UNIVERSITY OF CALIFORNIA   **ACADEMIC SENATE**
UNIVERSITY COMMITTEE ON EDUCATIONAL POLICY
MEETING MINUTES
MONDAY, MAY 5, 2014

Attending: Tim Labor, Chair (UCR), Tracy Larrabee, Vice Chair (UCSC), Nicholas Sitar (UCB) (telephone), Ann Plane (UCSB), Donald Curtis (UCSF), Troy Carter (UCLA) (telephone), Seeta Chaganti (UCD), Mary Beth Pudup (UCSC), Jay Sharping (UCM), Mark Springer (UCR), Leslie Carver (UCSD), Ross Frank (Chair, UCOPE), Hilary Baxter (Assistant Director, Academic Planning, Programs and Coordination, UCOP), Keith Williams (Interim Director, UC Online Education), Bill Jacob (Chair, Academic Senate), Mary Gilly (Vice Chair, Academic Senate), Brenda Abrams (Principal Analyst)

I.   **Announcements and Updates**

Chair Labor reported that the Transfer Action Team has almost finalized its report. The Team met with the president to transmit the report, which will be forwarded to the Regents in May. The recent ICAS meeting focused on the May budget revise and SB 850. SB 850 deals with the introduction of four year baccalaureate degrees from the community college system and this proposal is not uniformly supported by the community college system or anyone else. An argument against this bill is that funding should go to four year institutions instead of community colleges and an argument supporting the bill is that the community colleges are uniquely positioned to offer certain degrees. Another question is whether there have been sufficient studies of workforce demand. ICAS discussed how the proposals for the $50M innovation grants will be spent. ICAS is concerned that data CPEC used to collect is no longer available and there is a question about whether CPEC will be replaced.

ICAS continues to monitor SB 1440, the associate degrees for transfer, and also discussed SB 1764 and SB 1200. There is a proposal to replace one of the three years of math college preparatory requirements with computer science. There is concern about AB 1451 which is about the equivalency of community college courses for high school credit, and the concern about this bill is that the community college courses should not replace high school courses. ICAS met with the legislative analyst's office and briefly discussed the May revise. Books have been selected for the California Open Education Resources Council. These books were chosen based in part on alignment with C-ID. ICAS met with a representative of Senator Steinberg and learned that SB 520 will not move forward. Council approved UCEP's letter about the Blue Ribbon Panel report on the evaluation of OIPP and Chair Jacob will add a cover letter that touches on cross campus enrollment and the hub. Council reviewed the UCI letter regarding WASC and it may be that no further action related to this is required by UCEP. The analyst will prepare a memo with the division's feedback on LEAP.

Discussion: Assistant Director Baxter noted that one study concluded that California will be a million baccalaureates short by 2025. In recent years there have been concerns about nursing shortages. Another concern is related to degree inflation. The bill does not have uniform support in the legislature. There have been some amendments to the bill and a small group of community colleges may be involved in a pilot that is limited to degrees that are not offered by the CSUs and UC.

II.   **Consent Calendar**

Action: The minutes were approved.

III.   **Consultation with the Academic Senate Office**
        •   *Bill Jacob, Chair, Academic Senate*
        •   *Mary Gilly, Vice Chair, Academic Senate*

Chair Jacob commented on the UCI letter about WASC. The Academic Planning Council will be issuing enrollment principles to be reviewed by BOARS and, if desired, by UCEP. The main point is there must be an

explicit enrollment plan. In terms of the budget, UC is waiting for news about the May revise. There was a discussion with the governor about reconsidering allowing UC to increase tuition. The math requirements have been discussed and for reasons that are not clear, the Department of Finance has taken an interest in this.

SB 1200 and SB 1440 are related to the transfer degrees. Senator Padilla wants computer science courses to count for math. Computer science courses now can count in area "g" and UC still wants the three years of mathematics to be required, after which a computer science course could be taken. This legislation is being supported by Microsoft and Google. Chair Jacob shared that an RFP for the evaluation of online courses is being prepared. The evaluation will attempt to look at some of the issues raised by the Blue Ribbon Panel which include costs, including hidden costs, the level of support provided and student satisfaction. Chair Jacob indicated that it will be important for the evaluation to be formative. The budgets for the online courses are being finalized now, with an average of $110K per course. Of the $10M carve out from the governor there is a significant amount that is unspent and it will revert back to the UCOP general fund if not used by May 15th. Provost Dorr decided the best use of this money would be to give funds to the executive vice chancellors. None of the $10M will be spent on the hub this year. The CSU had thirty three courses with 143 enrolled students. One issue is that students enroll but drop the course because they do not have the prerequisites or have been able to find a traditional class to take.

The current estimated cost for the cross campus enrollment system is close to $4M for approximately 100 course offerings and the proposed cost of the hub is between $3-$5M. The central administrative cost for doing cross campus enrollment manually is approximately $750K. Provost Dorr is proposing During the discussion with Department of Finance there was a question about whether the $10M is going to be an ongoing carve out in future budgets. The carve out is not part of the May revise right now. The governor is offering $50M in an incentive grant program to advance technology and the president has discussed submitting one proposal from the three segments. The May revise will tell UC a lot about the future of ILTI. If there is no earmark the president will need to decide if this initiative will continue and what the budget will be. Chair Jacob suggests that the president will want to move forward with cross campus enrollment.

Discussion: A member suggested that perhaps the order in which mathematics courses are taken should be more flexible. Chair Jacob explained that computer science courses count as an a-g course. It was noted that the purpose of the evaluation of the online courses should focus on ways to improve the courses and that the individuals actually impacted by these courses should be asked how they feel. Another issue to monitor is how well students who are not well-prepared perform in the online courses.

IV.   **Consultation with the Office of the President**
    •   *Hilary Baxter, Assistant Director, Academic Planning, Programs and Coordination*

The item on undergraduate completion rates planned for the May Regents' meeting has been postponed possibly until July. Campuses have submitted their five year planning perspectives which list the programs that are in the planning pipeline. There was a discussion at the Academic Planning Council about providing more contextual information for the plans so the plans will not be made available to UCEP until the June meeting. The last time the information was collected, there were approximately 160 proposed programs university-wide and 190 new programs are proposed in the current planning perspectives. The increase is primarily graduate level programs.

Assistant Director Baxter attended a WASC conference last month and UC is getting more positive signals from the leadership. The idea of regional groupings of institutions was one recommendation. There were objections to the mission based accreditation system. A recommendation that institutions that are high risk are grouped together is gaining more traction. Institutions might be considered high risk if they are having financial problems or academic issues for example and these institutions would get a closer look. WASC's president commented that the job of the Commission is to set broad standards and if done properly institutions should be able to meet them. The assistant director described some of the concerns UCM has about the accreditation process to the WASC president, pointing out that some things WASC has asked for have stepped over the boundary of faculty prerogative. UCM has received so much attention because the campus is new and a threshold has to met before

the scrutiny decreases. A model has been developed to look at graduation rates that is based on looking at the total number of units an institution awards and what portion of the units are redeemed to get degrees. WASC will probably pilot this model. This model should not impact UC but it will allow other institutions to account for the part-time nature of their student populations.

Discussion: It was noted that UCM has worked hard to be responsive to WASC but there is a sense that it is an adversarial relationship. The relationships between the ALOs and WASC are reportedly good. Members can share suggestions about how to share the positive outcomes that have resulted from the accreditation processes. The concerns at UCM are shared by Stanford, CalTech and other institutions.

V. AP Credit
   • *Ross Frank, Chair, University Committee on Preparatory Education*

Chair Labor explained that UCEP is being asked to sign off on the UCOPE memo regarding the use of AP credit at the campuses. Chair Frank indicated that UCOPE actually hopes that the memo will be placed on UCEP letterhead and it should include the table which UCEP reviewed during its last meeting. The issue is credit given for courses subsequent to the entry level writing course. The concern is that high school courses are being used to satisfy college level writing courses. Chair Frank shared that UCOPE would like to send a message to the campuses to be conscious of how course credit for AP English is given.

Discussion: Members shared that the reaction from their campuses to the practices described in the table prepared by UCOPE was uniformly negative. The committee suggested edits to the memo. UCOPE is attempting to establish that the entry level writing requirements are being met. One issue related to accepting AP credit may be the cost associated with providing writing courses. At one campus, it is very expensive to help students meet the writing requirements after matriculation. A member indicated that AP courses are available to only certain types of students. There are serious concerns about the scoring of the AP courses. Another question is whether AP credit is used differently. Divisions might be asked to consider the actual value of the AP courses. Members discussed why writing is the focus and not other subjects. Chair Labor will revise the memo and send it out by Friday for review by UCEP members, after which it will be sent to Chair Frank for review.

Action: The chair will draft a memo outlining UCEP's concerns.

VI. UC Davis Discontinuance Proposal

The UCD representative indicated that from the perspective of that campus, the disestablishment of this program has been finalized. The faculty in the program have already been placed in new departments.

Discussion: A member commented that the concern was that this is a unique program, noting that other disciplines have the content that any students interested in optical science program would be able to take. It was clarified that this is a discontinuation of an academic program, not a disestablishment. Members did not voice any concerns or objections to the discontinuation of this program. It does seem that the program was discontinued abruptly for budgetary reasons. Chair Labor suggested that the decision of the divisional Senate should be honored. It was suggested that catalogs should have information that points students towards the other courses for an optical sciences major. The committee agreed that UCEP's discussion today constitutes the systemwide review called for in the Compendium.

Action: UCEP approved the discontinuance of the UC Davis Optical Science Engineering Program. UCEP approved a letter recommending voicing UCEP's concerns.

VII. Proposed Revisions to the Compendium

The committee is invited to comment on proposed changes to the Compendium.

Discussion: One campus committee had no objections to the proposed changes. Assistant Director Baxter shared that the proposed changes include clarification that UCEP requested about unique titles. Members agreed not to opine on this matter.

Action: UCEP will not opine on this matter.

VIII.   Cross-Campus and Enrollment Policies
   • *Keith Williams, Interim Director, UC Online Education*

This is the second term that ILTI has had enrollments. Seventy nine students are still in the program now. Approximately 180 students enrolled at one point and 118 or 60% of students dropped. In the winter term, 71% of the enrolled students dropped their online courses. Students have been dropped from courses by the campuses and UCOE will try to determine why so many students are dropping the courses. In the winter term, about half of the student who were dropped by the campus because they were not eligible and the other half of the students dropped for other reasons. Some students may not have had the prerequisites, are not taking the required number of units at their home campus, or may not be in good standing. UCOE will try to examine whether drop out rates are different for the online versus traditional courses. The last term was dominated by UCSB where there were 60 enrollments which dropped down to 37. UCR and UCLA had their highest enrollments in the winter. There is variation with how campuses list the online courses for students and Interim Director Williams will meet with the registrars to discuss this matter. Better alert ways to alert students are needed and there are also ongoing discussions about how to determine if a course will count for major or GE credit.

There were eleven courses in winter, twelve in spring, and there should be fifteen total offerings in the fall. There should be about sixty offerings over the course of the year. ILTI will send funds to the campuses. Thirty proposals were approved which will result in 39 courses across the campuses. Five campus based courses will be made available across campuses. A requirement for ILTI is that a course is offered twice a year at quarter campuses and four times per year at semester campuses. The curriculum currently lacks diversity and perhaps as it expands, more students will be interested in online courses. Undergraduate deans and UCEP may be asked to weigh in on the types of courses that should be added. Currently ILTI only has a few core courses, so the goal would be to have something available in the main areas that have high enrollment. The next round of development will include more of these courses. One idea is to have a targeted RFP next time based on input from the deans and others at the campuses about the courses that would be most useful. Two of the courses with the highest enrollment in the winter were not gateway courses but they were unique courses that were not available at any other UC campuses.

Interim Director Williams indicated that modeling is being done to determine how to make online education sustainable. One model being explored involves having about one quarter of the students enrolled across campuses. Typically the formula is one TA for every forty to sixty students. It was noted that the curricular offerings need to be available in order to attract students. The interim director shared that students may not be aware of the online offerings and more advertising needs to be done in this area. There is a discussion about focusing on graduate and professional degree programs that might be financed by UCOP's finance department.

UCOE is postponing the RFP for the communications hub for three to four months while more information is gathered from the registrars. A data security group is looking at aspects of authentication and the security of data transfers. After this information is collected, UCOE will reconsider moving forward or not. Currently students have to get signatures from several people on the home campus and the host campus, a process which can take two months to complete. With simultaneous enrollment, there is no charge to the students' home campus but with the cross campus enrollment a mechanism will be in place to have funding transferred to the host campus. With the new process, when the signatures are received the registrars will check the prerequisites. ILTI is trying to get the approvals in advance. When the searchable database is built in a couple of years, students will be able to find the courses that have already been approved. Registrars are notified fairly quickly when students fall below twelve credits. The interim director described the RFP for evaluation of the online courses and UCEP may have an opportunity to review the draft.

The dates best for enrollment are being reviewed and currently the quarter campuses have different dates. UCOE can enroll students at any time and there is a question about whether this is okay. Another issue being discussed is when a student gets credit for taking a course and how much credit is apportioned. Interim Director Williams suggested that it would be beneficial for faculty to sit in on meetings with registrars that will be happening at the campuses.

Discussion: Vice Chair Larrabee emphasized the importance of having local TAs available to students taking online courses offered by another campus. The issue of advisor approval was discussed. It was noted that hardcopies of forms should no longer be required. Interim Director Williams indicated that the Senate could set parameters for how many online courses a student can take and when. A member described how one department did not agree that a history course articulated with its courses, and the interim director suggested that this type of feedback should be given to the instructors. One issue with evaluation is getting students to complete any surveys which may require incentives. The interim director shared that the Office of General Counsel has indicated that students taking a course at another campus should be considered to be enrolled in that campus, therefore giving the students access to library resources. Ways to give student IDs with access to limited library resources are being explored with the Information Technology Leadership Council.

IX.   Executive Session

Minutes were not taken during Executive Session.

X.   All UC Doctoral Student Support Conference

Chair Labor indicated that UCEP can comment on the materials from the doctoral support conference although it is not clear how undergraduate students are related to this topic. Professional development and non-resident student tuition are two important issues.

Discussion: The NRST policy has been discussed by at least two campuses and changing this policy is a priority. Members agreed that diversity should be highlighted. Members will send final comments on the memo to Chair Labor by this Friday.

Meeting adjourned at: 2:57 PM
Minutes prepared by: Brenda Abrams
Attest: Tim Labor