

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
ANNUAL REPORT 2013-14**

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Responsibilities and Duties

Per [Senate Bylaw 182](#), the University Committee on International Education (UCIE) is primarily charged with 1) considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee; and 2) continuing review of the Education Abroad Program and its policies. As part of its charge, it consults with the University of California Education Abroad Program (UCEAP) on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs. The committee also oversees the formal review of programs and advises the President on the appointment of Study Center Directors. UCIE met in-person three times and held one iLinc videoconference during the 2013-14 academic year; the committee's key activities and accomplishments are highlighted in this report.

UCEAP Overview

In 2013-14, UCEAP should finish the year with 4,400 total participants. Over the next couple of years, it aims to enroll 4,600 participants for 2014-15, and 5,000 participants for 2015-16. Summer program enrollments continue to show robust growth (at 25% of total enrollments), and the multi-site programs are proving to be quite popular. All of the UC campuses grew their enrollments as well. Despite increasing participants, UCEAP's full time equivalents (FTEs) declined slightly this past year, due to the high participation rates in short-term, summer, and semester programs.

From the perspective of this committee, UCEAP's finances remain a concern for UCEAP's long-term viability. UCEAP's revenues are based upon student tuition and student fees, along with a small state subsidy (\$500K), which will fall to \$250K in 2014-15, and to zero in 2015-16. Without any tuition increases until 2016-17, UCEAP will run a significant operating deficit of between \$1.5M and \$2.5M, thereby eating up its surplus. If tuition increases begin in 2015-16 at 6%, UCEAP would still run deficits, but the impact on its accumulated surplus would be somewhat less. Indeed, UCEAP ran a small deficit (less than \$1M) in 2013-14. In addition, international costs have been rising, and exchange rates are currently less favorable to the U.S. That said, UCEAP has now built up its contingency reserve to the targeted level of \$4.6M. UCEAP's continued sustainability requires enrollment growth, tuition increases, and development efforts (or some combination of those three).

UCEAP continues to invest in its strategic initiatives. UCEAP identified three goals over the next three years – enrollment growth, UC stakeholder collaboration, and technology enterprise resources management. UCEAP's primary enrollment goal is 5,000 participants by 2015-16. With respect to scholarships, UCEAP awarded \$1M in scholarships in 2012-13. UCEAP has received over 1,000 applications for the upcoming summer programs. Finally, UCEAP is also launching a new partnership with UC's Division of Agriculture and Natural Resources (ANR) to handle ANR's enrollment management needs, which is interested in creating some programs to send students into the field. Although UCEAP is also offering its expertise in logistics, financial aid management, health and emergency services, at this time the partnership only includes enrollment management and the processing of student grades. ANR will begin with one course with approximately 30 students next year, and up to three courses in the following years with up to 150 students.

Program Approvals

One of the principal duties of UCIE is the approval (or rejection) of new program proposals from UCEAP. In 2013-14, UCIE approved nine new programs in Europe, India, the Middle East, and South America. Some of these programs were multi-site, included internship and/or experiential learning options, and included English instruction. In brief, UCIE approved the following new programs (the review of the India St. Xavier's immersion program is postponed until the October UCIE meeting):

Title	Location	Duration	Special Focus	Start Date/Status
American Councils Russia Programs Partner ¹	Moscow & St. Petersburg, Russia	Fall; Spring; Year	Russian language; UCLA	Fall 2014; Fall 2014
Cultural Memory in the Southern Cone	Buenos Aires, Argentina & Santiago, Chile	Fall	Human Rights; English	Fall 2015
Hyderabad*	Hyderabad, India	Fall	Interdisciplinary studies	Fall 2014
Jamia Millia Islamia Summer Program	New Delhi, India	Summer	Multi-site visits & excursions; service fieldwork	Summer 2015
Madrid/ACCENT Construct Program	Madrid, Spain	Fall; Summer	Interdisciplinary; social issues relevant to contemporary Iberia.	Fall 2015
Mediterranean 'Food' Construct Program	Istanbul, Turkey, Florence, Italy, & Barcelona Spain	Fall; Short-term (not summer)	Food & Culture; Mediterranean Diet	Fall 2015
Pune Contemporary India Internship or Research Program*	Pune, India	Summer	Internships	Summer 2014
St. Xavier's College Immersion Program	Mumbai, India	Fall; Spring; Year		Postponed for further review (Oct. 2014).
Technion, Israel	Israel	Fall; Spring; Summer	Internships	Fall 2015
University of Geneva: Semester in English	Geneva, Switzerland	Spring	English; Summer Internships	Spring 2015

*UCIE extended these programs for a three-year "trial" basis.

†Multi-site programs

¹ The American Councils programs are restricted to UCLA students only.

UCEAP Closures & Suspensions

In 2014-15, UCEAP will close/terminate the following programs and exchange agreements:

- Australia: The University of New South Wales summer program and the programs at the University of Western Australia;
- China: The programs at East China Normal University in Beijing, and Peking University's summer program (to be replaced by the Shanghai summer program);
- Hong Kong: The exchange agreement with Hong Kong Polytechnic University;
- India: The IES Delhi program;
- United Kingdom (reorganization): UCEAP is suspending York and Leeds due to low enrollments. At the same time, UCEAP is subsequently recommending reopening the following programs at the University of London – the Royal Holloway and the School of Oriental & African Studies. UCEAP also proposes to open a new summer option at the University of East Anglia as an alternative to the over-subscribed Sussex program.

UCIE Vision Statement for the University of California

In 2013-14, UCIE also drafted a Vision Statement for International Education at UC (see appendix), and submitted it to Academic Council in late May. Academic Council subsequently endorsed the Vision Statement and sent it to President Napolitano in June. The Vision Statement articulates the fundamental principles of international education and collaboration at the University. UCIE intends that the Vision Statement will serve as a living document that can be adjusted over time and adapted by individual campuses, but also one that nevertheless reminds us of certain core values with respect to advancing internationalization at UC. The Vision Statement is included in appendix one.

UC Mexico Initiative

At its March meeting, UCIE heard a presentation from Provost Aimée Dorr on President Napolitano's Mexico Initiative, which is focusing on student exchanges at the post-doctoral, and undergraduate levels. UC is primarily interested in cultural exchanges, short-term stays, post-doc exchanges, and research collaborations. The Universidad Nacional Autónoma de México (UNAM) is a key partner in this initiative. UC is also putting together a database of the activities that UC campus faculty members are involved in with respect to Mexico (e.g., research and other international activities). For its part, UCEAP is expanding the numbers of its partners in Mexico; waiving its program option fees for Mexico programs; initiating a Mexico scholarship program (25 \$2,000 scholarships); introducing a "Mexico Ambassadors' Program"; targeting heritage students for study abroad in Mexico; engaging UC alumni in Mexico and UCEAP alumni California to develop additional scholarships; and designing bi-national pre-professional school programs in a number of areas (law, health, etc.).

EAP Governance Committee

Chair Richard Kern and Vice Chair Bjorn Birnir (UCSB) represented UCIE on the EAP Governance Committee.

Study Center Directors

UCIE made recommendations on study center director candidates for positions at France, Italy, Northern Europe, and Spain.

2013-14 Formal Reviews

In 2013-14, UCIE reviewed the programs in Costa Rica/Monteverde, the United Kingdom, and Mexico. UCIE will receive an update on its recommendations from UCEAP at its May 2015 meeting.

2013-14 UCIE Formal Review Committees

Members approved France, Ghana, and Spain to be placed on the slate for the 2014-15 ten year review schedule. In addition, the committee agreed that CIEE Africa – Botswana, Senegal, and Tanzania (to be included with the Ghana review), Pompeu Fabra (with the Spain review), and CIEE Russia should be reviewed as part of the three-year review cycle in 2014-15.

Acknowledgements

UCIE wishes to acknowledge the contributions of its principal consultants – Associate Vice Provost and UCEAP Executive Director Jean-Xavier Guinard, UCEAP Associate Dean Jeff Stopple, and UCEAP Regional Director Linda York. In addition, UCIE wants to thank its representative from Council of Campus Director (CCD), Professor Juan Campo from UC Santa Barbara.

Respectfully submitted:

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Bernard Gifford (UCB)	Ben Crow (UCSC)
Andres Resendez (UCD)	William Jacob (Council Chair, ex-officio)
Isaac Scherson (UCI)	Mary Gilly (Council Vice Chair, ex-officio)
Steve Lee (UCLA)	Kevin Sabo (Undergraduate Student Rep.)
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