEAP Associate Vice Provost & Executive Director Jean-Xavier Guinard

REPORT: Director Guinard noted that UCEAP's enrollments continue to be strong. UCEAP aims to 4,400 participants this year, 4,600 for 2014-15, and 5,000 for 2015-16. Summer program enrollments continue to grow (at 25% of total enrollments), and the multi-site programs are proving to be quite popular. UC campuses are growing as well, which reflects a substantial amount of collaborative work that has gone on between the campuses and UCEAP this past year. Despite increasing participants, UCEAP's full time equivalents (FTEs) declined slightly this year, but should rebound next year, and then will probably remain flat over the next couple of years. UCEAP's financial model is also making the organization sustainable. UCEAP now has a significant operating surplus, which is being invested into scholarship and strategic initiatives.

Director Guinard responded to UCIE's request for more information on the market research that it regularly conducts in advance of submitting new program proposals. He remarked that it's a combination of quantitative and qualitative market research, with some of it being longitudinal in nature. In sum, UCEAP engages in both large sample surveys (quantitative) and focus groups (qualitative). UCEAP staff also consider other elements when they propose new programs – FACs, student evaluations, program review reports, reports from student ambassadors, etc.

DISCUSSION: Members asked about the parameters of UCEAP's focus groups. Director Guinard explained that the groups are composed of students for the most part – usually with five campuses per focus group. One member expressed his campus's interest in the reintegration of students after their return from study abroad programs, and asked if UCEAP has any plans to assess that. Director Guinard responded that this is indeed a possibility if there is significant interest across multiple campuses. On that point, UCI is doing good work in reintegration issues right now. Other members commented that better tools to project enrollments in new proposed programs are needed. Director Guinard acknowledged that UCEAP's tools in this area are somewhat limited. However, they do exist from

consumer product companies, but they are expensive and currently out-of-reach given UCEAP's limited resources. Members opined that taking market research tools from industry may not be applicable to study abroad for a number of reasons – one being the small sample sizes that UCEAP must contend with. Another issue concerns the lack of data for new program sites.

IV. Follow-Up Reports on Past Program Reviews

A. 2011-12 Paris Summer Language & Culture Review

BRIEFING: The two major changes to the Paris program include 1) adding a less intensive track to the program; and 2) expanding the number of language levels offered so this program can be used as a gateway to the fall programs. This second modification has been less successful than the first, but UCEAP is hopeful that greater numbers of Paris summer students will enroll in fall programs. Increasing the number of excursions and improving the homestay programs has also been a priority.

B. 2011-12 Ireland Review

BRIEFING: UCIE recommended the inclusion of reciprocal relations, STEM programming, and extra-curricular activities. This has been done. UCEAP is also adding a Dublin internship option.

C. 2012-13 Italy Review

BRIEFING: One of the main recommendations coming out of this review was the restoration of the Italy study center director (SCD); UCEAP is recruiting for that position now. They are modeling this position after the France and Northern Europe SCDs. UCEAP is also strengthening its existing Italy programs, which include the calendar at Bologna (students can now conclude the fall term before the winter Holidays), as well as introducing a winter quarter option at Florence next year to correct a summer/fall imbalance. Enrollments in Bologna have ceased their free-fall for the time being. UCEAP has also improved the transparency in the fees (on-site fees are now folded into the regular program fees).

DISCUSSION: Members were interested in the STEM percentages in Ireland. UCEAP consultants responded that most students are interested in gateway science courses. For instance, one can do a year's worth of physics in one summer in the UK.

V. Consultation with Academic Senate Leadership – Academic Council Chair Bill Jacob and Vice Chair Mary Gilly

BRIEFING: Academic Senate Chair Bill Jacob briefed members on the May Regents meeting. He noted that there is no change in Governor Brown's budget (the 'no revise' budget), which includes a 5% increase to UC's budget, but that only represents a 2.2% increase to the General Fund. UC has asked for an additional \$120M; many legislators have pledged support to garner additional revenue for UC if additional state revenues materialize. Specifically, the University is looking for \$22M in enrollment growth. A transfer report was also submitted to the Regents in May. A special Regents committee is also looking at the fossil fuel divestment issue, which is gaining traction with some Regents, especially given the Stanford resolution on this issue. The \$10M (in last year's budget) for the Innovative Learning Technology Initiative (ILTI), which supports online courses and cross-campus enrollment (some 40 courses are available), has been passed through to the campuses. UCEAP students could take advantage of such courses while studying abroad. Related to ILTI, the 'Hub' is a project with the goal of facilitating cross-campus enrollment from a technical standpoint. While \$3-5M was originally requested for the Hub, no new money is being allocated for this project this year. It is also unclear how many students are seriously interested in utilizing cross-campus enrollment. He noted that much of UC's central money is currently being redirected into UC Path, which is over-budget. Chair

Jacob also announced that the Senate received most of what it wanted in the recent composite benefits rate compromise with UCOP; one proposed rate would have pulled out \$59M from faculty research grants per year systemwide. The Senate argued for separate rates for summer salaries, which will save at least \$20M. The UCSF and UCI Chancellor searches are also moving forward; the UCSF chancellor will be announced at the July Regents meeting; the UCI chancellor will most likely be announced at the September Regents meeting.

Vice Chair Mary Gilly updated members on the doctoral support initiative. An all-UC conference was held at UCI in April, which made four broad draft recommendations in the area of professional development (non-academic career options, electronic portal for professional opportunities), non-resident student tuition (the proposal is to charge NRST only the first year), competitiveness in net stipends (e.g., multi-year funding, transparency of offers, a Presidential endowment for graduate fellowships), and diversity.

VI. Mexico Review Report – Chair Kern

REPORT: UCIE representative Isaac Scherson described the review process as excellent and constructive, and feels that there is a general consensus on what the committee proposed. The review committee hopes that its recommendations will facilitate growth in the Mexico enrollments. There is a sense that safety is not the only factor impeding enrollment growth; other factors play a key role as well (e.g., Mexico is not a novel location). Chair Kern commented that UCIE, in its review of the review, could not only reinforce the ideas coming out of the report (e.g., both perception and safety issues), but possibly introduce new ideas.

DISCUSSION: Members felt that UCIE's report should focus on the ways in which the popular (and negative) views of Mexico could be countered. There is a prevailing opinion that the current mindset on Mexico has become entrenched, and great pains are needed to dispel this mindset. Another issue is that high quality of UNAM, and as the highest ranked university in Latin America, it needs to be better promoted within UCEAP. Safety should be framed as a secondary issue, not a primary one.

ACTION: Andres Resendez will write the review of the review, and submit it in June.

VII. Faculty Nominations for 2014-15 Ten-Year & Three-Year Program Reviews

A. Ten-Year Review of France

ACTION: Daniel Brunstetter and Heidi Brevik-Zender were selected. Dominic Thomas was selected as an alternate. Isaac Scherson volunteered as the UCIE representative.

B. Ten-Year Review of Ghana and Three-Year Reviews of CIEE Botswana, Senegal, and Tanzania

ACTION: Stephan Miescher and Martha Saavedra were selected.

C. Ten Year Review of the Middle East (Egypt, Turkey, and Israel) and Three-Year Reviews of the two Istanbul programs and Ben Gurion University

ACTION: Dwight Reynolds and Fadi Fathallah were selected. Isaac Scherson volunteered as the UCIE representative.

D. Three-Year Review of The CIEE/St. Petersburg State University Russian Areas Studies and Russian Language Programs

ACTION: Kyril Tomoff and Lisa Little were selected.

VIII. Final Hearing/Review of new UCEAP Program Proposals

A. University of Geneva: Global Studies Spring Semester Program

PROPOSAL: UCEAP has proposed a new spring semester reciprocal exchange program with the University of Geneva (UNIGE), Switzerland. The program for UC students includes courses taught in English in international relations, political science, and global and international studies. An optional full-time internship will be available in the summer following the spring semester. The program will be open to juniors and seniors with a cumulative 3.0 GPA prior to departure. The anticipated start of the program is spring 2016.

DISCUSSION: The new items include the course descriptions. Students would be placed in two month summer internships, which are academic credit bearing. Although Switzerland is expensive, consultants noted that the costs are similar to other big cities (Paris, London, etc.), and this program will not require a program option fee. Drawing students away from Bordeaux and Lyon is a significant concern. For this reason, UCEAP is not proposing an immersion program at this time.

ACTION: Members unanimously approved the Geneva program.

B. International Summer School, Jamia Millia Islamia, New Delhi

PROPOSAL: Due to the calendar at St. Xavier's College, that proposal will be postponed until the October UCIE meeting. With respect to the six-week summer program for international students at Jamia Millia Islamia University, UCEAP has added a list of courses that are offered during the summer. This program will begin its second summer of operations in 2014, and offers students an on-site introduction to Indian history, political science, economics, geography, etc., coupled with evening lectures, movies, sightseeing, and other activities. The program would be most appropriate for students in interdisciplinary majors or social sciences, including global or international studies, South Asian studies, political science, sociology, and development or community studies. UCEAP proposes to offer this program to students of sophomore or junior standing at the time of departure, with a cumulative GPA of 2.5 or above. UCEAP therefore requests approval to send UC students to this program beginning summer 2015.

DISCUSSION: Members discussed student assessment in the program. Safety is another concern, particularly with female students in New Delhi.

ACTION: Members unanimously approved the proposal for a summer program Jamia Millia Islamia University.

C. Multi-site Semester Construct Program in Chile and Argentina: Human Rights & Cultural Memory in the Southern Cone

PROPOSAL: UCEAP proposes to offer a multi-site, fall semester program in Argentina and Chile inviting students to explore topics of human rights and cultural memory as presented in an intensive, interdisciplinary program. The program will provide instruction in two core courses in each of its two locations. Instruction will begin in Buenos Aires with two courses, one focusing on cultural production related to past and present considerations of human rights and reconciliation, and one providing a more general overview of social movements and economic models in the Southern Cone. Following the end of the first seven weeks, students will move together to Santiago, where they will explore the Chilean cultural perceptions of memory and human rights in one course, and take a second course linking human rights, poverty, and development in Chile. Spanish language instruction has been added at both

Buenos Aires and Santiago at the beginning and the intermediate levels (assuming the demonstrated need among the student groups). With respect to excursions, both institutions assumed the need for interpreters to explain context before the outings take place and to translate actions during the visits. Finally, brief course descriptions have been added to this proposal.

DISCUSSION: Members expressed their strong support of the program with the possible issue of the academic value of the program given its partial location in Chile, as Argentina has more experience with dictatorships than Chile. Members debated this, and concluded that examining the differences between these two countries is more important than focusing on one country alone.

ACTION: Members unanimously approved the multi-site construct program in Chile and Argentina.

D. Madrid/ACCENT Fall Semester Construct Program on Contemporary Spain

PROPOSAL: UCEAP proposes to introduce a UC-construct, semester-length program exploring Contemporary Spain to be offered in Madrid, slated to begin in Fall 2015. Working in collaboration with ACCENT International, UCEAP's long standing partner in the provision of student services in several European cities including Madrid, the program will be interdisciplinary in nature and build on social issues relevant to contemporary Iberia, distinguishing this program from other curricular offerings in EAP's Spanish portfolio. The program courses will be instructed in English, with beginning Spanish language also offered. There is no capacity limit to the program and no language pre-requisite. Students with a 2.5 cumulative GPA or better, and a minimum of sophomore standing, are eligible to participate.

Members of the faculty advisory committee responded positively to the new course descriptions that were developed as a result of their initial feedback. In particular, the additional round provided further improvements to the course on Post Colonial Perspectives and Political Ecology. Another initial concern was the location in Madrid; UCEAP has elaborated that Madrid combines elements of Spain's imperial past, the current capital, a cultural exuberance and an organizational presence that is particularly dense and overlaps in such a way that students, even those without advanced linguistic appreciation, should finish the program with a holistic understanding of contemporary Spain. The study of ethnicity, gender, sexuality, immigration is a natural fit in Madrid. Indeed, all courses have plans for ways in which visits to particular neighborhoods and/or classes held in museums or other settings will enhance the intellectual engagement of the students and provide greater context to their readings and other coursework.

DISCUSSION: Chair Kern asked about student evaluations. Consultants explained that given its status as a construct program, each course would meet the usual UC assessment standards (paper, exams, etc.).

ACTION: Members unanimously approved the Madrid Construct Program proposal.

E. Multi-site Fall Semester Construct Program in Istanbul, Florence, and Barcelona (with ACCENT): Mediterranean Food, and Culture

PROPOSAL: UCEAP is proposing a UC-construct, multi-site program across three cities in southern Europe – Istanbul, Florence, and Barcelona – using the interdisciplinary lens of food studies to investigate key transformations in the Mediterranean world during the past two centuries. This program, slated to begin in Fall 2015, will be organized in collaboration with ACCENT International,

UCEAP's long standing partner in the provision of student services in Europe. The program will begin in early September and end before the winter break. The semester will be divided into three modules with students spending five weeks per module in each city. All students will take two umbrella courses that will continue throughout the program – “Unmaking the Mediterranean through Food: Nationalism, Globalism, and Activism” and the “History of Food: The Arts of Taste”. Currently, this program has a focus on the Humanities and Social Sciences. The feedback from the faculty advisory committee has been quite positive, which helped to refine the umbrella courses to ensure consistency across the three sites. The initial enrollment goal is 30 students; more students than that will be unwieldy.

ACTION: Members unanimously approved the Multi-site Fall Semester Construct Program in Istanbul, Florence, and Barcelona

F. Partner in Russia for students in UCLA's Flagship Russian Program

PROPOSAL: UCEAP proposes to affiliate with American Councils for International Education to offer students in UCLA's Russian Flagship Program the opportunity to participate in the summer term of American Councils' Advanced Russian Language & Area Studies Program (RLASP) as well as the Flagship Language Capstone Year program in St. Petersburg. The program is open to all UCLA undergraduates in any major seeking professional-level competence in Russian, and also counts towards a major or minor in Russian. This program allows for financial aid access for UCLA students, with the possibility of expanding it to other campuses at some point the future. At this time, UCLA is still actively considering whether to utilize UCEAP. Therefore, there is a chance that this program may not move forward if UCLA opts out of participation with UCEAP.

DISCUSSION: Members opined that this is less about academics, and more about the proper utilization of UCEAP resources. Director Guinard remarked that UCEAP is in place to help the individual campuses, as needed. This is one of those cases where customization is needed to assist a particular campus.

ACTION: Members approved the Russia partnership with American Councils (seven in favor, one abstention).

IX. Information items: Additions to Existing Programs

- **Osaka University, Japan: Summer Mini Frontier Lab Research Option**
- **International Christian University, Tokyo, Japan: spring quarter/semester**
- **Fudan University, Shanghai: summer school option**
- **Maastricht University, Netherlands: summer school option in European Studies**
- **Université Lyon III and the Institut d'Études Politiques (IEP) de Lyon, France: Studies in English**

BRIEFING: China has been suffering from low enrollments. In particular, Beijing has not proven to be popular with students. There is an opportunity at Fudan University, which is located in Shanghai, to add a summer school with a broad-based curriculum. In Northern Europe, Maastricht has traditionally suffered from low enrollments. Likewise, there is an opportunity to increase enrollment at Maastricht by adding a summer school option in European Studies. The France English programs are primarily designed to bring more students to UCEAP's immersion study centers in Bordeaux and Lyon. These study centers have a strong record of integrating students, despite their limited French language skills.

French study is a requirement for both of these programs however. Despite the addition of this program option, consultants emphasized that UCEAP remains committed to year-long immersion programs.

X. Information: Reorganization of the United Kingdom Partnerships

BRIEFING: This reorganization comes in response to the low enrollments at a number of UCEAP partners in the UK. UCEAP is suspending York and Leeds due to low enrollments. The UK FAC supported these consolidations. The FAC recommends closing Leeds once UCEAP has secured options for art studio majors at other partners. Those enrollments would likely go to the University of Manchester. For York, the plan is to notice the university this summer and provide alternatives with other exchange partners. At the same time, UCEAP is subsequently recommending reopening the following programs at the University of London – the Royal Holloway and the School of Oriental & African Studies. UCEAP also proposes to open a new summer option at the University of East Anglia as an alternative to the over-subscribed Sussex program.

XI. Program Consolidations, Suspensions and Closures

A. East China Normal University, Beijing

BRIEFING/DISCUSSION: ECNU is being closed due to low enrollments. This decision is also supported by both the Regional Director and the Study Center Director.

B. Peking University: summer only

BRIEFING/DISCUSSION: Peking's enrollments have been declining for a number of years. This would be replaced by the Shanghai summer program.

C. University of New South Wales (summer only) and University of Western Australia

BRIEFING/DISCUSSION: After extensive discussions with the faculty advisory committee, UCEAP is ready to close both of these programs. Enrollments continue to be low in both of these programs.

D. York and Leeds Universities, United Kingdom (see above)

XII. Revisions to UCIE's Bylaws – Chair Kern

ISSUE: The UCIE bylaws currently include the following: 1) Considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, or Divisional committees; 2) provide continuing review of UCEAP and its policies; 3) consult with UCEAP on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs; 4) represent the Senate in the selection of Study Center Directors; maintain a liaison with the Council of Campus Directors; 5) advise the UCEAP Director on all matters of international education; 6) hold responsibility for the final academic review of new Study Centers and Programs after the first three years, and for regular reviews of all centers and programs every ten years or as conditions may require; and 7) authorize and supervise all courses and curricula in UCEAP. In making changes to the bylaws, Chair Kern advised members that simply making additions is not sufficient; the committee will need to give up some functions and/or responsibilities.

DISCUSSION: One possible revision (under #5) is to replace the 'UCEAP Director' with the Provost. One member suggested that UCIE could identify and set guidelines for the evaluation of new opportunities for internships and undergraduate service learning with international agencies and non-governmental organizations (NGOs). One difficulty is that students often do these things on their own. However, if UCIE intervenes in this area, students could get academic credit for such activities. The

main problem with the current set of bylaws is that they make UCIE a reactive, rather than proactive, body. UCEAP only represents a subset of the internationalization that is occurring on UC campuses. Without changing its bylaws, UCIE is missing an opportunity to provide Senate faculty oversight over these campus internationalization efforts. That said, there may need to be joint initiatives with UCEAP and the campuses (e.g., UCEAP could handle logistics for some campus programs). One member also suggested encouraging and facilitating arrangements for international research by faculty, graduate students, and where appropriate, undergraduate students. However, members agreed that such responsibility is not appropriate for a systemwide Senate committee. Instead, such arrangements should originate on the campuses and the local CIEs. The proposal of broad international initiatives might be another area where UCIE could play a role as well.

ACTION: Analyst Todd Giedt will draft a set of revised bylaws and justifications for the fall meeting; a subcommittee on bylaws will be convened (Bjorn Birnir, Isaac Scherson, and Christina Schwenkel).

VIII. New Business

There was not any new business.

The meeting was adjourned at 4:00 p.m.

Attest: Richard Kern, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst