

# UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION ANNUAL REPORT 2010-11

## TO THE ASSEMBLY OF THE ACADEMIC SENATE:

### **Responsibilities and Duties**

Per [Senate Bylaw 182](#), the University Committee on International Education (UCIE) is primarily charged with 1) considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee; and 2) continuing review of the Education Abroad Program and its policies. As part of its charge, it consults with the University of California Education Abroad Program (UCEAP) on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs. The committee also oversees the formal review of programs and advises the President on the appointment of Study Center Directors. UCIE met in-person two times and held two iLinc video conferences during the 2010-11 academic year; the committee's key activities and accomplishments are highlighted in this report.

### **UCEAP Overview: Stabilization and Renewed Growth**

In 2010-11, after a couple of years of downsizing, UCEAP experienced a period of general stabilization that culminated in renewed program development towards the end of the year. In August 2010, Professor Jean-Xavier Guinard was appointed as the new Associate Vice Provost and Executive Director for UCEAP; his term began on October 1, 2010. In November 2010 UCEAP's Santa Barbara staff numbered 70 (from approximately 120 FTEs a couple of years ago) and 75 FTEs abroad. By May 2011, EAP enrollments stood at 4,834 students and 1,117 reciprocity students (as compared to 4,189 students in 2009-10). UCEAP faced two crises this past year, in Egypt and Japan, which required evacuations of its students. Due to the tsunami in Japan, UCEAP evacuated 77 students in its Japan programs, and all of the Japan programs were suspended (thereby cancelling the spring programs for an additional 46 students). After the uprising in Cairo, the Egypt programs were also suspended and students evacuated. UCEAP suffered \$400,000 in cumulative losses resulting from both these crises.

With General Fund state appropriations to EAP ending by 2013-14, UCEAP continued to implement its new budget model, which relies on student fees to fund its programs. Fiscally, UCEAP should eliminate its budget deficit in 2011-12 and begin to accumulate a contingency reserve to hedge against the inherent risks in study abroad (currency fluctuations, natural disasters, political unrest, etc.). UCEAP also entered into a memorandum of understanding (MOU) with UC Santa Barbara (UCSB), which took force on July 1, 2010, and established an administrative partnership (concerns information technology, human resources, and faculty support), but allows UCEAP to retain its independent identity. The MOU also altered Director Guinard's reporting line so that he now has a "dotted" line to the UCSB EVP Gene Lucas, but he still directly reports to Vice Provost Dan Greenstein at the Office of the President (UCOP). Finally, UCEAP initiated strategic planning efforts in January 2011 with a focus on study abroad opportunities for all students, academic excellence, and best business practices.

### **EAP Governance Committee**

UCIE Chair Haviland, Vice Chair Kagan, and Errol Lobo participated in the EAP Governance Committee meetings this year. EAP Governing Committee minutes can be found at: <http://web1.eap.ucop.edu/staff/bulletinboard.htm>.

### **EAP Program Development**

UCIE lifted its informal “ban” on new programs, which had been in place since 2009.<sup>1</sup> When it lifted the ban, UCIE made the following statement to UCEAP:

“UCIE agrees to consider new program proposals with the expectation that new programs will be reviewed on an ad-hoc basis, will be self-supporting, and that faculty consultation will take place through the relevant FACs, which should be involved at the preliminary stages of the development of the new program. UCIE should be informed that such planning is taking place.”

Towards the end of 2010-11, UCEAP moved forward with a number of new program proposals. UCIE approved new programs at the following host institutions and third-party providers: Bogazici University and Koc University, Istanbul, Turkey; CIEE Taipei Intensive Chinese Language Program, Taiwan; Tsinghua University, Beijing, China; Hong Kong Polytechnic University; Pompeu Fabra University, Barcelona, Spain; Chinese University of Hong Kong; Universidad Tres de Febrero, Buenos Aires, Argentina; University of New South Wales Traveling Summer School, New South Wales, Australia; CIEE (Critical Studies), Paris, France; Free University (Summer), Berlin, Germany; University College, Dublin, Ireland; National University of Singapore; Singapore Agency for Science, Technology, & Research, and the London School of Economics. For more details on these programs, please see Appendix A.

### **Study Center Directors**

UCIE made recommendations on study center director (SCD) candidates for Argentina and Chile and Argentina, Egypt and the Middle East, France, Mexico, and Spain. UCEAP consolidated the SCD positions in Argentina/Chile (one SCD for both countries), China (the Beijing SCD was consolidated under the Shanghai SCD), and France (only one SCD for France). The Egypt SCD will also have responsibility for the Turkey programs. UCEAP consultants have informed UCIE that EAP is heading towards a model of governance that does not include faculty SCDs. This decision is being driven by both cost and the fact that SCDs represent, in UCEAP’s opinion, an outmoded operational model in the field of study abroad. Instead, EAP will primarily rely on local liaison officers, who are usually faculty members at the host institutions. The liaison officer would either oversee academic matters only or oversee both operational and academic matters. At many locations, administrative details are being handled by staff at the host institutions.

### **2010-11 Formal Reviews**

UCIE reviewed four programs in the 2010-11 academic year – Australia, China, Korea, and New Zealand (see Appendix B):

- *Australia:* UCIE approved the Australia review report at its May 2011 meeting (see p. 4 of the May minutes); formal follow-up by UCEAP will take place in one year.
- *China:* UCIE approved the China review report at its June 2011 meeting (see pp. 1-2 of the June minutes); formal follow-up by UCEAP will take place in one year.
- *Korea:* UCIE approved the Korea review report at its June 2011 meeting (see p. 2 of the June minutes); formal follow-up by UCEAP will take place in one year.
- *New Zealand:* UCIE approved the New Zealand review report at its May 2011 meeting (see p. 4 of the May minutes); formal follow-up by UCEAP will take place in one year.

### **2011-12 UCIE Formal Review Committees**

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<sup>1</sup> See UCIE’s 2009 report “UCEAP General Budget Principals,” which was prepared for the EAP Task Force.

Members approved the following programs to be formally reviewed in the 2011-12 academic year: Ireland, Paris Summer Language and Culture Program (three-year review), Scandinavia, and South Africa.

### **Faculty Advisory Committees**

UCIE advised UCEAP on the formation of a number of faculty advisory committees (FACs) in 2010-11; these included the following FACs: FAC on UCEAP in China, Taiwan, and Hong Kong, FAC on UCEAP in Southeast Asia, a FAC on UCEAP in the Middle East, and FAC on Spanish Language and Culture Programs. With the exception of the Turkey FAC, members for these FACs have two-year terms. UCIE also recommended establishing a FAC on Heritage Language Programs.

### **UCIE Whitepaper on Academic Integration**

At the June meeting of the EAP Governance Committee, UCIE Chair John Haviland presented UCIE's white paper on Academic Integration (AI). The white paper (see Appendix C) outlined the elements of AI, provided a status update on AI activities on some of the campuses, presented a number of recommendations. In short, UCIE noted that AI efforts involve five categories of activities: outreach, promotion, advising, requirements and bridges. It also observed that the level of AI activities vary widely by campus. Finally, it made the following recommendations: 1) Continuing ongoing administrative support to UCEAP and campus education abroad offices; 2) Giving appropriate priority to creating a database of individual EAP approved courses; 3) Increasing faculty involvement in vetting new program proposals and periodic review of existing programs; and 4) Active and widely distributed involvement of the administration and faculty towards the stated goal of "internationalization".

### **UCEAP Miscellaneous Proposals and White Papers**

- *White Paper on Reciprocity*: UCEAP released its white paper on reciprocity to the EAP Governing Committee and UCIE. See [http://www.universityofcalifornia.edu/senate/committees/ucie/Reciprocity\\_white\\_paper.pdf](http://www.universityofcalifornia.edu/senate/committees/ucie/Reciprocity_white_paper.pdf).

### **Acknowledgements**

UCIE wishes to acknowledge the contributions of its principal consultant, Associate Vice Provost and UCEAP Executive Director Jean-Xavier Guinard, as well as UCEAP Regional Director Linda York.

Respectfully submitted:

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Robert Anderson (Council Vice Chair, ex-officio)  
Daniel L. Simmons (Council Chair, ex-officio)  
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UCIE Program Reviews

Title	Year	Description	Status	Reviewer	Follow-Up
Australia	2010-11	UCIE approved the report. UCEAP will submit a report on the follow-up to this review in one year's time.	Completed	Vincent Resh	5/18/2012
New Zealand	2010-11	UCIE approved the review report. UCEAP will submit a report on the follow-up to this review in one year.	Completed	Kum-Kum Bhavnani	5/18/2012
China	2010-11	UCEAP should submit a report on the follow-up to this	Completed	Giacomo Bernardi	5/18/2012
Singapore	2009-10	UCEAP submitted a follow-up report to this review at the	Completed		
Taiwan	2009-10		Completed		
FU Best	2009-10	UCEAP submitted a follow-up letter on FU-BEST to UCIE in	Completed	Debra Lewis	
Korea	2010-11	UCEAP should submit a report on the follow-up to this	Completed	Cristian Ricci	5/18/2012
Chile	2007-08		Completed		
Rome	2007-08		Completed	Errol Lobo	
Russia	2007-08	A new Russia program was established with CIEE in June	Completed	Olga Kagan	
Barbados	2008-09		Completed	John Haviland	
Hungary	2008-09	Program was subsequently closed due to the budget	Completed		
Madrid Summer L&C	2009-10		Completed		

**UCIE Program Reviews,  
2010-11**

Title	Host Institution/3rd Party Provider	City, Country	Duration	Start Date/Status	Approval Date
Tsinghua University	Tsinghua University	Beijing, China	Spring Semester	Spring 2013	5/13/2011
Hong Kong Polytechnic University	Hong Kong Polytechnic University	Hong Kong	Fall Semester;#Spring Semester	Fall 2012	5/13/2011
Pompeu Fabra University	Pompeu Fabra University	Barcelona, Spain	Winter Quarter;#Spring Quarter	Winter 2013	5/13/2011
Chinese University of Hong Kong	Chinese University of Hong Kong	Hong Kong	Summer	Cancelled	5/13/2011
Universidad Tres de Febrero	Universidad Tres de Febrero	Buenos Aires, Argentina	Summer	Summer 2012	6/16/2011
University of New South Wales Traveling Summer School	University of New South Wales Traveling Summer School	New South Wales, Australia	Summer	Summer 2012	6/16/2011
Critical Studies Program	CIEE	Paris, France	Fall Semester;#Spring Semester;#Year	Spring 2012	6/16/2011
Free University Berlin Summer	Free University	Berlin, Germany	Summer	Summer 2012	6/16/2011
University College Dublin , Quinn School of Business, Summer	University College Dublin	Dublin, Ireland	Summer	Cancelled	6/16/2011
National University of Singapore Biodiversity Program	National University of Singapore	Singapore	Summer;#5 weeks	Summer 2012	6/16/2011
Singapore Agency for Science, Technology, & Research	Singapore Agency for Science, Technology, & Research	Singapore	2-6 Months	Fall 2012	6/16/2011
London School of Economics	London School of Economics	London, England	Summer;#6 Weeks	Summer 2012	6/16/2011
Bogazici University	Bogazici University	Istanbul, Turkey	Fall Semester;#Spring Semester;#Year	Fall 2012	1/21/2011
Koc University	Koc University	Istanbul, Turkey	Fall Semester;#Spring Semester;#Year	Fall 2011	1/21/2011
CIEE Taipei Intensive Chinese Language Program at National Chengchi University	CIEE	Taipei, Taiwan	Fall Semester;#Spring Semester;#Year	Summer 2011	3/21/2011