

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION ANNUAL REPORT 2012-13

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Responsibilities and Duties

Per [Senate Bylaw 182](#), the University Committee on International Education (UCIE) is primarily charged with 1) considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee; and 2) continuing review of the Education Abroad Program and its policies. As part of its charge, it consults with the University of California Education Abroad Program (UCEAP) on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs. The committee also oversees the formal review of programs and advises the President on the appointment of Study Center Directors. UCIE met in-person three times and held one iLinc videoconference during the 2012-13 academic year; the committee's key activities and accomplishments are highlighted in this report.

UCEAP Overview

In 2011-12, UCEAP recorded a slight drop in student enrollments (from record high of 4,808 in 2010-11), which included 4,684 participants or 2,539 FTEs. In 2012-13, UCEAP's enrollments fell by another couple of hundred students, to 4,478. This year's enrollment reflects a continued decline in year-long program enrollments, stable quarter/semester enrollments, some growth in the summer programs, and some drops in specific campus enrollment numbers.

Finances remain a central concern for UCEAP's long-term viability. UCEAP's revenues are based upon student tuition, along with a small state subsidy (\$1.15M), which will fall to zero in 2015-16. UCEAP continues to build its contingency reserve towards a target of \$4.6M. It also collects small amounts of revenue from special program option fees (POFs) on certain expensive programs. In addition, UCEAP increased its general participation fee from \$600 to \$900 in order to subsidize its POFs at 75% of their actual cost. UCEAP's continued sustainability requires enrollment growth, tuition increases, and development efforts (or some combination of those three). Most importantly, UCEAP is concerned about receiving its share of the \$125.4M tuition buy-out in the Governor's Budget. Based on its FTEs, UCEAP's share of the buy-out is estimated at approximately \$1.5M.

Program Approvals

As noted above, one of the principal duties of UCIE is the approval (or rejection) of new program proposals from UCEAP. In 2012-13, UCIE the following new programs: an English Engineering program option at Carlos III University of Madrid, a summer research program option at National Taiwan University, a fall honor's program at Sotheby's Art Institute in London, a summer engineering program in sustainability in Germany, a UC-construct program in Yogyakarta, Indonesia, a summer program in community public health in the Dominican Republic, and semester and year programs at University College in London and McGill University in Montreal, Canada. The full list of approved programs can be found in Appendix 1.

UCEAP Closures & Suspensions

In 2013-14, UCEAP will close or suspend the following programs: University of British Columbia (Canada), University of Tokyo (Japan), Middle East Technical University (Turkey), CIEE Critical Studies (France), Potsdam Language and Culture Program (Germany), Padova (Italy), and a number of programs in Australia -- Adelaide (non-renewal of the MOU that expires

in July 2013); La Trobe and Monash (cease exchanges at the end of 2014); and Wollongong and University of Western Australia (cease exchanges at the end of 2015).

Scholarship Initiative

UCEAP doubled its allocation for scholarships to \$1M in 2012-13 (up from \$500K in 2011-12) with \$200K being sent directly to the campuses, which should maintain current the levels of scholarships systemwide. UCEAP awards \$1K and \$2K respectively for its summer and year scholarships. In 2012-13, UCEAP awarded 276 scholarships (52 for the summer, 223 for the fall and year). In addition, UCEAP awarded a combined \$250K for the Duttenhaver and Dan Wise scholarships.

Other UCEAP Strategic Initiatives

The strategic plan includes seven initiatives – new program development, scholarships, alumni engagement, student management, website, academic integration, and international student recruitment. UCEAP has also articulated an enrollment goal of 5,000 students, which will be supported by focus groups, scholarships (\$1M), new program development, internships, “Live Chat,” social media, website, and student ambassadors.

Academic Oversight of UCEAP

UCIE asked UCEAP to report on two areas of concern in 2012-13 – the role of online education in study abroad programs and UCEAP’s use of third party provider programs (see the March 15, 2013 meeting agenda and minutes). In addition, beginning in 2012-13, UCIE will receive regular reports from the Chair of the Council of Campus Directors (CCD), who are the faculty directors of the campus study abroad offices.

UCIE Vision Statement for the University of California

In 2012-13, UCIE also drafted a vision statement for international education at UC. At present, this draft being reviewed by members, but it should be completed early in the 2013-14 academic year.

EAP Governance Committee

Chair Richard Kern and UCD member Jeanette Money represented UCIE at the EAP Governance Committee.

Study Center Directors

UCEAP has also just finished a faculty recruiting campaign, culminating with five new study center directors (SCDs) and five visiting professors. UCIE made recommendations on study center director (SCD) candidates for these positions at Argentina/Chile, Egypt, France, and Spain in November 2012. The total number of SCDs now stands at seven FTEs, which are located in Berlin, Chile-Argentina, Egypt, Spain, Japan, France, and China. UCEAP has visiting professorships at ICU/Japan (2), MGU/Japan, Mexico, Netherlands, Italy, and China. However, UCEAP did eliminate the Padova Study Center Director position in Italy, arguing that low enrollments made this position no longer viable.

2012-13 Formal Reviews

UCIE reviewed three programs in the 2012-13 academic year – Ireland, Paris Summer Language & Culture Program, and the Italy Programs.

2013-14 UCIE Formal Review Committees

Members approved the following programs to be formally reviewed in the 2013-14 academic year: Japan, Mexico, and the Netherlands.

Personnel Review of the UCEAP Executive Director

In 2012-13, UCIE participated in the formal review of UCEAP Director Jean-Xavier Guinard.

Acknowledgements

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Respectfully submitted:

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