UNIVERSITY OF CALIFORNIA ACADEMIC SENATE UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION

Minutes of Meeting May 15, 2015

I. Consent Calendar

➤ Approval of the May 15, 2015 Agenda

II. Chair's Announcements

o Bjorn Birnir, UCIE Chair

<u>UCIE Bylaws</u>: The <u>proposed revisions to Senate Bylaw 182</u> that would expand UCIE's charge are currently undergoing a systemwide Senate review. The Academic Council will review comments from Senate divisions and committees on May 29. If approved by Council, the revisions would go before the Assembly of the Academic Senate on June 10.

<u>UC-Mexico Initiative</u>: The Initiative has five working groups focusing on the topics of Education, Energy, Environment, Health, and Arts and Cultures, as well as a Student Mobility Task Force discussing academic mobility. UC is also compiling a database of all Mexico-related academic collaborations and activities involving UC faculty on all campuses; the database is now online at http://maxim.ucsd.edu/ucmexico/.

<u>HR Issues</u>: Chair Birnir and Vice Chair Macagno served on the interview panel for the Chile/Argentina Study Center Directorship, and a search committee is identifying candidates to replace UCEAP Director Guinard, who recently announced his intention to step down and return to his faculty position. UCIE members are encouraged to recommend candidates for the position.

III. Consultation with Academic Senate Leadership

- o Mary Gilly, Academic Senate Chair
- o Dan Hare, Academic Senate Vice Chair

Budget Agreement: Governor Brown's May Budget Revision proposal reflects an agreement between the Governor and the University to increase State support for UC by 4% in each of the next four years and to freeze tuition through 2016-17. The budget also asks UC campuses to identify more pathways to three-year degrees, increase the proportion of UC students graduating in three years from 2.6% to 5%, and follow the lead of UCLA's "Challenge 45" program by reviewing curriculum and reducing, when possible, the number of upper division courses required for a major to 45. The budget also provides UC with additional pension funding in exchange for retirement benefit changes affecting employees hired after July 1, 2016. New employees would have a choice between a Defined Contribution (DC) Plan or a hybrid plan that combines a Defined Benefit (DB) Plan carrying the cap established by the California Public Employees' Pension Reform Act of 2013 (PEPRA) (currently 117,000) and a supplemental DC plan. There is some concern because the DB plan has helped attract to faculty, retain them mid-career, and also encourage them to retire at the appropriate time.

<u>Transfer Pathways</u>: The Governor's budget also asks the Senate to increase the number of California Community College transfers. The Senate has been leading an effort to clarify the transfer pathway to UC for CCC students who want to prepare for multiple UC campuses in the same major. Campus representatives from ten popular majors recently met in Oakland to identify a single set of lower division coursework for transfers to follow as preparation for admission at all nine campuses. The agreements produced at the meetings are currently under review at the campuses. Eleven more majors will meet in the fall. The pathways will help transfers arrive prepared to compete with native freshmen and graduate in two years.

<u>Discussion</u>: UCIE members noted that students on a three-year path to graduation are less likely to participate in a study abroad experience, and that pushing for more three-year degrees could work against the goal of expanding the number of students who participate in EAP. It was noted that an increasing number of transfer students are considering study abroad opportunities. Getting transfer students through in two years has been a challenge at some campuses.

IV. Report from UCEAP Director

Jean-Xavier Guinard

<u>UCEAP Enrollments</u>: UCEAP remains committed to its Strategic Plan goal of growing enrollments to ensure that study abroad becomes more strongly engrained in UC's educational fabric. 5,275 UC students are participating in a UCEAP study abroad this year, a record high number that reflects double-digit growth over 2013-14. UCEAP expects to meet its goal of 5,500 participants for 2015-16, and is projecting continued growth in Europe, the UK, and parts of Asia, and small declines in Africa, China, and Latin America. There has been particularly strong growth across campuses in summer and semester program enrollments. UCEAP is surveying parents and applicants to help understand the reasons students may choose or choose not to study abroad, and trying to understand the drop in enrollments from Santa Cruz, which traditionally sends the highest proportion of students abroad of any UC campus.

<u>UCEAP Budget</u>: 2014-15 is the final year that UCEAP will receive funding from UCOP before moving to a fully sustainable, self-supporting budget model. UCEAP has established an income-generating contingency reserve fund, from which it supports strategic initiatives such as Promise Award scholarships, which totaled \$1.5 million for 2015-16. Special consideration for Promise Awards is given to first-generation students, students on financial aid, STEM majors, transfers, and veterans. The UCEAP budget is stable, but UCEAP will be arguing for a share of the state budget increase to make up expected revenue lost from the cancelled tuition increase. Also unexpected is a new requirement that students who participate in EAP must carry SHIP insurance through their campus in addition to the travel insurance provided by UCEAP. Because the requirement was announced after the withdraw deadline, UCEAP will absorb the additional cost this year.

<u>Nonresidents</u>: UCEAP is developing a proposal for the review of its Governing Committee to reduce nonresident supplemental tuition by half for nonresident students who choose to study abroad through EAP.

<u>UCEAP Director Position</u>: The job description has been released and posted on the UCOP website. It is open to UC faculty and senior administrators with academic credentials. UCIE members are encouraged to broadcast news of the position broadly. UCEAP hopes to have a new director in place by October.

<u>Discussion</u>: Director Guinard noted that UCEAP has a pilot program that encourages incoming transfers from select CCCs to study abroad in the summer term prior to arriving at UC. UCIE members requested data on UCEAP transfer enrollments and noted that broadening the pre-transfer summer option could help UCEAP gain ground with transfers.

Chair Birnir and Vice Chair Macagno thanked Director Guinard for his service to the University, noting that he leaves UCEAP in better shape and with a strong sense of the future. Director Guinard thanked UCIE members for their important work, noting that the UCIE-UCEAP relationship represents shared governance at its best.

V. New Program Proposals 2014-15

UCIE discussed second-round reviews of several program proposals.

1. California-Mexico Global Leadership Program: The program has evolved since it was first proposed to UCIE a year ago. It builds on the mandate and momentum of President Napolitano's UC-Mexico Initiative. The goal is to provide leadership training to undergraduates pursing political science, social sciences, economics, and global studies degrees. UC students would spend the first term taking an Intensive Language Program at UC's Mexico City Study Center followed by coursework at the Universidad Nacional Autónoma de México (UNAM), and then return to the US for a second term of public policy, internship, and leadership development coursework at the UC Center in Sacramento. The program is expected to evolve over time, and a possible future partnership could include the UC Center in Washington DC. UCEAP is hoping to enroll 15 to 30 students in the first year of the program.

<u>Action</u>: A motion to approve the program was made and seconded. The motion passed unanimously.

2. Rome and Istanbul: Landscapes of Empire, Religion and Culture: UCEAP has adjusted aspects of this multi-site summer program based on feedback from UCIE and other reviewers. The changes include modifications to some of the course descriptions, and the addition of specific field trips. It is expected that enrollment will be limited to 60 the first year, with room to grow.

<u>Action</u>: A motion to approve the program was made and seconded. The motion passed unanimously.

3. University of the Arts, London: UAL is the largest research university in Europe specializing in the Studio Arts. The program will help meet growing demand for UK and Europe programs and expand access to the underserved discipline of Studio Arts. It includes quarter, semester, and year-long options. Total enrollments of between 10 and 15 would be based on a 1:1 reciprocal exchange.

UCIE members noted the importance of assessing the program to ensure the coursework is consistent with UC quality and rigor, particularly due to the added difficult of objectively assessing student learning outcomes in a Studio Arts context. UCEAP noted that it vets programs with campus departments, and surveys returning students about their satisfaction and to gauge the extent they receive major credit for coursework. UCEAP will apply the same quality criteria standards to the UAL program as it does for other programs.

<u>Action</u>: A motion to approve the program was made and seconded. The motion passed unanimously.

4. University of Michigan-Shanghai Jiao Tong University Joint Institute: The single-term program is intended for STEM majors and an opportunity to increase STEM student participation in EAP. Shanghai Jiao Tong is one of the top institutions in China, and the existing joint Michigan program, with curriculum designed jointly by American and Chinese faculty, lays the groundwork and meets UC engineering degree standards and requirements. It is a reciprocity program with a 1:1 ratio of exchange, and all instruction in English.

A UCIE member raised a question about possible admission restrictions imposed by the partners based on student nationality—in particular, whether UC students who are Chinese nationals would be able to apply. UCEAP noted that such a restriction is unlikely to exist, but they will confirm and inform UCIE.

<u>Action</u>: A motion to approve the program was made and seconded. The motion passed unanimously.

<u>5. University of Oslo International Summer School</u>: UC San Diego is developing a series of partnerships with international universities to increase student exchanges, research internships, and dual degree programs. UCSD has chosen the University of Oslo Summer School as the first partnership, and has asked UCEAP to administer the student exchange aspect of the program, which may later expand to a full-year study abroad program for UCSD students and/or to other campuses.

UCIE sent several questions and concerns about the program to UCSD before the meeting. Vice Chair Macagno summarized UCSD's responses and UCIE agreed the questions had been addressed satisfactorily. It was noted that Oslo is pilot program and UCEAP should return to UCIE if any problems arise. Chair Guinard noted that UCEAP's mission is to serve the study abroad needs of the campuses in addition to the study abroad needs of the University as a whole.

<u>Action</u>: A motion to approve the program was made and seconded. The motion passed unanimously.

VI. Program Reviews

1. 2014-2015 Russia Review Report and Responses: UCEAP has responded to recommendations from a UCIE review committee for improving the academic rigor of the study abroad programs offered through the Council on International Education in St. Petersburg, and for publicizing study abroad opportunities in Russia more widely to increase enrollment.

<u>Action</u>: Chair Birnir will identify a UCIE member to review the feedback over the summer for discussion at the fall meeting UCIE meeting.

2. UCIE review of the Netherlands review report and responses: Professor Ben Crow submitted a report summarizing the recommendations of a UCIE Review Committee that researched several issues and questions about EAP's programs in The Netherlands. The Committee recommended promoting the four EAP institutions in The Netherlands as honors-level locations due to their demanding academic culture.

<u>Action</u>: A motion to approve The Netherlands review was made and seconded. The motion passed unanimously.

3. Nominations for faculty to serve on UCIE ten-year reviews: UCEAP asked UCIE to approve faculty review committees for the Spain and Hong Kong program 10-year reviews scheduled for 2015–16. UCIE members suggested nominees in addition to those provided by UCEAP and campus EAP offices.

<u>Action</u>: UCIE approved that former Study Center Directors could serve on review committees if 5 years have elapsed since the end of their directorship. UCIE approved the list of nominees and will provide more names to UCEAP, if needed.

4. Strategy for Managing Increasing Number of Three-Year Reviews: UCEAP resumed active program development in 2010-11, following several years of financial constraints that prevented the development of new programs. As a result of this hiatus, however, an unusual number of three-year reviews are due in the next two years: ten in 2015-16 and seven in 2016-17. In addition, two ten-year reviews are due next year. UCEAP has proposed three strategies for streamlining the process and better managing the reviews: 1) replace the three-person review committee with a single UCIE-appointed reviewer; 2) simplify the review materials; 3) and extend the review period for new programs from three to five years.

<u>Action</u>: UCIE voted to maintain the three year review period. It decided to change the composition of the three-year review committees to one UCIE member and one outside expert. It agreed to accept simplified review materials.

5. UCEAP One-Year Follow-up Report to the UCIE Review of Mexico Programs: UCEAP's follow up report discusses the progress being made to address the UCIE Review Committee's recommendations regarding the academic English skills of UNAM instructors

and perceptions of insecurity and Mexico as an "exotic" destination. UCEAP has made progress in all three areas.

VII. Information Items

1. Ghana Summer Program

UCEAP is proposing the addition of a short-term summer program at UCEAP's existing partner, the University of Ghana, to help shore up student interest in Ghana after several years of declining enrollment. The program would be offered beginning in summer 2016.

2. <u>University College Dublin Computer Science Summer Track</u>

UCEAP is rolling out an eight-week summer school computer science program at University College Dublin for upper division STEM majors, beginning in summer 2015.

3. FU-BEST Summer Internship Option

UCEAP is adding a new internship option to the Free University Berlin European Studies (FU-BEST) spring semester program. Starting in 2016, UCEAP students enrolled at FU-BEST in the spring semester will be able to enroll in a summer internship that starts after the semester ends.

4. <u>Technical University of Berlin Summer School</u>

UCEAP is adding a six-week summer term option with its long-time partner Technical University Berlin.

5. Hitotsubashi Spring Option

Prestigious university. Review committee explored the possibility of. Recent confirmation in December. Reduction of the language requirement is it expected would increase interest in the program.

VIII. Academic Integration Update

The potential to receive academic credit towards a major is a primary concern of students who study abroad. The UCEAP office has been collaborating on a new project with the UC registrars. A user friendly online module. The goal is to provide historical information about the academic credit UC students have received for courses they took aboard and make that info available to students and courses advisors. It could help give students assurances and also encourage departmental pre-approvals of UCEAP coursework for degree requirements. Course articulation data. Data about the major the UCEAP course was applied to.

UCIE members: great effort. This will be very useful.

IX. UCEAP Role in Managing campus-run exchange programs

UCIE Chair Birnir noted that it would be helpful to the campuses to have guidelines about the role of UCEAP in the management of previously campus-run study abroad programs. He suggested that UCIE appoint members to work with UCEAP to develop useful criteria. Oslo program raised questions, missing useful information and financing and housing. It will come up again.

UCEAP director noted that UCIE has a purview over academic criteria but advisory over other matters. UCEAP has provided all information available and requested.

Action: Chair Birnir will draft a brief with more information over the summer.

X. Recommendation for Chile/ Argentina Study Center Directorship

<u>Action</u>: UCIE voted to appoint Professor Cristián Ricci of UC Merced to the Chile/Argentina Directorship position.

XI. Executive Session