

UNIVERSITY COMMITTEE ON INTERNATIONAL EDUCATION
MEETING MINUTES – MAY 17, 2013

Present: Rick Kern (Chair, UCB), Jeanette Money (UCD), David Berenstein (UCSB-T), Eduardo Macagno (UCSD), Juan Campo (Guest-T), Angela Arunarsirakul (student representative), Michael Dessen (UCI), Giacomo Bernardi (Vice Chair, UCSC), A. Carlos Quicoli (UCLA-T), Jyu-Lin Chen (UCSF), Karin Sanders (UCB), Mary McMahan (consultant-UCEAP Regional Director), Jean-Xavier Guinard (consultant, UCEAP Director), and Todd Giedt (UCIE Analyst)

I. Executive Session

Minutes were not taken during executive sessions.

II. Consent Calendar

- A. Approval of the Minutes from the March 15, 2013 Meeting**
- B. Faculty Nominations for the 2013-14 UCIE Program Reviews**
- C. Approval of the Agenda**

ACTION: Members approved the minutes, faculty nominations, and the agenda.

III. Director's Report – UCEAP Associate Vice Provost & Executive Director Jean-Xavier Guinard

REPORT: Director Guinard reported that he has visited all of the UC campuses in 2012-13, except UCR and UCD. At all campuses, faculty have expressed interest in academic integration and course articulation efforts. Such interest aligns well with current systemwide initiatives, as Provost Dorr has mandated that UC improve upon its articulation of courses for EAP, UCDC, and on-line courses; this will be one of the duties for the new UCEAP Associate Dean, which will replace the “Faculty-in-Residence” position. UCEAP also wants to move forward with the faculty-liaison cores on the campuses. He also noted that the new academic oversight model is now in full-swing and working well with fully functioning faculty advisory committees (FACs). UCEAP has also just finished a faculty recruiting campaign, culminating with five new study center directors (SCDs) and five visiting professors. The total number of SCDs now stands at seven FTEs. UCEAP’s current student enrollment for 2012-13 is 4,478, which is down from last year’s enrollment of 4,684. This year’s enrollment reflects a continued decline in year-long enrollments, stable quarter/semester enrollments, some growth in the summer programs, and some drops in specific campus enrollment numbers. EAP enrollments from UCLA, UCSB, and UCD are up from last year; the other campus enrollments will either be stable or lower. He added that UCEAP experienced record highs just two years ago, but enrollments have dropped steadily in the intervening two years. However, UCEAP is looking for stable enrollments in 2013-14 (at 4,400). Beyond 2013-14, UCEAP is anticipating a 3-5% growth rate. Director Guinard anticipates that year-long immersion enrollments will continue to fall, semester and quarter immersion programs will remain stable, and the summer programs will continue to grow steadily. A couple of campuses did freeze their summer programs this year, but overall, campus program enrollments are down by about the same magnitude that UCEAP has experienced. UCEAP has also had good success with its initial offerings of its two multi-site programs – Rome-Madrid and Paris-London programs.

Director Guinard also briefed members on UCEAP’s scholarship initiative, reporting that the year/fall cycle of the \$1M initiative is now complete. Out of 1,731 applications to the scholarship program, 276 students received an award (52 for the summer, 223 for the fall and year). UCEAP awards \$1,000 and

\$2,000 respectively for its summer and year scholarships. In addition, UCEAP awarded a combined \$250,000 for the Duttonhaver and Dan Wise scholarships. In all, UCEAP funded 16% of the total applications submitted with an average GPA of 3.6. 91% of the awardees stated that they had financial need; 30% are transfer students, 47% are first-generation college students; and 37% are STEM majors.

Finances remain a central concern for UCEAP's long-term viability. Director Guinard reminded members that UCEAP's revenues are based upon student tuition, along with a small state subsidy (\$1.15M), which will fall to zero in 2015-16. UCEAP continues to build its contingency reserve with a target number of \$4.6M. Some programs also have special program option fees (POFs) as well. Recently, UCEAP increased its general participation fee from \$600 to \$900 in order to subsidize its POFs at 75% of their actual cost. UCEAP's continued sustainability requires enrollment growth, tuition increases, and development efforts (or some combination of those three). In the Governor's Budget, there is an allocation of \$125.4M for the tuition buy-out; UCEAP has been lobbying for its share of the buy-out (based on EAP's FTEs and estimated at approximately \$1.5M). Even if UCEAP does get its share of the buy-out, it would still need to use its contingency reserve in order to remain in the black by 2015-16. If UCEAP does not get the buy-out, then it will be in red by about \$1M in 2015-16. The Governing committee recently rejected a suggestion to request freezing the annual subsidy reductions and/or reducing the revenue devoted to the contingency as one way to respond to these fiscal challenges. Instead, the Governing Committee's finance subcommittee recommends obtaining some kind of guarantee that UCEAP would be treated as a campus in the case of future tuition buy-outs. He added that UCEAP is hiring a development director, which will help to generate some income. UCEAP also has an ongoing "5,000 Strong" initiative, which includes better outreach and customer service for EAP students (e.g., scholarships, student ambassadors, social media, website, and live chat), along with more program options to choose from. With respect to the latter, UCEAP will continue to develop more programming in English, short-term programs, multi-site programs, internships, gateway courses, hybrid online courses, and even faculty-led programs (for those campuses that are interested in partnering with UCEAP). Course articulation within the Innovation Learning and Technology Initiative (ILTI) will be vitally important to these efforts. In order to attract larger cohorts of students, UCEAP would like to engage with students earlier (e.g., programs for freshmen and sophomores during the summer between their first and second years), along with transfer students (e.g., a pilot program for Santa Barbara City College students), STEM students, and pre-professional students. Finally, UCEAP is still considering opening up its programs to non-UC students.

Director Guinard also asked for UCIE's approval of the "Pass/No Pass" grade policy change. He noted that the uniform practice for grading internships is to assign Pass/No Pass grades (on EAP and at the campuses). UCEAP wants to cement this practice into formal policy. That said, UCEAP would continue to honor petitions to grant letter grades if there is sufficient justification to do so. UCEAP is maintaining its policy that no more than one-third of a student's total courses can be taken as P/NP. However, internships would not be included in that tally.

DISCUSSION: In the context of UCEAP's decision to discontinue the Italy SCD position, members asked if there is a preferred ratio of enrolled students per SCD. Director Guinard replied that such decisions are quite country and program specific, with some programs needing UC faculty presence more than others. In some cases, local university student support is good, which may preclude the need for a SCD. In other cases, financial terms dictate this decision. One member asked for a rough estimate of all UC students studying abroad on other programs or independently. Director Guinard responded that the campuses do not provide their enrollment numbers to UCEAP. There is a statistic that about 20% of UC students have a study abroad experience between EAP, campus programs, and other third-

party providers. Campus numbers are indeed being reported to Open Doors, but these numbers are two years old. UCIE's student member remarked that there may be a higher withdrawal rate for students who do not receive a scholarship.

Chair Kern asked for information on the percentages of students who are language majors, as opposed to other majors, in the various immersion programs. Director Guinard said that he would send these data. Specifically in Asia, the majority of students are not language majors; Director Guinard speculated that it may be the reverse for the European programs. He added that the new Associate Dean could initiate a project in either STEM or language integration. Gateway courses and summer programs are two strategies to attract larger numbers of STEM students. Members discussed year-long immersion program options vis-à-vis shorter-term options (semester and quarter immersion programs). To what extent do campuses provide support for immersion programs? Director Guinard answered that UCEAP concentrates on semester- and quarter-length immersion programs, with the campuses providing some scholarship support for these programs. Some members observed that certain programs have become very expensive. On that point, Director Guinard listed a few misconceptions – first, a year-long program is more efficient in terms of cost than a shorter-term program, especially the summer programs. Unfortunately, students cannot use PELL grants for summer programs. UCEAP is also doing a much better job of comparing the cost of studying abroad with staying on a UC campus. He added that if parents did the math and compared programs, they would find that one third of programs would cost more than the equivalent time on a UC campus, one third of programs would cost approximately the same, and one third of the programs would cost less. Beyond cost comparisons, members recommended that UCEAP deliver a clear message about all fees, including campus fees, that students are actually paying while abroad. Director Guinard remarked that the amount of fees varies by campus, and range from \$80 to \$1,000, so they are significant. One mystery for students is how these fees translate into their benefit. Some students also hold the misconception that they are paying both UC tuition and the host institution's tuition or fees. UCIE members recommended that UCEAP also clarify this message.

ACTION: Members approved the P/NP policy proposal.

IV. UCEAP Information Items

A. Re-Opening Opening of an Exchange Agreement with Wageningen University, The Netherlands, for UC Davis

BRIEFING: From fall 2006 to spring 2009, UCEAP administered a special-focus pilot program at Wageningen University (WUR) for the UCD College of Agriculture and Environmental Sciences (CA&ES) for upper division undergraduates and graduate students, which was discontinued due to low enrollments. In February 2013, CA&ES requested that UCEAP re-open the program on a limited basis, again as a three-year pilot. Along with substantial faculty support, CA&ES has identified a clear curriculum track in consumer science for its undergraduate majors in Food Science and Technology to pursue at WUR. UCEAP has agreed to support the UCD request to re-open the program. WUR will begin sending students in spring 2014 and UCD will send students for the fall semester only starting in fall 2014. The program will be open to UC juniors and seniors with a 2.85 GPA.

B. Summer 2011-12 South Africa Review: One Year Follow-Up Report

BRIEFING: The South Africa review was concluded in spring 2012. Since that time, UCEAP has engaged the University of Cape Town about increasing their involvement in the reciprocal agreement, as well as opening up the fields of study available to UC students (e.g., biological sciences). UCEAP is also in the process of setting up an internship course at Cape Town.

V. UCEAP Program Review of Italy

REPORT: Chair Kern summarized the review report; he noted that all of the Italy programs have adequate academic standards, with appropriate academic differences between the programs. The range of courses is also sufficient. Both review committee and the Italy FAC recommended the closure of the Padova site. One issue that did emerge was the support of the SCD in the Bologna program, and the question of whether there will be adequate support for that program in the absence of a SCD.

DISCUSSION: Director Guinard explained that the immersion enrollment numbers do not justify a SCD at Bologna, and UCEAP has recently transitioned to a visiting professor model there. UCEAP can only afford a visiting professor to provide some academic guidance and supervision for its immersion programs in Italy. If immersion enrollment numbers return to adequate levels (e.g., an additional 50% of the current enrollment, or about 90-100 students), then UCEAP would consider reinstating the Italy SCD position. Members posed the argument that the presence of an Italy SCD could attract more students. They added that a SCD will generally be more committed than a visiting professor would be. Director Guinard commented that this might impact enrollment numbers a little, given that UCEAP recently expanded the SCD job description to include outreach before and after their return. However, immersion enrollment in Italy is being dictated by a general downward trend in year-long study abroad, which is affecting programs in other countries as well. UCIE also requested clarification about the visiting professorship model. Director Guinard explained that this is a one semester appointment, which includes the following primary responsibilities — teaching one course and acting as the instructor of record, providing some academic guidance, and serving as the point person to act in the case of emergencies. However, the visiting professor is not responsible for the administration of the program. Informally, some visiting professors may do some outreach. He also noted that for two years, UCEAP did not even have a visiting professor in Italy, so this is a step forward, and suggested that UCEAP develop a “business plan” for Italy. Director Guinard reported that he has asked each of the Regional Directors to develop a strategic plan for their respective region. With respect to the selection of visiting professors, he added that a search committee does this work, but that UCIE is not currently involved. Chair Kern responded that involving UCIE in the search process for visiting professors is logical, given that they do take on some of the traditional responsibilities of SCDs. He added that if a SCD is not present at a given location, adding an outreach component to the visiting professor’s job description might be helpful. One member asked if there was any contractual obligation to provide a SCD at Bologna. Director Guinard responded that such an obligation would be spelled out in the current memorandum of understanding (MOU). Any possible obligation (if one ever existed), would most likely not have been included in the current MOU, but he will check on this.

ACTION: Chair Kern will draft UCIE’s review of the Italy review.

VI. Proposed Program Suspensions/Closures for 2013/14

BRIEFING:

- *Germany:* UCEAP plans to close its Potsdam Language and Culture Program at the conclusion of the spring 2013 program because of declining enrollments and challenging logistics to provide language instruction at varying levels for so few students. Göttingen has been closed for a while, but the MOU has still been active; UCEAP is proposing to bring permanent closure to that program.
- *Italy:* The low student enrollments at Padova do not justify keeping the program open any more. Therefore, the Italy review committee, the Italy FAC, and UCEAP have recommend closure.

- *Australia*: In order to consolidate its large numbers of programs in Australia, UCEAP is following the advice of the Australia FAC to not renew the MOU with Adelaide (expiring July 2013); suspend program at La Trobe and Monash (cease exchanges at the end of 2014); suspend Wollongong and University of Western Australia (cease exchanges at the end of 2015); and retain the Australian National University, University of Queensland, University of Sydney, University of New South Wales, and the University of Melbourne. In consolidating the Australia programs, UCEAP feels that it could better facilitate oversight of academic quality and student services at each site; better promote the special opportunities available at each partner institution; and help create stronger student cohorts than is possible when only 2-7 students are enrolled at any one partner university over the course of a year.

ACTION: Members approved the suspensions and closures of the above programs.

VII. New Program and Partner Proposals for Final Approval

A. University College London, United Kingdom Semester and Year Options

PROPOSAL: Director Guinard noted that the demand for programs in London greatly exceeds what UCEAP is able to provide with existing immersion (exchange) partners. Communication with EAP advisors and strong UC faculty strong support have confirmed that the prestige of highly ranked University College London (UCL) combined with the opportunity to study in the heart of London would greatly appeal to a wide range of motivated UC students. UCEAP expects to offer both year and semester options, and hopes to attract 20+ FTEs per year. The anticipated start date is fall 2014. The program would be open to UC juniors and seniors with a minimum GPA of 3.3; some subject areas will expect at least 3.5 and a solid background in the field of study. In addition, UCEAP would be offering this program as a 1:1 exchange, thereby incurring no additional tuition costs that would need to be passed onto UC students.

DISCUSSION: Members asked how individual students would be admitted by specific departments at UCL; Consultant McMahan responded that the departments at UCL typically review the applications individually, which is the reason for the higher GPA requirement. Chair Kern noted that semester students should be informed of alternate assessments in the year-long courses (e.g., a term paper for semester students); year-long students would undergo the standard assessments.

ACTION: Members unanimously approved the program (8 votes in favor).

B. McGill University, Semester and Year Options, Montreal, Canada

PROPOSAL: Traditionally, EAP programs in Canada (Vancouver, B.C.) have been only able to attract between four and ten students annually. Given the exchange imbalance between UCEAP and the University of British Columbia (UBC), UCEAP recently suspended this program. In order to satisfy the moderate student demand for a program in Canada, UCEAP is proposing a partnership with McGill University, located in the city Montreal, province of Quebec. This program will also be operated on a 1:1 exchange relationship. McGill University is a highly ranked international university, and may stimulate renewed student interest in Canada, given the cultural opportunities for study and life in bilingual Quebec, as well as the French language and cultural environment that it offers.

DISCUSSION: Members noted the differences between Vancouver and Montreal. As a substitute for Vancouver, it may not work well. However, McGill University would make a great partner for UC, especially for STEM students. That said, members noted their ongoing concern over flagging student demand for studying abroad in Canada more generally.

ACTION: Members unanimously approved the program (8 votes in favor).

C. Summer Sports & Society in Santo Domingo, Dominican Republic

UPDATE: With respect to the Public Health track, Director Guinard reported that CIEE has responded that students would not be in direct contact with patients with highly infectious and/or communicable diseases. Members asked that this information be communicated to students so they do not feel pressure to work with such patients if instructed to do so by a local supervisor. Members agreed that UCIE should clarify what students will be doing on the program with regard to patient contact.

PROPOSAL: Director Guinard noted the issues about the academic rigor of the courses that UCIE raised at the last meeting, and remarked that updated course syllabi have been provided.

DISCUSSION: While members acknowledged that the syllabi are somewhat improved (e.g., the reading list), they stated that there is still very little critical writing associated with these courses. Director Guinard responded that UCEAP could add a term paper requirement to each of these courses to increase their writing requirements. Chair Kern also asked if sufficient market research had been performed to ascertain student interest in such a program. Director Guinard said that some interaction has been done with the student sports athlete cohort with good indications that there will be some interest in a program such as this. Members also opined that the requirement to put together a syllabus for a course on this subject, or assembling a “portfolio” of the work performed in the course, seems very improbable and suspect, especially for such a short course as these two. Beyond that, there does not seem to be a rationale for this requirement. Director Guinard emphasized that the program does have some minimum requirements, and UCEAP is anticipating that the quality of students would also be quite high. Chair Kern also criticized the philosophy behind the peer-to-peer critiques of the assigned essay requirements, and doubted that it would “encourage class involvement and peer cooperation.” In short, there is not a good academic reason for students to engage in critiquing each others’ work in a course such as this one. In addition, members took issue with giving these courses upper-division status based upon the syllabi; a lower-division course might be more palatable, but these courses should not be classified as upper-division courses. The learning goals may also pose problems in that they seem related to managerial courses. They are not academic in nature. In sum, members recommended changing the learning goals to focus on learning goals that deal with the larger societal issues. Another suggestion would be to model these courses on the closest match already existent on UC campuses. Learning journals might also be useful.

ACTION: Members did not approve the Summer Sports & Society Program in Santo Domingo, Dominican Republic (2 votes in favor, zero abstentions, and six opposed).

V. Executive Session

Minutes were not taken during executive sessions.

The meeting was adjourned at 4:00 p.m.

Attest: Richard Kern, UCIE Chair
Prepared by: Todd Giedt, Committee Analyst