

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION ANNUAL REPORT 2011-12

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Responsibilities and Duties

Per [Senate Bylaw 182](#), the University Committee on International Education (UCIE) is primarily charged with 1) considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee; and 2) continuing review of the Education Abroad Program and its policies. As part of its charge, it consults with the University of California Education Abroad Program (UCEAP) on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs. The committee also oversees the formal review of programs and advises the President on the appointment of Study Center Directors. UCIE met in-person three times and held one iLinc video conference during the 2011-12 academic year; the committee's key activities and accomplishments are highlighted in this report.

UCEAP Overview

UCEAP's enrollment peaked in 2010-11, with 4,808 students; it enrolled 4,684 students in 2011-12. However, one area of growth continues to be UCEAP's summer programs, which have increased from 850 participants in 2009-10 to 1,062 participants in 2011-12. At the same time, there has been a 15-20% drop in year-long enrollments. Enrolments at most campuses were stable, with Berkeley and Merced showing some growth, and Davis posting over 30% reduction in its enrollments. Budgetary goals for 2011-12 include continue reducing UCEAP's subsidy (by half yearly, down to zero by 2015-16); funding UCEAP's strategic initiatives (particularly scholarships and academic integration); continue to reduce UCEAP's program option fees (POFs); funding UCEAP's contingency reserve; and revenue sharing with the campuses. During this past year, UCEAP made progress on all of these goals with the exception of reducing POFs. With respect to revenue sharing, UCEAP was able to share \$1M with the campuses this past year.

Against this backdrop, UCIE remains concerned about potential direct competition and conflict between EAP programs and campus-based programs. As one case in point, UCEAP developed, and UCIE approved, five faculty-led programs to commemorate its 50th Anniversary. After some push-back from the campuses, which often specialize in faculty-led programs, UCEAP has agreed not to develop any more of these types of programs for the time being. Another area of concern is the use of third-party providers by UCEAP. UCIE has observed that the majority of the new programs approved over the past two years have utilized third-party providers. While not criticizing this approach per se, nor questioning the quality of the third party providers, UCIE has been in discussion with UCEAP on the rationale for the use of third-party providers. In particular, UCIE is interested in learning how programs led by third party providers are different from other EAP programs, in terms of student learning and satisfaction; and their financial characteristics; their implications for faculty oversight; and other relevant dimensions. UCIE and UCEAP have agreed that this issue will be discussed in depth during the 2012-13 year.

Academic Oversight of UCEAP

UCIE approved the [Plan for the Academic Oversight of UCEAP](#) in May 2012; it is posted on the Senate's UCIE page under "Reports." The *Plan* responds to a need for reassessment caused in part by, in recent years, the decrease in the number of study center directors, and structural changes at UCEAP. The *Plan* revitalizes the central role of UCIE, while simultaneously

identifying the oversight structures within UCEAP. These include, but are not limited to, Associate Vice-Provost and Executive Director, Faculty-in-Residence, on-site faculty directors, visiting professors, campus faculty directors, faculty advisory committees, and non UC faculty academic liaisons. The *Plan* also lists the following new and/or expanded features of academic oversight: 1) Continued consultative relations with UCIE and the Academic Senate; 2) the establishment of a stable number of UC Faculty Study Center Directorships (between 8 and 10 FTE total); 3) an increased number of visiting professorships (from three to seven); 4) replacement of stateside Faculty Consultants with in-country Faculty Liaisons; 5) regular consultation with Faculty Advisory Committees (FACs); regular three- and ten-year faculty reviews of UCEAP programs; and 6) greater integration of faculty on campuses in the work of academic oversight and academic integration.

UCEAP Strategic Initiatives

Beginning in 2010-11, UCEAP engaged in a strategic planning exercise, which resulted in the following strategic initiatives: new program development, alumni engagement, scholarships, a total revamping of the UCEAP website, the creation of a new UCEAP business model, development of strategies for student management, the 50th Anniversary activities, international student recruitment at some Study Centers, and further development of academic integration (AI). Some deliverables emerging from these initiatives included the launching of an alumni engagement initiative; offering \$500K in new scholarships; initiating a UCSB student ambassadors program; and developing an AI plan through establishing an AI Task Force. It is expected that the scholarships initiative will offer students \$1,000 for summer programs, \$2,000 for semester long programs and \$3,000 for year long programs.

EAP Governance Committee

UCIE Chair Bhavnani and Vice Chair Craig participated in the EAP Governance Committee meetings this year. Discussions at the Governance Committee, chaired by Provost Patricia Turner, included budgetary developments at UCEAP (revenue sharing and General Fund allocation), the relationship between UCEAP and faculty led travel-study programs on all the campuses, and UCEAP scholarship initiatives.

UCEAP Program Development

In May 2012, UCEAP and UCIE agreed to a limit of five new programs per year. UCIE also instituted a two-stage program proposal process, whereby UCEAP will initially present new program proposals at a first meeting for an initial hearing. At the subsequent meeting, UCIE will make its final decisions on the disposition of the program proposal heard at the earlier meeting. This arrangement gives UCIE members the needed time to consult with their campus faculty colleagues, constituents and other experts. In the 2011-12 academic year, UCIE approved the following new programs: The Middle East Language and Culture program (with CIEE in Morocco); AMIDEAST Rabat Program and the IES Abroad Semester Program in Rabat (back-up programs to the Middle East Language & Culture programs, also in Morocco); the Language & Culture Program in Amman, Jordan (back-up program to Egypt); the Ben Gurion Semester Immersion program (Israel); the Multi-site European Program (London/Paris or Madrid/Rome); the Multi-site Thematic Summer Program at Hong Kong University; the Delhi IES program (India); and the Pune Summer Research/Internship Program on Contemporary India.¹ For more details on these programs, see Appendix A.

UCEAP Closures & Suspensions

¹ It should be noted that the India program approvals were carry-overs from the 2010-11 academic year.

During the 2011-12 academic year, UCEAP closed the Language and Culture Program in Bahia, Brazil; it instituted one-year suspensions on both the program at the Middle East Technical University in Ankara, Turkey, and the program at Adelaide University in Australia.

Study Center Directors

UCIE made recommendations on study center director (SCD) candidates for Japan and Shanghai.

2011-12 Formal Reviews

UCIE reviewed two programs in the 2011-12 academic year – South Africa and Scandinavia (Denmark & Sweden):

- *South Africa*: A UCIE representative participated in the formal review of South Africa. UCIE also submitted its comments on the review to UCEAP. Formal follow-up by UCEAP will take place in one year.
- *Scandinavia*: A UCIE representative participated in the formal review of Scandinavia. UCIE also submitted its comments on the review to UCEAP. Formal follow-up by UCEAP will take place in one year.

2012-13 UCIE Formal Review Committees

Members approved the following programs to be formally reviewed in the 2012-13 academic year: Costa Rica, Ireland (postponed from 2011-12), Italy, Paris Summer Language and Culture Program (three-year review & postponed from 2011-12), and the United Kingdom.

EAP's 50th Anniversary

UCEAP has organized and facilitated events and gatherings commemorating EAP's 50th Anniversary. Some of these events include(d) an alumni weekend (April at UCSB); a UCB academic conference with UC Berkeley's Center for Higher Education (in late October/November); the CIEE conference in Shanghai, China (fall 2012). At the January Regents meeting, Director Guinard also made a presentation on EAP's history/50th Anniversary.

Acknowledgements

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Respectfully submitted:

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Richard Kern (UCB)	Errol Lobo (UCSF)
Jeanette Money (UCD)	Robert Anderson (Council Vice Chair, ex-officio)
Edward Dimendberg (UCI)	Robert Powell (Council Vice Chair, ex-officio)
A. Carlos Quicoli (UCLA)	Elizabeth Sciaky (Graduate Student Rep.)
Cristían Ricci (UCM)	Andrew Rawls (Undergraduate Student Rep)
Piya Chatterjee Yang Ye (UCR)	Todd Giedt (Senate Associate Director/Analyst)

UCIE 2011-12 Annual Report, Appendix A: 2011-12 EAP Program Approvals

Title	Host Institution/3rd Party Provider	Location	Duration	Special Focus	Start Date/Status
Arabic Language & Culture	CIEE	Rabat, Morocco	Fall;#Spring	Arabic language and area studies	Fall 2013
AMIDEAST Rabat Program	AMIDEAST	Rabat, Morocco	Fall;#Spring	Arabic language	Fall 2013 if needed
IES Abroad Semester Program in Rabat	IES	Rabat, Morocco	Fall;#Spring;#Summer	Arabic language	Fall 2013 if needed
Language & Culture Program in Amman, Jordan	CIEE	Amman, Jordan	Fall;#Spring	Arabic language	Fall 2013 if needed
Ben Gurion University Immersion	Ben Gurion University of the Negev	Beer Sheva, Israel	Fall;#Spring;#Year	Global Health, Sustainable Development	Fall 2013
Perspectives on the Global City	ACCENT International	UC Centers in London & Paris	Spring quarter	Tale of Two Global Cities; European Transformations: Madrid & Rome in Dialogue	Spring 2013
Global Business in Asia	University of Hong Kong	Hong Kong	Summer	Asia as the Global Future; Global Business in Asia: New Horizons	Summer 2013
UC Explores New Delhi	IES	New Delhi, India	Fall;#Spring;#Year		Fall 2012
Contemporary India Internship or Research	Alliance for Global Education	Pune, Maharashtra, India	Summer	Contemporary Indian society, politics, economics, and culture	Summer 2012
University of Hyderabad	CIEE	Hyderabad, India	N/A		Active
Taiwan Language & Culture Summer Session	National Taiwan Normal University, Mandarin Training Center	Taipei, Taiwan	Fall;#Summer	Chinese language	Active
Language & Culture Program in Dakar	CIEE	Republic of Senegal, West Africa	Fall	Language & Culture; Francophone Studies; African Studies	Fall 2012

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Title	Approval Date	Minutes Pg. #s	Year	Notes
Arabic Language & Culture	5/18/2012	3-4	2011-12	Offered in conjunction with University Mohamed V, Souissi and the Qalam wa Lawh Arabic Language Center. Spring option approved, but not being offered in 2013.
AMIDEAST Rabat Program	5/18/2012	4	2011-12	Approved as back-up to CIEE L&C Rabat program.
IES Abroad Semester Program in Rabat	5/18/2012	4	2011-12	Approved as a back-up to the CIEE L&C Rabat program.
Language & Culture Program in Amman, Jordan	5/18/2012	4-5	2011-12	Approved as a back-up program to the AUC program in Egypt.
Ben Gurion University Immersion	5/18/2012	5	2011-12	Year option added.
Perspectives on the Global City	5/18/2012	6-7	2011-12	UCIE specified a minimum GPA of 2.5.
Global Business in Asia	5/18/2012	7	2011-12	Multi-site, thematic summer program. 2 "tracks" were under consideration & approved, but only 1 is being offered Summer 2013.
UC Explores New Delhi	11/4/2011	3-4	2011-12	Offered in conjunction with Jawaharlal Nehru Univ. & Delhi Univ.'s Kamala Nehru College. Replaces former UCEAP Delhi program. Year Option not yet offered.
Contemporary India Internship or Research	11/4/2011	3-4	2011-12	The program is offered in conjunction with Fergusson College.
University of Hyderabad	11/4/2011	3-4	2011-12	Offered in conjunction with Univ. of Hyderabad's Study in India Program. UCIE approved an administrative affiliation with CIEE in Hyderabad so it can continue to offer Hyderabad University's Study in India Program (SIP). This arrangement will be reviewed in three years' time.
Taiwan Language & Culture Summer Session	11/3/2011	5	2011-12	This program replaces the provisional arrangement with CIEE at National Chengchi University.
Language & Culture Program in Dakar	11/4/2011	5	2011-12	Offered in conjunction with the Suffolk University-Dakar Campus. Program tracks include development studies for students with advanced French.

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50th Anniversary Faculty-Led Programs	N/A	Austria, Belgium, Czech Republic, Denmark, Egypt, France, Germany, Netherlands, UK	Summer	See notes.	Summer 2012
Central European Studies	CIEE	Prague, Czech Republic	Fall;#Spring		Fall 2013
Brazilian Studies, Salvador	CIEE	Salvador da Bahia, Brazil	Fall;#Spring	Brazilian Studies	Spring 2012
European Transformations	ACCENT International	UC Centers in Madrid & Rome	Spring	Multi-site European program	Spring 2013

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50th Anniversary Faculty-Led Programs	11/3/2011	5-6	2011-12	1) Food, Religion, and Culture in Egypt and the Middle East; 2) 21st Century Technologies and the Digital Divide: A European Perspective; 3) Jews in Germany from the Middle Ages to the Present; 4) A Journey Through Time: How Our planet Has Shaped Civilization; & 5) Religion, Secularism, and Civil Societies. Only the first 3 programs took place; intended to run only in Summer 2012.
Central European Studies	1/27/2012	2-3	2011-12	Offered in conjunction with Charles University. UCIE approved 2 tracks -- Film Studies & Central European Studies; UCEAP later cancelled the Film Studies track.
Brazilian Studies, Salvador	1/27/2012	3-4	2011-12	Offered in conjunction with Universidade Catolica do Salvador and Universidade Federal da Bahia. New Fall Option added beginning in Fall 2013-14.
European Transformations	5/18/2012	6-7	2011-12	Students can earn semester credit after completing an internship.