

UNIVERSITY OF CALIFORNIA

ACADEMIC SENATE

COORDINATING COMMITTEE ON GRADUATE AFFAIRS

MINUTES OF MEETING

TUESDAY, NOVEMBER 6, 2007

Present: Bruce Schumm, Mary Croughan, Janice Reiff, Anne-Myers Kelley, Kenneth Rose, David van Dyk, Patricia Springer, Farid Chehab, Elizabeth Watkins, Matthew Farrens, Tyrus Miller, Patrick Linder, and Todd Giedt

I. Chair's General Announcements and Updates – CCGA Chair Bruce Schumm

Graduate support/NRT and remote/online instruction are two issues that CCGA will continue to address over the coming months. At the October Council meeting, the senior managers group (SMG) confirmed that President Dynes did indeed ask the campuses to direct NRT monies to support graduate education. However, SMG remarks did not provide sufficient clarity on exactly how NRT money would be ultimately used. Chair Schumm added that he is in discussions with the UCPB Chair to pursue this issue further. The State Legislature filled UC's budgetary request to include \$10 million for graduate support in 2007-08; the 2008-09 proposed UC budget requests another \$10 million for graduate support. NRT will also be a discussion topic at the upcoming joint Council/Chancellor's meeting in March 2008. Members were asked to direct specific questions regarding NRT to Chair Schumm for this meeting.

At their respective meetings, both the Academic Planning Council (APC) and the Planning for Doctoral and Professional Education (PDPE) committee endorsed increasing the number of UC graduate students. The health sciences continue to be an area of emphasis in graduate program development. Bruce will participate in a work group that is working on assessing UC's need for the professional doctorate. A new Vice Provost for Research and Graduate Studies will be hired shortly. Campuses will be sending their enrollment growth plans for 2011-2021 to the State Legislature in March 2008. Chair Schumm will serve as the lead reviewer for Davis 'Design' proposal that CCGA originally received as a request for a simple name change. Finally, he announced that system-wide Senate Vice Chair nominations are due by January 4, 2008.

II. Announcements from the President's Office, Academic Initiatives

REPORT: Carol Copperud, Director of Academic Planning and Budget, attended in place of Vice Provost Justus, who was not able to come to the meeting. She reported that the new Vice President for Research and Graduate Studies will start in January 2008. Long-range campus enrollment planning has been underway since June. Campuses will be submitting their proposals to UCOP by December 7, 2007 along disciplinary lines; these numbers will be delivered to the State Legislature by March 2008. The campus long-range enrollment plans are proposals at this point; they need to be assessed for feasibility and viability, and they have not been funded yet. Implementation planning will be the next step.

Legislation has been proposed to allow the California State University (CSU) system to offer the independent doctorate in nursing practice. Director Copperud reminded members that the State Legislature did grant CSU right to offer the Ed.D. (SB 724); discussion about the traditional relationship between CSU and UC with respect to the authority to offer the doctorate is ongoing. Chair Schumm added that some joint Ed.D. programs are being dropped; others are continuing, albeit under different parameters. CSU was allowed to independently offer the Ed.D. without additional resources; there is a provision for a ten-year review of these programs however.

She also reported that UCOP does not have full data on differential fee programs to fill CCGA's data request on differential fee programs from last year. While there is some information on graduate degree applicants, there is even less available data on the applicants to self-supporting programs—even on the campuses.

DISCUSSION: Members briefly discussed the applicant pool to many graduate programs; it was mentioned that some departments are being encouraged to admit fewer and fewer students each year. Director Copperud said that as graduate departments have reduced their growth rates over time, it has been hard to justify increasing state expenditures devoted to graduate growth. Chair Schumm observed that NRT also shrinks the graduate student pool in terms of international students. Director Copperud added that while there is a strong argument for growth in the health sciences, such a robust argument for growth in other graduate programs has not been developed. The Davis proposal for a School of Public Health is an example of the UCOP-coordinated growth in health sciences. Members also briefly discussed expanding the scope of Senate reviews of new schools.

Members held an extended discussion about NRT and graduate support. Director Copperud confirmed that \$10 million was allocated towards graduate education among the ten campuses this year. Half of that money was allocated on the basis of graduate academic (non-professional) student enrollment; the other half was allocated on the proportion of students subject to NRT. Director Copperud added that in the past NRT was incorporated into the General Fund, which was allocated to the campuses primarily on the basis of overall enrollment growth. Historically, there was not any differentiation of NRT funds; now NRT monies will be allocated on the basis of each campus's non-resident students. One member noted that while the new NRT allocation may still be fair to the entire system overall, certain campuses may receive fewer funds because they enroll fewer numbers of non-resident students than other campuses do. If any UC campus grows its non-resident international students, it does not receive any new money from the State to support this enrollment growth; the State only supports enrollment growth in domestic in-state students. This represents a financial disincentive for campuses to grow their graduate enrollment in international students. Chair Schumm summarized that there still is a significant lack of clarity around this issue; CCGA will continue to monitor and investigate NRT, possibly in cooperation with UCPB.

ACTION: Chair Schumm asked Director Copperud to send a list of available data on differential programs to Analyst Todd Giedt.

III. Consent Calendar

- A. Approval of the agenda
- B. Draft Minutes of the October 2, 2007 meeting
- C. Five-Year Campus Perspectives

ACTION: Members approved the consent calendar.

IV. The Role of the Terminal Masters Programs in a Research University – Chair Schumm

ISSUE: CCGA has been asked to look into the role of terminal masters at UC, particular in the way that such programs enhance and augment the mission of research universities. Historically, the CSUs have offered more terminal masters programs than UC. Chair Schumm added that UC may be able to offer more with its own terminal master's programs, especially in the sciences, than what the CSU is currently doing.

DISCUSSION: Members remarked that terminal master's degree programs are often differentiated along disciplinary lines. Terminal master's programs in the liberal arts prepare students for post-master's graduate programs; more technical master's programs are more job market-oriented. Combined bachelors/masters programs represent another issue that needs to be explored; such programs may be one way to increase graduate enrollments, or even the size of individual graduate seminars. The terminal master's degree may also be viewed as an add-on to undergraduate education, rather than part of a Ph.D. experience. There is certainly a sense that the bachelor's degree is no longer sufficient; students will get master's degrees from somewhere. Members agreed that terminal master's programs at UC may garner more national recognition than master's programs at other institutions. Once established, they may also enhance UC's research mission, and be of particular value to some campuses. Certainly, the argument can be made that these programs would be a boon to the state; their particular value to UC's status as a research university is more difficult to articulate however. Current UC masters' programs are not designed to be self-sufficient, but many of these may need to be. Establishing a framework for the development of terminal master's may be needed as well. Chair Schumm encouraged members to bring this issue back to their divisions; it will be placed on the December agenda.

ACTION: CCGA will continue to monitor this issue; this issue will be place on the December CCGA agenda.

V. Remote & Online Instruction and Residency Update – Chair Schumm

ISSUE: Chair Schumm raised this issue at the October Council meeting. Chair Schumm will draft a white paper or discussion paper that frames the issues of remote and online instruction, which will be sent to the divisional chairs and system-wide committees through Senate Chair Brown; they will distribute it to their local committees for further discussion. CCGA is also free to distribute this paper to its divisional Graduate Councils.

ACTION: CCGA will continue to monitor this issue.

VI. Program Review Information Session – Analyst Giedt

REPORT: Analyst Todd Giedt announced that a password-protected [document database](http://www.universityofcalifornia.edu/senate/docs/) (<http://www.universityofcalifornia.edu/senate/docs/>) has been established for CCGA. Members will be emailed log-in and password information.

VII. Proposed UCSF Variance to Senate Regulation 750 – Chair Schumm

ISSUE: Chair Schumm moved to grant a variance to SR 750 at UC San Francisco, which would allow Health Sciences Clinical Professors of any rank, Clinical Professors of any rank, Health Sciences Clinical Instructors, and Clinical Instructors to give courses of any grade. SR 750 currently does not include either the Health Science Clinical Faculty or the Clinical Faculty titles.

DISCUSSION: The motion to approve a variance to SR 750 was seconded. At San Francisco, 40% of the faculty are clinical faculty. Chair Schumm raised the possibility of amending SR 750 to accommodate clinical faculty, thereby eliminating the need for variances, which was considered under new business.

ACTION: Members unanimously approved the variance to SR 750 with two abstentions.

VIII. Review of the Proposal for a School of Public Health at UC Davis – Ira Tager/Chair Schumm

ISSUE: Chair Schumm noted that he will coordinate the comments from UCPB and UCEP alongside those of CCGA.

DISCUSSION: Members agreed with Professor Tager’s review. It was noted that these programs cut across the programs that already exist at Davis.

ACTION: Members unanimously approved Professor Tager’s review.

IX. Non-Resident Tuition Update – Chair Schumm

ISSUE: Chair Schumm referred to the committee’s earlier discussion on NRT; he remarked that the committee may want to eventually draft a white paper on this issue.

DISCUSSION: Members argued that without the elimination of NRT, graduate studies at UC is not all that it can be in terms of becoming a great international university. In other words, the faculty memorial that advocated eliminating NRT should not be overlooked.

ACTION: CCGA will continue to monitor this issue.

X. Re-Review of the Joint Doctor of Education (Ed.D.) Degree in Educational Leadership with California State University, San Marcos (CSUSM) – Chair Schumm

REPORT: Chair Schumm presented a positive review of the proposal, but he is concerned that it does not include a program review at the end of the first year. There is also a fairly strong exit plan for San Diego State University (SDSU). However, there is some question about whether they will hire other FTE for this program in the future. Chair Schumm will include language in his letter of approval pointing out the importance of making new hires to the long-term health of the program. Basically, this is a good program that will be a little stressed in terms of faculty workload when SDSU exits. He moved approval of the program’s without SDSU. The motion was seconded.

ACTION: Members unanimously approved the proposal.

XI. Certificate Programs – Farid Chehab

ISSUE: Vice Chair Chehab reported that the subcommittee has identified a set of criteria that could be used to determine if a system-wide review of a certificate program proposal is warranted. This criterion includes an independent admissions process and ‘stand alone’ status from larger graduate programs. This means that students enrolled in these certificates would come from both UC graduate programs as well as from outside of the University via an independent admissions process. It is also clear that Senate-approved certificate programs should use the official university seal, rather than the unofficial seal, which is used by University Extension’s certificate programs. The subcommittee was also in agreement that CCGA should not review University Extension programs, but only academic certificates. Professor Chehab noted that SR 735 requires that all certificate programs have a three-quarter residency. Similar to the current practice for degree program proposals, Professor Chehab feels that a lead reviewer should be assigned to each certificate program proposal review. He also does not think that certificate program proposal reviews would add an inordinate amount of workload to CCGA.

DISCUSSION: Divisional graduate councils should be encouraged to take up and/or revise their review processes with regards to certificate programs. Members agreed that it is appropriate for CCGA to decide whether to pursue an external or an internal review on a case-by-case basis. Members added “parenthetical notations” (certificates earned while in pursuit of

an academic or professional graduate degree that indicate a particular sub-area of expertise within the broader field) to the list of certificates that should be excluded from CCGA's purview. An inventory of current certificates is also needed. Members proposed using the term "graduate academic certificate" to differentiate these certificates from University Extension certificates. It was also suggested that some 'certificates' be renamed to better reflect their scope and definition; the 'parenthetical notation,' which is in use at UCSC, is one example. CCGA may also want to draft a memorandum on the need to police the use of the official seal, especially with certificates offered by University Extension.

ACTION: Vice Chair Chehab will draft a memo regarding the criteria and the proposed review process.

XII. Setting Conditions for Professional Degree Fee Increases Proposal – Chair Schumm

ISSUE: Chair Schumm remarked that there are three principles associated with professional degree fee increases: 1) They can increase the stratification of campuses; 2) they may increase the privatization of the University; and 3) they have the potential to decrease the accessibility of these programs, especially for low-income students. He remarked that this is an open issue, and he polled members' interest. One aspect of CCGA's specific charge could be to assess the impact of these fee increases. Another option is to gather points of view/data, and draft a CCGA white paper that could be submitted to Council. This issue might be better served through the formation of a special subcommittee.

DISCUSSION: Members asked how professional degree program fee increases overlap with more general master's program issues? It is certainly true that some students in certain programs take a significant financial hit with differential fees, which decrease these programs' relative accessibility. It was acknowledged that some public health programs do charge differential fees. However, not all differential fees were approved by The Regents in September either. In nursing, UCOP data showed that UC self-supporting nursing programs are regressive in terms of increasing the diversity of the student body, as compared to state-supported nursing programs. However, other members observed that this diagnostic shows up against a backdrop of statistics that are not overly concerning at this time. That said, there should be sensitivity towards the social and ethnic bias of certain fields; attention should be paid to differential fees that threaten to upset this bias. Chair Schumm redirected members' attention to process at hand, noting that only some data is available for differential fee programs. While there is a definite interest in this area, it may be good to get new data on differential programs (or whatever data is available). There may not be much of a role for CCGA besides providing the information to Council. A statement of principles could be the result of CCGA's consideration of this topic. Part of the process should be ensuring accountability whenever these professional fees are increased. If actual and substantial data is available on differential fees, then a subcommittee could be established to investigate this issue further.

ACTION: This issue will be placed on the December meeting agenda; CCGA will continue to monitor this issue.

XIII. Merced Interim Individual Graduate Program – Anne Myers Kelley

REPORT: Professor Kelley noted that the Interim Individual Graduate Program (IGP) was established as an umbrella program, giving Merced the authority to get fairly broadly-titled graduate programs up and running in a relatively short period of time. However, it is not meant to replace the traditional system-wide graduate program proposal review process. The first

graduate students were accepted into Merced in fall 2005. Initially, five emphasis areas were established; four more have been added (see distribution 1). These emphasis areas were conceived as proto-graduate groups; while graduate programs at Merced were designed to be interdisciplinary, it is becoming clear that Merced will need to create much more traditional disciplinary programs as well. Merced's real challenge has been opening a research university with only 60 faculty members; these faculty must support a high number of undergraduate majors (now numbering between 15-20). As a result, it has been difficult generating a critical mass of faculty to support quality graduate programs. Many faculty belong to more than one emphasis area, and a significant proportion are junior faculty. Professor Kelley asked the committee to approve the extension of the umbrella IGP authority.

DISCUSSION: Members agreed to extend the IGP authority on a year-by-year basis. Professor Kelly noted that most graduate students remain in the umbrella graduate emphasis areas. Chair Schumm pointed out that most graduate program proposals do not always have all of the necessary faculty members in place at the time of the proposal. Professor Kelley noted that information on projected enrollment growth seems to vary from year-to-year, which makes academic planning for graduate programs and faculty positions difficult. That said, she reported that most faculty in the various emphasis areas feel that it is within their best interest to become stand-alone graduate groups. Many of them are behaving a lot like stand-alone graduate groups now, except that they are not allowed to advertise Ph.D.s in specific areas.

ACTION: Members unanimously approved the extension of the IGP umbrella authority at Merced for the 2007-08 academic year with one abstention. The Merced representative will update CCGA on its graduate programs in one year.

XIV. Proposed Degrees and Programs for Review

A. Proposal for a Master of Science in Nursing Science at UC Irvine

ACTION: Janice Reiff was selected as the lead reviewer.

B. Proposal for a Master of Science in Environmental Policy & Management at UC Davis – *Lead Reviewer Patricia Springer (UCR)*

REPORT: Professor Springer reported that she has located two external reviewers; she is currently looking for a couple of internal reviewers. She remarked that the only unusual aspect of this program is that it targets students with a scientific-technological background.

ACTION: Analyst Todd Giedt will obtain electronic copies of the proposal for the committee; it will be posted on the document database. Professor Springer will present the external reviews at the December meeting if they are available.

C. Proposal for a Program of Graduate Studies in Film & Digital Media for the Ph.D. Degree at UC Santa Cruz – *Lead Reviewer Shrinivasa Upadhyaya*

REPORT: Chair Schumm reported that Santa Cruz is about to respond to the list of CCGA's questions.

ACTION: Chair Schumm will continue to monitor this proposal.

D. Proposal for a Program of Graduate Studies in Visual Studies for the Ph.D. Degree at UC Santa Cruz – *Lead Reviewer Michael Hanemann*

REPORT: Professor Hanemann has submitted a provisional report. Bruce Schumm reported that the review is still in progress; external reviewers have not been identified.

ACTION: Chair Schumm will continue to monitor this proposal.

E. Proposal for M.A. and Ph.D. Degrees in Feminist Studies at UC Santa Barbara – Lead Reviewer Tyrus Miller

REPORT: Professor Miller reported that he has received one external review, which was quite positive. He is looking for additional external reviewers. It was noted that only the abbreviated curriculum vitae were included in the original proposal. A sample teaching schedule, which assigns course loads to particular faculty members, is also missing.

ACTION: Analyst Todd Giedt/Professor Miller will obtain a sample teaching schedule and curriculum vitae for the core faculty in this program; they will be posted in the document database. Professor Miller will report on the external/internal reviews received

F. Proposal for a Masters of Public Health at UC Irvine – Lead Reviewer Farid Chehab

REPORT: Professor Chehab reported that he has received another external review; he is still awaiting another one. One criticism is that the program has a heavy curriculum, which may be too much for students to complete in one year.

ACTION: Professor Chehab will draft a letter to the program proposers that includes the external review comments, which will be discussed at the December CCGA meeting.

XVI. New Business: Modification of SR 750

ISSUE: Chair Schumm proposed that SR 750 be modified to allow clinical faculty at all campuses to assume teaching titles. The planned growth in the health sciences was cited as reason for amending SR 750.

DISCUSSION: Members agreed that given this growth, eventually amending SR 750 is probably inevitable, but decided not to move forward on a regulation amendment at this time.

ACTION: CCGA decided to not take any action towards amending SR 750 at this time.

The meeting was adjourned at 3:50 p.m

Attest: Bruce Schumm, CCGA Chair
Prepared by: Todd Giedt, Committee Analyst