

**UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
ANNUAL REPORT 2009-2010**

TO THE ASSEMBLY OF THE ACADEMIC SENATE:

Responsibilities and Duties

Per [Senate Bylaw 182](#), the University Committee on International Education (UCIE) is primarily charged with 1) considering and reporting on matters of international education referred to the Committee by the President of the University, the Academic Council, the Assembly, a Divisional or any Senate Committee; and 2) continuing review of the Education Abroad Program and its policies. As part of its charge, it consults with the University Office of Education Abroad Program (UOEAP) on future program development, including modification of the programs of existing Study Centers, establishment of new Study Centers, and disestablishment of EAP programs. The committee also oversees the formal review of programs and advises the President on the appointment of Study Center Directors. UCIE met in-person four times and held one teleconference during the 2009-10 academic year; the committee's key activities and accomplishments are highlighted in this report.

EAP Program and Study Center Closures, Suspensions, Terminations, Reconsolidation, Relocations, and Transfers

Due primarily to the current funding and budgetary environment, UOEAP closed or suspended the following study centers (SCs) and programs. In other cases study center director (SCD) positions were either eliminated or transitioned to a UC faculty consultant (FC) or a local director (LD), which lowered costs. *It should be noted that UCIE did not necessarily give explicit consent to all closures and consolidations.*

Program, Study Center or Director	Country	Action(s)	Implementation Date		
			09-10	10-11	11-12
Buenos Aires SCD	Argentina	SCD eliminated; consolidated with Chile SCD	X		
Melbourne SC	Australia	SCD eliminated; to FC		X	
Univ. of Tasmania Immersion Program, Hobart	Australia	Closure		X	
Rio de Janiero SCD	Brazil	SCD eliminated; to FC and LD	X		
Rio de Janiero, Bahia SC	Brazil	to LD	X		
Concepcion SC, Santiago	Chile	Closure	X		
University of Concepcion Language & Culture Program, Santiago	Chile	Cancellation	X		
Beijing/Shanghai SC	China	SCD eliminated; to LD			X
San José SC	Costa Rica	Closure		X	
University of Costa Rica Program, San Jose	Costa Rica	Closure		X	
Denmark/Sweden SCD	Denmark/ Sweden	SCD eliminated; to FC	X		

Program, Study Center or Director	Country	Action(s)	Implementation Date		
			09-10	10-11	11-12
France SCD	France	1 SCD eliminated	X		
CIEE Critical Studies, Paris	France	Closure	X		
University of Grenoble Berlin	France	Closure	X		
Göttingen SC	Germany	Reconsolidation			
Georg-August, Göttingen	Germany	Closure	X		
Kwame Nkrumah University S&T Program, Kumasi	Germany	Closure of undergraduate programs		X	
Budapest SC	Ghana	Closure	X		
Eötvös Loránd Univ., Budapest	Hungary	Closure		X	
Central European Univ., Budapest	Hungary	Closure		X	
Delhi SCD	India	SCD eliminated; to FC		X	
Padova SC	Italy	Closure	X		
Siena SC	Italy	Closure		X	
Siena Language & Culture	Italy	Relocation to Florence ¹		X	
Doshisha University Program, Kyoto	Japan	Suspend Year Program			X
Mexico City SCD	Mexico	SCD reduced to .5 time	X		
Morelia	Mexico	Suspension	X		
San Nicolás de Hidalgo Univ. of Michoacán Program	Mexico	Suspension	X		
Mexico-US Comparative Program at UC Ctr	Mexico	Cancellation		X	
Utrecht SC	Netherlands	Closure		X	
University of Leiden Program	Netherlands	Closure		X	
University of Maastricht Psychology Program	Netherlands	Closure	X		
Wageningen University Ag. & Env. Science Program	Netherlands	Suspension	X		
Moscow Study Center/Director	Russia	Closure/SCD eliminated		X	
International University Program, Moscow	Russia	Closure		X	
South Africa SC	S. Africa	2 to 1 LD at Capetown			X

¹ The Siena to Florence relocation is contingent on a UCIE review in the near future, presumably in the 2010-11 year. In this case, the Siena program was closed due to financial necessity, and UCIE did not give its explicit consent to the closure.

University of Natal Durban Program	S. Africa	Suspension	X		
Program, Study Center or Director	Country	Action(s)	Implementation Date		
			09-10	10-11	11-12
University Natal Pietermaritzburg Program	S. Africa	Suspension			X
Pietermaritzburg & Durban Programs	S. Africa	Closure			
Spain SCDs	Spain	SCDs consolidated to 1 SCD		X	
Granada SCD	Spain	SCD eliminated	X		
University of Alcalá Hispanic Studies Program	Spain	Closure	X		
Joint Summer Int'l Relations Program	Sweden	Closure	X		
UK SCs: UK/I London Bloomsbury, Cal House, & Edinburgh)	UK	3 SCDs to 1 SCD (09-10); SCD to FC (10-11)	X	X	
University of Durham	UK	Closure			X
Univ. of London, Royal Holloway	UK	Closure		X	
University of Sheffield	UK	Closure	X		

Likewise, UOEAP either terminated or did not renew the following agreements with the following institutions:

Agreement	Country	Action	Minutes
University of Tasmania Agreement	Australia	Non-Renewal	11/5/2009
Leiden University Agreement	The Netherlands	Termination	11/5/2009
Durham University Agreement	United Kingdom	Termination	11/5/2009
Royal Holloway, University of London Agreement	United Kingdom	Non-Renewal	11/5/2009

EAP Program Development

In addition to approving the following new programs, UCIE endorsed the report from UOEAP's Japan Reorganization Work Group, which recommended consolidation/simplification of its complex Japan program options and locations, and approved the specific recommendation coming out of this report to reinstate UOEAP's relationship with Waseda University (see below). UCIE also considered a new nine-week summer intensive elementary Japanese language program at Intercultural Institute of Japan, but ultimately rejected the proposal UCIE also endorsed the report from UOEAP's Japan Reorganization Work Group, which recommended consolidation/simplification of its complex Japan program options and locations. UCIE also approved the specific recommendation coming out of this report to reinstate UOEAP's relationship with Waseda University (see below).

Program	Host Institution/Third Party Provider	Country	Action	Minutes
Botswana/Tanzania	CIEE	Botswana/Tanzania, Africa	3-Yr. Pilot	5/13/2010
Florence	UOEAP/ACCENT	Italy	Relocation	5/13/2010
Israel			Reinstatement	
Istanbul Summer	Boğaziçi University	Turkey	New Program	5/13/2010
Russia	CIEE	Russia	Transfer**	5/13/2010
Waseda Agreement	Waseda University	Japan	Reinstatement	5/13/2010

UCIE Comments on Proposed Budget Funding Models A, B, & C

At its October 2009 meeting, Director Cowan presented UCIE with three possible and potential budget models with respect to the amount of annual General Fund monies that UOEAP receives. Briefly, these are Model A, which retains EAP’s current General Fund support at \$3.7M (20% of the total budget); Model B, which cuts EAP’s funding by \$2M (5% of the total budget); and Model C, which eliminates EAP’s General Fund support. In response, UCIE sent a letter to Council that gave only marginal support for Model A, but not to any of the other models, as such cuts will cause serious irreparable damage to UCEAP. UCIE also recognized the discriminatory effects that these proposed further cuts would have on UC’s smaller campuses, such as Riverside, Merced, Santa Cruz, and even Santa Barbara. Some of the smaller campuses with high levels of EAP participation will not be able to absorb the unforeseen costs resulting from oversimplified and incomplete budget models.

Final Report of the UCEAP Task Force

With respect to this report, UCIE made the following comments:

1. UCIE is concerned that the already implemented new budget model for UOEAP fails to guarantee support for campus-based EAP efforts, including recruitment, advising, orientation, and support.
2. The new budget model provides no guarantees that any return-to-aid components of the newly assessed EAP supplemental fees will actually be used to offset costs to EAP students.
3. Reciprocity students are vital to both the University’s stated internationalization priorities and our ability to help keep costs to UC students from skyrocketing. UCIE is troubled by the Task Force report’s implication that reciprocity agreements are dispensable.
4. UCIE calls for an explicitly *representative* composition of the newly appointed EAP Governing Committee, to include the central EAP constituents, notably from all of the campuses.
5. UCIE supports UCPB’s position that the new director of EAP should be an *academic* position.
6. Though there are no doubt economies to be achieved in UOEAP’s operations—some of which may be related to moving it to a campus—certain proposed cuts seem misguided. For example, UCIE’s own investigation of current practices suggests that course-by-course “articulation” is not something that UOEAP currently performs.

EAP Governance Committee

UCIE’s representatives on the EAP Governance Committee were UCIE Chair Errol Lobo and Kalju Kahn (UCSB); Vice Chair John Haviland will continue to serve on the Governance

Committee in 2010-11. The EAP Governing Committee, which emerged out of the UCEAP Task Force, is responsible for financial issues, as well as the general guidance of EAP. UCIE retains oversight over academic course and program approvals.

UOEAP Executive Director Posting/Search

In November 2009, UCIE members sent a letter to Academic Council Chair Harry Powell supporting UCPB's view that this position should be filled with an academic who could qualify for a tenured faculty position at the University. The committee's opinion echoed that of UCPB in that 1) it is important for EAP to remain under the purview of the faculty; and 2) even as UOEAP moves toward a self-supporting budget model, preserving EAP's academic nature is paramount. Members also agreed with UCPB that this position should be reclassified at the level of a Dean (Associate Dean) or Vice Provost. UCIE Chair Lobo actively served on the search committee, and Vice Chair John Haviland reviewed the short list of final candidates. In early August 2010, Professor Jean-Xavier Guinard (UCD) was appointed as the new Associate Vice Provost and Executive Director for UCEAP, effective October 1, 2010.

UCIE Comments on the Committee on the Future Recommendations

UCIE commented on the Committee on the Future first-round recommendations in May 2010. Generally speaking, UCIE was disappointed with the scope and orientation of these preliminary recommendations, and was particularly discouraged by the lack of a recommendation devoted to international education. Specifically, little attention was paid to "internationalization" as a priority for the future of the university as a whole, and nothing on education abroad programs (whether through campuses or UOEAP) as part of our educational mission. UCIE's comments on specific recommendations follow below:

- *Education and Curriculum's Recommendation #1* [a pathway for undergraduate students to complete degrees in three years]: UCIE opposed this recommendation on the grounds that such a program would virtually eliminate the possibility of study abroad for students. As an alternative to a three-year program, UCIE suggested a program that would entail a three-year study at a home campus and one year of study abroad.
- *Size and Shape's Recommendation #1 and Funding Strategies' Recommendation #6* [increasing non-resident enrollments including international students]: UCIE conditionally endorsed this recommendation, noting its reservations about how international student enrollments are to be increased. Committee members remarked that not all international students are of the same quality, nor contribute to diversity in the same way. Simply admitting foreign students who can pay non-resident tuition would improve neither the quality nor the diversity of the UC student body; it would only increase the number of affluent foreign students from certain geographic regions.
- *Size and Shape's Recommendation 5* [eliminating administrative redundancies across the UC system and promoting efficiencies wherever possible]: In connection to this recommendation, UCIE noted that UOEAP is a good example of such centralization, but at the same time, is illustrative of the gap that one sees between theory and in practice. The committee acknowledged the general perception that UOEAP was not efficiently run: the consolidation of function, even in this modest scale, may have worked to increase bureaucracy, not efficiency.

UOEAP's Marketing, Outreach, and Retention Strategies

UCIE endorsed UOEAP Interim Director Cowan's recommendations on marketing, outreach, and retention, which is built on the following principles:

- Enhance the EAP website, thereby making it possible for students to begin and complete their EAP application on one website/place;
- Provide "helpdesk" assistance to applicants;

- Admit students directly to some of EAP's programs, thereby shortening the wait time from submission of application to admission;
- Offer incentives to UC campuses to increase EAP participation; and
- Involve EAP overseas offices in recruitment.

Formal Program Reviews

Director Cowan agreed to a UCIE request that UOEAP provide follow-up reports one year after a formal review is completed. Members approved the following formal program review reports in 2009-10: FU-BEST (Berlin, Germany), Madrid, Singapore, and Taiwan. With respect to the FU-BEST review, UCIE formally commented that the FU-BEST program does not consistently provide a strong foundation for further language study or greater engagement with German culture upon a student's return to the States. The committee also found that the program could better integrate student contact with German students.

Miscellaneous Proposals

UOEAP Interim Director Cowan presented the following white papers to UCIE over the course of the year:

- Proposed UCIE-UOEAP Consultative Protocols
- UOEAP's Outreach and Retention Strategies (see above)
- UC Faculty Governance of, Management of, and Involvement in EAP

2010-11 UCIE Formal Review Committees

Members approved the following programs to be formally reviewed in the 2010-11 academic year: Australia, China, Korea, and New Zealand.

Selection of Study Center Directors

UCIE did not select any study center directors in 2009-10. However, UOEAP is beginning recruitment for six new study center directors for 2011-13: in China, Spain, France, Egypt, Mexico (one semester) and Chile/Argentina.

Acknowledgements

UCIE wishes to acknowledge the contributions of its principal consultant, UOEAP Interim Director Michael Cowan. Committee members also praised Michael for his significant contributions to EAP over the past two years, as well as for his adept leadership of UOEAP in these difficult times.

Respectfully submitted:

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